

# **FINAL REPORT**

**Food Alliance: Promoting Market Incentives for Conservation**

**NRCS Conservation Innovation Grant 68-3A75-5-208**

**October 1, 2005 to September 30, 2007**



## Table of Contents

Narrative Report Summary	Pages 1-2
Outreach Materials	Pages 3-8
Media Summary	Pages 9-13
Producer Presentation Summary	Pages 14-19
Farms and Ranches Certified	Pages 20-23
Notes for Interpreting the Inspection Data	Pages 24-26
Strengths noted by Inspectors	Pages 27-37
Areas for Improvement noted by Inspectors	Pages 38-47
Improvement Goals suggested by Farmers/Ranchers	Pages 48-58
Improvements noted by Inspectors on Renewal	Pages 59-62
Whole Farm/Ranch Summary	Pages 63-67
Beef Production Summary	Pages 68-72
Green Bean Production Summary	Pages 73-76
Dairy Production Summary	Pages 77-82
Direct Seed Crop Summary	Pages 83-88

## **Food Alliance: Promoting Market Incentives for Conservation**

**NRCS Conservation Innovation Grant 68-3A75-5-208**

**October 1, 2005 to September 30, 2007**

### **Final Narrative Report**

This report addresses the four deliverables listed in the contract for NRCS Grant 68-3A75-5-208. These deliverables appear below in bold, with progress to date appearing in plain text.

#### **1) Update communications materials related to Food Alliance's eco-labeling outreach efforts**

Food Alliance developed or made improvements to a number of print and display materials in order to better appeal to farmers and ranchers interested in leveraging market benefits from conservation activities. Samples of selected materials can be found on pages 3-8. Improvements were also made to Food Alliance's website and electronic newsletter.

#### **2) Provide outreach to at least 30,000 producers through indirect means, largely through paid and earned media.**

Food Alliance logged 114 media placements in print and electronic outlets which are listed on pages 9-13. These represented an estimated 3.5 million media impressions – being the number of people that could potentially have seen those placements. (*Estimates for media impressions were developed using the published circulation of each media outlet times a standard industry multiplier of 2.5 for print and 0.12 for website postings. No multiplier was applied for electronic newsletters.*)

While the majority of placements were in general consumer media, close to 50 placements were in agriculture and food focused publications such as Capital Press Agriculture Weekly, Agrimarketing, Cooperative Grocer, Agrinews, and Sustainable Food News.

Twelve placements were paid or negotiated advertisements in publications such as Sustainable Industries Journal, Fruit Growers News, Vegetable Growers News and the Stockman Grass Farmer.

Food Alliance's own bi-monthly electronic newsletter averaged 4,500 subscribers over the period. Food Alliance's website received an average of over 3,300 unique visitors each month.

Based on media placements and its own outbound communications, Food Alliance is confident it has exceeded its indirect outreach goal by a wide measure.

#### **3) Provide targeted outreach to at least 1,000 producers through field days, workshops and conferences.**

Food Alliance staff made presentations or exhibited at 50 events, leading to over 1,650 producer contacts. These presentation and exhibit opportunities are described on pages 14-19.

**4) Recruit and enroll at least 135 producers in Food Alliance's certification and eco-labeling program. Compile results from third-party inspection reports for each farm or ranch that summarize conservation measures implemented.**

During the 2-year project period, Food Alliance conducted 130 successful certification inspections in the five target states, representing almost 1.8 million acres under management.

Seventy-eight inspections were on newly recruited farm and ranches. Fifty-two were renewal inspections on farms and ranches that had been in the Food Alliance program at least 3 years.

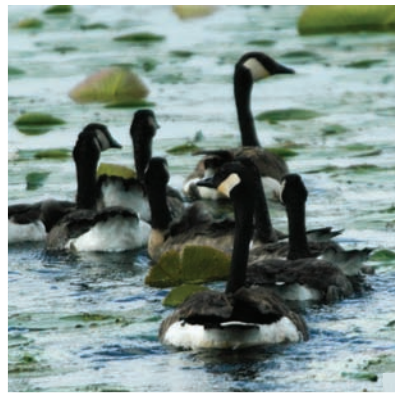
A list of the farms and ranches certified is enclosed on pages 20-23 which details the name of each operation, the owner(s), the crop certified, the date of certification, the location, and total acreage.

Inspection reports have been completed for each operation in question. The results for 120 farms and ranches are compiled on pages 24-88.

The spreadsheet presents average scores for all farms and ranches in 4 standards area addressed by Food Alliance certification: Soil and Water Conservation, Pest Management, Wildlife Habitat Protection, and Safe and Fair Working Conditions. NRCS staff reviewing the inspection data may be interested to note that the highest scores were recorded for Soil and Water Conservation, and in particular for criteria addressing Soil Erosion Prevention and Tillage Selection.

Comments by inspectors are also presented, listing both strengths and opportunities for improvement. Steps taken by farmers and ranchers to improve performance on renewal inspections are also recorded.

Note that records have been made anonymous to protect confidentiality.



**Environmentally  
Friendly**

**Socially  
Responsible**



**Third-Party  
Certified**

# FOOD ALLIANCE CERTIFIED™

Food Alliance operates the most comprehensive third-party certification program in North America for sustainably produced food. FOOD ALLIANCE CERTIFIED™ distinguishes foods produced by farmers and ranchers who:

- Provide safe and fair working conditions
- Provide healthy and humane treatment of animals
- Raise animals without added hormones and antibiotics
- Raise crops without genetically modified organisms
- Reduce pesticides usage and toxicity
- Conserve soil and water resources
- Preserve and protect wildlife habitat
- Commit to continuous improvement of these practices



**Want to know more? Visit [www.foodalliance.org](http://www.foodalliance.org)**



# Good Food for a Healthy Future

## Food Alliance Certified

Food Alliance operates the most comprehensive third-party certification program in North America for sustainably produced food. Food Alliance Certified distinguishes foods produced by farmers and ranchers who:

- Provide safe and fair working conditions
- Provide healthy and humane treatment of animals
- Raise animals without added hormones and antibiotics
- Do not raise crops or livestock with genetically modified organisms
- Reduce pesticide use and toxicity
- Conserve soil and water resources
- Protect wildlife habitat
- Commit to continuous improvement of these practices



Want to know more?

Visit [www.foodalliance.org](http://www.foodalliance.org)



# Food Alliance's Guarantee

Food Alliance operates the most comprehensive third-party certification program in North America for sustainably produced food. FOOD ALLIANCE CERTIFIED™ distinguishes foods produced by farmers and ranchers who:



## **Provide safe and fair working conditions**

Create a work environment with open communication about workplace safety and job satisfaction, with incentives and opportunities for development of employee skills; consider quality of life issues for farm workers and their communities.



## **Provide healthy and humane treatment of animals**

Raise livestock with the greatest respect for their needs and comfort; provide livestock with access to sunlight, room to graze, and an environment where they can socialize and express normal animal behaviors; handle livestock with great care to minimize fear and stress.



## **Raise livestock without added hormones and antibiotics**

Raise animals the natural way, without using hormones or antibiotics to stimulate growth; use antibiotics only to treat a sick animal to return it to health, not as a substitute for healthy living conditions.



## **Raise crops without genetically modified organisms (GMO's)**

Raise crops or livestock products that are not derived from transgenic or genetically modified organisms; respect the public's concerns over potential ecological impacts or effects on human health.



## **Reduce pesticides usage and toxicity**

Practice integrated pest management (IPM) using a wide range of natural pest control methods such as beneficial insects, careful weather monitoring and scouting. Use the least toxic pesticides only when natural methods don't work. Practice pest control that minimizes negative impacts to human health and environment.



## **Protect water resources**

Preserve clean drinking water and fish habitat by providing buffer zones along streams; practice tillage methods that conserve soil's ability to absorb rainfall; manage animal wastes to prevent ground and surface water contamination.



## **Protect and enhance soil resources**

Protect soils by maximizing plant cover, rotating crops, and using cover crops to enrich soil and increase productivity; use management-intensive grazing; use tillage methods that protect soil quality and promote soil conservation.



## **Provide wildlife habitat**

Encourage vegetative cover, food, and water resources necessary for habitat; establish biological corridors; manage mowing and grazing cycles to have the least impact on wildlife: restore or protect wetland prairie and woodland habitats.



## **Continually improve**

Set specific goals to reach new levels of sustainability; report progress toward goals annually.



More questions? Visit [www.foodalliance.org](http://www.foodalliance.org)



**“Food Alliance Certification assures our customers that we're caring for our land and animals.”**  
- Doc & Connie Hatfield, CNB Founding Members



Food Alliance operates a leading third-party certification program for environmentally friendly and socially responsible agricultural practices. We guarantee that our farms and ranches:

- Conserve soil and water resources
- Preserve and enhance wildlife habitat
- Reduce or eliminate pesticide use
- Provide safe and fair working conditions
- Provide healthy and humane animal care

Our criteria specifically prohibits the use of hormones, non-therapeutic antibiotics, and GMOs.

**Want to know more?  
Visit [www.foodalliance.org](http://www.foodalliance.org)**



# Looking for new market opportunities?

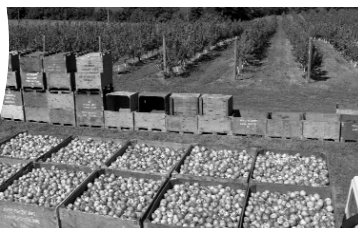


Producers and processors in the rapidly growing natural foods market have learned that Food Alliance certification is a powerful tool to:

**Differentiate**  
products

**Strengthen**  
brands

**Expand**  
market access



**FOOD ALLIANCE CERTIFIED – for integrated pest management and good land stewardship.**

FOOD ALLIANCE • 1829 NE Alberta, Suite 5 • Portland, OR 97211 • PH: 503.493.1066 | FOOD ALLIANCE MIDWEST AFFILIATE • 400 Selby Ave., Suite Y • St. Paul, MN 55102 • PH: 651.265.3678

FOR MORE INFORMATION & APPLICATIONS: [www.foodalliance.org](http://www.foodalliance.org)

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**Food Alliance Media Log -- October 1, 2005 to September 30, 2007**

<b>Earned or Paid</b>	<b>Date</b>	<b>Story Title</b>	<b>Publication</b>	<b>Medium</b>	<b>Outlet</b>	<b>Region</b>	<b>Circulation</b>	<b>Media Impressions</b>
Earned	Sept/Oct 2005	In the Fields	Sojourner Magazine	Online Magazine	Electronic	National	350,000	875,000
Earned	Sept/Oct 2006	Food Alliance Certified Butter Wins Award	Provender Journal	Monthly Journal	Print	Northwest	800	2,000
Earned	10/2/2005	Oregon's vanishing strawberry Like the salmon, the fruit is an indicator species of troubled times. But local response may save it	The Oregonian	Newspaper	Print	Northwest	781,000	1,952,500
Earned	10/17/2005	USDA announces funding for Northwest agriculture groups	Sustainable Industries Journal	Monthly Journal	Print/electronic	Northwest	8,750	21,875
Earned	10/31/2005	Sustainable direction	The Business Journal	Weekly Journal	Print/electronic	Northwest	8,812	22,030
Earned	11/13/2005	Certified for saving salmon	Skagit Valley Herald	Newspaper	Print/electronic	Northwest	50,000	125,000
Earned	12/1/2005	OSU helps Oregon growers in agriculture's fastest growing sector	OSU Extension	Newspaper	Print/electronic	Northwest	5,000	12,500
Earned	12/4/2005	A new breed of farmer	The Register-Guard	Newspaper	Print/electronic	Northwest	55,000	137,500
<b>Paid</b>	12/15/2005	Ad	Sustainable Industries	Monthly Journal	Print/electronic	Northwest	8,750	21,875
Earned	12/15/2005	Food Alliance befriends business	Sustainable Industries	Monthly Journal	Print/electronic	Northwest	8,750	21,875
Earned	12/19/2005	Success flocks in	Corvallis Gazette Times	Newspaper	Print/electronic	Northwest	7,500	18,750
Earned	Nov/Dec 2005	W.K. Kellogg Foundation's Efforts to Improve Rural U.S.	AgriMarketing	Monthly Journal	Print	National	27,000	67,500
Earned	12/11/2005	Oregon man finds success in market for organically raised sheep	Associated Press	News	Print	Northwest	50,000	125,000
Earned	1/4/2006	Three staff contributed to three sections of issue: marketing, certification and labeling, and management practices	Sustainable Industries Journal Farming Sourcebook 2006	Printed Booklet	Print	Northwest	10,000	35,000
<b>Paid</b>	1/4/2006	Ad	Sustainable Industries Journal Farming	Printed Booklet	Print	Northwest		
Earned	1/4/2006	Growing the market for environmentally friendly and socially responsible agriculture	Sustainable Industries Journal Overview 2006	Printed Booklet	Print	Northwest	3,500	8,750
Earned	1/4/2006	Largest Food Alliance Certified Farms and Ranches	Sustainable Industries Journal Overview 2006	Printed Booklet	Print	Northwest		
Earned	1/12/2006	Albany-area farmer is Norpac's top grower	Statesman Journal	Journal	Print/Electronic	Northwest	200,000	500,000
Earned	1/13/2006	Norpac leaders list accomplishments: Grower stewardship, processing efficiency	Capital Press	Weekly Newspaper	Print	Northwest	39,168	97,920
Earned	1/20/2006	Grocers jumping on the organic bandwagon	The Colorado Springs Business Journal	News	Print	Northwest	5,000	12,500
Earned	Jan/Feb 2006	Leveraging Benefits for Producer and Consumer Co-ops	Cooperative Grocer	News	Print	International	2,600	6,500
Earned	2/3/2006	Keeper of the Land	Albany Democrat-	News	Electronic	Northwest	27,000	67,500
Earned	2/4/2006	Keeper of the Land	Corvallis Gazette	News	Print	Northwest	14,500	36,250
Earned	2/10/2006	Award honors those who sustain the land	Capital Press	News	Print	Northwest	39,168	97,920
Earned	2/20/2006	Non-profit of the Month: Food Alliance	KATU 2	News Website	Electronic	Northwest	2,000,000	5,000,000
Earned	2/27/2006	Truitt Bros. seek fruits of certification	Sustainable Industries	Monthly Journal	Print	Northwest	9,500	33,250



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Earned	3/7/2006	This is hospital food ?	The Oregonian	News	Print	Northwest	614,150	1,535,375
Earned	3/7/2006	What's cooking in Portland's hospitals?	The Oregonian	News	Print	Northwest	614,150	1,535,375
Earned	3/7/2006	This is hospital food ?	Redorbit.com	Website	Electronic	National	600,000	1,500,000
Earned	3/15/2006	Farm Fresh Perspectives: Should you get certified organic?	The Rock River Times	News	Print	Midwest	20,000	50,000
Earned	2/4/2006	Sustain Minnesota: Local Chefs, Local Foods	Twin Cities Public Television	Public Television	Television	Midwest	65,000	162,500
Earned	Spring 2006	Food Alliance Profile	EcoNotes	News	Print	Northwest	2,000	5,000
<b>Paid</b>	May-06	Ad	Edible Portland	Magazine	Print	Northwest	25,000	62,500
Earned	5/2/2006	The Food Alliance certified Truitt Bros. Inc. cannery for sustainable practices	specialtyfoodnews@food	E-bulletin	Electronic	National	100,000	100,000
Earned	5/2/2006	Truitt Bros. first to receive new certification	Statesman Journal	Journal	Print/Electronic	Northwest	200,000	500,000
Earned	5/5/2006	The Holland, Inc. Partners With Country Natural Beef Cooperative	Albany Democrat Herald	News	Print/electronic	Northwest	5,000	12,500
Earned	5/5/2006	Truitt Bros. first to receive new certification	Capital Press Agriculture Weekly	News	Print	Northwest	39,616	99,040
Earned	5/5/2006	Certified value-added workshops	Capital Press Agriculture	News	Print	Northwest	39,616	99,040
Earned	5/5/2006	The Holland, Inc. Partners With Country Natural Beef Cooperative	Instant Alert.com	News	Electronic	National	5,000	5,000
Earned	5/5/2006	The Holland, Inc. Partners With Country Natural Beef Cooperative	Quality and Speed for Restaurant Success	Magazine	Electronic	National	5,000	5,000
Earned	5/5/2006	The Holland, Inc. Partners With Country Natural Beef Cooperative	Smartbrief.com	News	Electronic	National	5,000	5,000
Earned	5/5/2006	The Holland, Inc. Partners With Country Natural Beef Cooperative	The Chronicle Newspaper	News	Print	Northwest	2,500	6,250
Earned	5/5/2006	The Holland, Inc. Partners With Country Natural Beef Cooperative	The Portland Tribune	Newspaper	Print	Northwest	205,000	512,500
Earned	5/7/2006	Sustainable Foods: Going Local	SYSCO Portland e-Newsletter	News	Electronic	Northwest	384	384
Earned	5/9/2006	The Market Economy	The Daily Vanguard	Newspaper	Print	Northwest	5000	12,500
Earned	5/14/2006	Healthier Hospital Food	TIME Magazine	Magazine	Print	National	4,026,891	4,026,891
Earned	5/25/2006	Guest Commentary: Adding value is not enough	Tri-State Neighbor	News	Print	Midwest	30,000	75,000
Earned	5/26/2006	Scenic Fruit Co. celebrates 75 years of Changes	Capital Press Agriculture Weekly	News	Print	Northwest	39,616	99,040
Earned	May/June	Balancing the Human Experience	Touch the Soil	Magazine	Print	Northwest	2,000	5,000
Earned	May/June	Touch the Soil (Interview with Matt Buck)	Touch the Soil	Magazine	Print	Northwest	2,000	5,000
Earned	6/1/06	Direct Marketing: Creating an economy for the future	In Good Tilth	News	Print	Northwest	10,000	25,000
Earned	Jun-06	Food Alliance offers sustainably produced certification	The Organic Standard	News	Print	International	470	1,175
Earned	6/2/2006	Stahlbush is Food Alliance certified	Capital Press Agriculture	News	Print	Northwest	39,616	99,040
Earned	6/13/06	Local vs. Organic - Making Choices	The Oregonian	News	Print	Northwest	614,150	1,535,375

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Earned	6/29/06	Haute hospital cuisine	Red Orbit	Newspaper	Electronic	Northwest	5,000,000	5,000,000
Earned	6/29/06	Haute hospital cuisine	The Columbian	Newspaper	Print	Northwest	56,000	140,000
Earned	6/30/2006	These cattle eat nothing but grass	The Cannon Falls	Newspaper	Print	Midwest	32,500	81,250
Earned	6/30/06	Oregon-grown Asian radishes are ready to be ravished	The Portland Tribune	Newspaper	Print	Northwest	205,000	512,500
Earned	July	New Eco-Labels: Cashing In on Organic Without Going Organic?	Healthy World Online	News	Electronic	National	4,000	4,000
Earned	July	New Eco-Labels: Cashing In on Organic Without Going Organic?	Organic Consumers Association	News	Electronic	National	20,000	20,000
Earned	July	New certification programs aim to encourage sustainable farming	The Non-GMO Report	News	Print	National	4,500	11,250
<b>Paid</b>	Jul-06	Ad	Edible Portland	Magazine	Print	Northwest	25,000	62,500
Earned	7/3/2006	Consumer and Industry Concerns Surrounding Meat Production	KAOS Radio WA, Olympia	News	Radio	Northwest	Unknown	
Earned	7/10/2006	Steward of the land	Corvallis Gazette-Times	News	Electronic	Northwest	14,500	14,500
Earned	7/11/2006	Iowa news and notes: Consumers like grass-based beef	AgriNews	Newspaper	Print	Midwest	23,000	57,500
Earned	7/19/2006	Ethical resources	Minneapolis Star	Newspaper	Print	Midwest	673,528	1,683,820
Earned	7/19/2006	Consumer and Industry Concerns Surrounding Meat Production	Radio Left Radio National		Radio	National	Unknown	
Earned	7/22/2006	It's easy buy and eat local	Minneapolis Star	Newspaper	Print	Midwest	673,528	1,683,820
Earned	7/31/2006	Farmfest 2006: politics and pancakes	Independent	Newspaper	Print	Midwest	25,000	62,500
Earned	July/August	Food Alliance Certifies Processors	Provender Journal	Journal	Print	Northwest	850	2,125
Earned	July/August	Happier Meals: New Alternatives to Fast Food	The Green Guide	Newspaper	Print	National	25,000	62,500
Earned	8/3/2006	Farmfest 2006: Minnesota agriculture/sustainable agriculture	LinderFarm Network	Radio	Radio	Midwest	45,000	112,500
Earned	8/25/2006	Sustainable-from vine to can	Daily Journal of	Newspaper	Print	National	3,500	8,750
Earned	9/1/2006	Eco-labeling: In or Out?	The Mix	Magazine	Print	International	100,000	250,000
Earned	9/1/2006	Selling Ecology	The Furrow	Magazine	Print	Midwest	32,500	81,250
Earned	9/7/2006	Green Green Breans	Cooking Up A	News	Electronic	National	Unknown	
Earned	9/8/2006	Truitt Bros. unveils Food Alliance-certified products	Capital Press Agriculture Weekly	Newspaper	Print	Northwest	40,810	102,025
Earned	9/11/2006	3 food-processing-industry executives to speak Thursday	Statesman Journal	Journal	Print/Electronic	Northwest	200,000	500,000
Earned	9/11/2006	Hard Labor	The Nation	Journal	Print	National	186,834	467,085
Earned	9/22/2006	EPA staffers take walk through ag	Capital Press Agriculture	Newspaper	Print	Northwest	40,810	102,025
<b>Paid</b>	Fall 2006	Ad	The Fruit Growers News	Magazine	Print	National	14,623	36,558
<b>Paid</b>	Fall 2007	Ad	The Vegetable Growers	Magazine	Print	National	15,420	38,550
<b>Paid</b>	Fall 2008	Ad	The Stockman Grass	Magazine	Print	National	11,152	27,880
Earned	10/16/2006	Bakery owners stay ahead of trend	Statesman Journal	Newspaper	Print/Electronic	Northwest	200,000	500,000
Earned	10/27/2006	A Healthy Appétit	Grist	Online	Electronic	National	54,000	6,480
Earned	11/21/2006	Grass-fed beef ranch gains sustainable certification	Sustainable Food News	Online	Electronic	National	2,791	335

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<b>Paid</b>	12/18/2006	Ad	Sustainable Industries Journal Farming	Sourcebook	Print	Northwest	10,000	25,000
Earned	1/1/2007	Twenty-six Million Acres Certified for Sustainable Practices in 2006	IPM News, IPM Institute	Newsletter	Electronic	National	1,079	1,079
Earned	1/22/2007	Chamber bestows annual awards	Baker City Herald	News	Print	Northwest	3,880	9,700
Earned	2/2/2007	The Natural Niche	AgWeb.com	News	Electronic	National	2,000	2,000
Earned	2/3/2007	Rogue Creamery's cheddar gets Food Alliance nod	Mail Tribune	News	Print	Northwest	31,000	77,500
Earned	2/6/2007	Agriculture bent by buyers' will	Capital Press Agriculture	News	Print	Northwest	39,616	99,040
Earned	2/9/2007	Award-winning Oregon cheese maker gains sustainable certification	Sustainable Food News	News	Electronic	National	4,500	4,500
Earned	2/13/2007	Certified-sustainable bean firm targets Bon Appétit, Chipotle Mexican Grill	Sustainable Food News	News	Electronic	National	4,500	4,500
<b>Paid</b>	3/1/2007	Ad	Edible Portland	Magazine	Print	Northwest	25,000	62,500
Earned	3/3/2007	United Salad	Sustainable Industries	News	Electronic	Northwest	4,500	540
Earned	3/5/2007	Speed Dating, Sustainability and Lovely Hula Hands	New Seasons Blog	Blog	Electronic	Northwest	2,500	300
Earned	3/12/2007	Record attendance at Expo West, exhibitors appear all smiles	Sustainable Food News	News	Electronic	National	4,500	540
Earned	3/23/2007	Pairing up with Experience	Capital Press Agriculture	News	Print	Northwest	39,616	99,040
Earned	Spring 2007	The Winemaker's Secret: Selling the Story Could Help You Sell Your Harvest	The Furrow	Magazine	Print	Midwest	32,500	81,250
Earned	4/9/2007	United Salad/Duck Delivery becomes the first food product distributor in the United States certified for sustainable business practices	Business News Portland	News	Electronic	Northwest	38,000	4,560
Earned	4/12/2007	Link to the Land: Lamb grower John Neumeister deals directly with chefs and stores as he promotes sustainable farming in the Northwest	The Register Guard	News	Print	Northwest	263,400	658,500
Earned	5/15/2007	The time is ripe again for berries	North Kitsap Herald	News	Print	Northwest	12,000	30,000
Earned	5/19/2007	Stepping It Up After Compact Fluorescent Bulbs-Is Food Next?	Huffington Post	News	Electronic	National	2,500	300
Earned	5/22/2007	Local, certified-sustainable white flour coming to market	Sustainable Food News	News	Electronic	National	4,500	540
Earned	6/5/2007	Stone-buhr introducing family flour milled from locally-grown wheat	BakingBusiness.com	News	Electronic	National	1,589	191
Earned	6/5/2007	Stone-buhr introducing family flour milled from locally-grown wheat	Mill & Baking News	News	Print	National	13,238	48,981
Earned	6/7/2007	Food Alliance rolls out national sustainable pork standard	Sustainable Food News	News	Electronic	National	4,500	540
Earned	6/15/2007	Food distributor receives sustainable certification	Capital Press Agriculture Weekly	News	Print	Northwest	39,616	99,040
Earned	6/15/2007	Truitt Bros. gets top honors	Statesman Journal	Journal	Print/Electronic	Northwest	200,000	500,000



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<b>Paid</b>	7/1/2007	Ad	The Stockman Grass	Industry Journal	Print	National	10,562	26,405
Earned	07-31-2007	Organic no-till tomatoes and forest crops	Wallaces Farmer	News	Print	National	55,000	137,500
Earned	August	Stone-Buhr builds power	Sustainable Food News	News	Electronic	National	4,500	540
Earned	May/June	Spin Cycle: Label Anxiety	The Green Guide	News	Print	National	25,000	62,500
Earned	8/13/2007	These little piggies are well cared for	Wenatchee World	News	Print	Northwest	65,345	163,363
Earned	8/15/2007	Living Piggy Lives	Grist	News	Electronic	Northwest	54,000	6,480
<b>Paid</b>	9/1/2007	Ad	The Stockman Grass	Industry Journal	Print	National	10,562	26,405
<b>Paid</b>	9/2/2007	Ad	The Fruit Growers News	Industry Journal	Print	National	15,500	38,750

**Total Placements Reported**

**117**

**Total Media Impressions**

**35,282,265**

### Food Alliance Producer Presentation Log -- October 1, 2005 to September 30, 2007

Venue	Place	Nature of Presentation	Date	Producer Contacts	Results
Risk Management Agency Conference	Des Moines, IA	Grower Meeting	11/1-2/05	50	Approximately 200 attendees, about half producers from 12 states; displayed booth, presented workshop, and distributed Food Alliance brochures .
Iowa Organic Conference	Ames, IA	Grower Meeting	11/15/2005	40	Approximately 120 attendees of which half were growers from Iowa. Displayed booth, presented workshop, and distributed Food Alliance brochures.
Leopold Center Marketing Meeting	Ames, IA	Marketing Meeting	12/8/2005	20	Approximately 100 attendees, about one fifth were growers. Made presentation.
Direct Seed Association Conference	Pasco, WA	Workshop	1/4/2006	25	Good interest, several growers asked for applications
Minnesota Apple Growers Association Meeting	LaCrosse, WI	Grower Meeting. Short FA presentation	1/4/2006	10	120 attendees. Most folks know us here. 10 brochures distributed.
Practical Farmers of Iowa Conference	Des Moines, IA	Grower Meeting	1/13-14/06	50	Approximately 350 attendees of which 250 were producers. Displayed booth, presented workshop, and distributed Food Alliance brochures.
New Seasons Pork Producers Meeting	Portland, OR	Introductory Meeting	1/25/2006	4	New Seasons has requested its pork and lamb suppliers obtain certification
Value Added Agriculture Conference	Eau Claire, WI	Grower Meeting	1/27-28/06	50	Approximately 250 attendees of which 200 were producers. Displayed booth, spoke with many growers, and distributed Food Alliance brochures in all conference packets.
Minnesota Fruit & Vegetable Growers Conf.	St. Cloud, MN	Grower Meeting	2/2-3/06	50	Approximately 250 attendees, of which 200 were growers. FAM participated as an exhibitor and also presented a session entitled, "Alternatives to Organic". We spoke directly to 40 growers and distributed approximately 25 of our recruitment brochures.

Venue	Place	Nature of Presentation	Date	Producer Contacts	Results
Northern Plains Sustainable Agriculture Conference	Fargo, ND	Grower Meeting	2/10-11/06	40	Approximately 300 attendees, of which 250 are growers primarily from Minnesota and the Dakotas. FAM participated as an exhibitor. We spoke directly to 20 growers and distributed approximately 30 of our recruitment brochures.
Regional Partnership Meeting	Ames, IA	Marketing Meeting	2/15/2006	10	Approximately 60 attendees of which 10 were producers. Presented workshop, and distributed Food Alliance brochures.
Bushel Boy Meeting	Owatonna, MN	Meeting with Grower	2/23/2006	1	Bushel Boy is one of the nation's largest greenhouse tomato farms. FAM met with Marco de Bruin, General Manager to review their production practices and explore opportunities for Food Alliance certification.
Upper Midwest Organic and Sustainable Farming Conference	LaCrosse, WI	Grower Meeting	2/23-24/06	50	Approximately 2,250 attendees of which 1,500 were producers. Displayed booth, spoke with many growers, and distributed Food Alliance brochures.
Minnesota Grown Marketing Conference	St. Paul, MN	Grower Meeting	3/14/2006	50	Approximately 300 attendees of which 250 were producers. Spoke with many growers.
Pork Niche Market Working Group	Ames, IA	Regular Meeting	3/22/2006	5	Approximately 20 attendees at each meeting, but only a few are actual producers. Niche companies, excepting Niman.
Cascade Pacific RC&D "Bring More Income to the Farm through Certification and Marketing"	Corvallis, OR	Panel and Workshop	3/29/2006	22	Mostly small growers -- less likely to benefit from certification
Living Green Expo	St. Paul, MN	Consumer Expo	5/6/2006	10	Two-day event that draws 15,000 attendees. Producers have booths and also make presentations to "consumer citizens." Display booth; FA materials distributed.
Pork Niche Market Working Group	Ames, IA	Regular Meeting	6/20/2006	5	Approximately 20 attendees at each meeting, but only a few are actual producers.



Venue	Place	Nature of Presentation	Date	Producer Contacts	Results
American Cheese Society	Portland, OR	Annual Conference	7/20/2006	15	Workshop presentation on certification in the dairy industry.
MN Apple Growers Summer Tour	La Crescent, MN	Field Day	7/21/2006	100	Approximately 150 attendees; mostly producers. Display booth. Presentation. Distribution of FA materials.
MN FarmFest	Redwood Falls, MN	Public Event	8/3/2006	200	Hosted and presented four 30-minute programs that highlighted Food Alliance certification as a value-added opportunity.
WI Dairy Processing Tour	Osceola, WI	Field Day	8/10/2006	40	Field day at an on-farm dairy processing plant. Approximately 100 attendees. FA materials displayed and distributed.
WI Dairy Innovation Meeting	Osceola, WI	Producer Meeting	8/10/2006	6	After the field day, FAM staff met with a smaller group of producers and the Wisconsin Dept. of Ag, Trade, and Consumer Protection to discuss certification opportunities.
MN Dairy Growers Meeting	St. Charles, MN	Producer Meeting	9/6/2006	40	Approximately 40 dairy farmers attended meeting to discuss sustainable growing practices
MN Food Association	Marine on St. Croix	Producer Meeting	9/8/2006	20	MN Food Association works with new and immigrant farmers
Dairy Innovation Conference	La Crosse, WI	Producer Mtg	9/11-12/06	60	FAM met with the board of directors for Organic Choice, a group 60+ dairy farmers interested in an Organic Plus marketing approach using Food Alliance certification.
Wisconsin DNR mtg	Madison, WI	explore grower utilization of Green Tier certification	11/9/2006	4	FA explored the possibility of dual-certification with the Wisconsin DNR's Green Tier certification program. DNR staff agreed to perform a gap analysis, determining where the two programs differed.
Land Stewardship grower meeting	Lewiston, MN	Producer meeting	12/7/2006	12	Program focused on grass-based and/or organic dairy farming. Several attendees were interested in pursuing FA or organic certification.
Low Impact Vitaculture & Enology meeting	Salem, OR	Presentation regarding certification for winegrowers	12/15/2006	7	Conversations are on-going

Venue	Place	Nature of Presentation	Date	Producer Contacts	Results
Processor meeting	Plain, WI	Producer meeting	12/19/2006	15	The Cedar Grove Cheese plant is pursuing FA certification for its' plant and at least 15 of its' dairy farmers.
Oregon Association of Conservation Districts Meeting	Salem, OR	Presentation of standards/programs	1/26/2007	20	OACD interested in promoting the certification, and training some of their technical people to become inspectors.
U of M Morris	Morris, Mn	Producer meeting	2/13/2007	40	Program focused on grass-based and/or organic dairy farming. Several attendees were interested in pursuing FA or organic certification.
Green City Market	Chicago, Ill	Board meeting	2/16/2007	40	The Chicago Green City Market is served by 40 growers, primarily from Wisconsin and surrounding areas. The Board was interested in requiring FA certification as a requirement for their growers.
"New Market Opportunities for South Coast Agriculture" workshop hosted by Oregon Environmental Council & the South Coast Watershed Council	Sixes, OR	Presentation of standards/programs	2/22/2007	80	Presentation well received. Some follow-up inquiries.
Upper Midwest Organic Farming Conf	LaCrosse, WI	Conference	2/22-24/07	100	This large conference offered many opportunities for growers to learn about FA certification. Food Alliance presented to dairy farmers in a break-out session. One organic brand indicated they were interested in pursuing dual-certification with FA certification.
Sodexo Vender Symposium	Chicago, Ill	symposium	2/27/2007	20	This symposium covered college/University Sodexo accounts throughout the midwest. Several college contacts from Minnesota, Iowa, and Wisconsin indicated their interest in supporting local growers in their food service venues.
Iowa State University	Ames, IA	Producer Meeting	2/28/2007	40	FAM worked with ISU food service director Nancy Levendowski to present sustainable agriculture protocols for growers interested in supplying ISU.

Venue	Place	Nature of Presentation	Date	Producer Contacts	Results
Minnesota Grown Conference	Saint Paul, MN	Producer Meeting	3/1/2007	20	FAM presented Food Alliance certification program and how growers can work with restaurants and institutions interested in purchasing foods raised using sustainable practices.
St Croix Valley Forage and Grassland Council	Stillwater, MN	annual meeting	3/6/2007	10	The members of this organization are good candidates for FA certification. One grower indicated interest in joining Country Natural Beef Coop, a FA-certified brand.
New Immigrant Agriculture Program	St Paul, Mn	advisory meeting	3/8/2007	20	This program, which serves new immigrant farmers, is interested in requiring FA certification for their growers.
Organic Choice meeting	Mondovi, Wi	Board meeting	3/9/2007	68	Following a FA presentation, the Organic Choice brand indicated intent for their 68 growers and 7 processing plants to become FA certified.
OSU Extension Office	Salem, OR	Presentation to Oregon Natural dairy producers	3/19/2007	12	This group of producers is interested in exploring avenues for marketing their local, hormone/antibiotic free milk. There have been several follow-up conversations with individual members regarding certification requirements.
Land Stewardship meeting	Lewiston, Mn	grower meeting	3/30/2007	3	Three dairy farmers performed a feasibility analysis for transitioning their operations to grass based and/or organic production.
Home Grown Economy-Foods and Local Farms as an Economic Development Tool	Morris, MN	Congressman Colin Peterson Conference	4/1/2007	60	Congressman Colin Peterson, Chairman of the House Agricultural Committee, sponsored the economic development conference. Over 250 people attended the conference. FAM presented Food Alliance certification.
Iowa State University	Ames, IA	Producer Meeting	4/11/2007	40	FAM worked with ISU food service director Nancy Levendowski to present sustainable agriculture protocols for growers interested in supplying ISU.

Venue	Place	Nature of Presentation	Date	Producer Contacts	Results
Cedar Grove Cheese Factory Meeting	Plain, WI	Processor Meeting	5/30/2007	15	Met with owner, Bob Wills, to discuss certification program. The Cedar Grove Cheese plant is pursuing FA certification for its plant and at least 15 of its dairy farmers.
Drake University	Des Moines, IA	Grower/Processor Meeting	6/20/2007	20	FAM presented an overview of sustainable agriculture and FA certification program to approximately 50 people, including 20 farmers and processors
Oregon State University Training	Portland, OR	Panel Presentation	9/14/2007	20	Presentation to extension agents from 9 Western states on certification and eco-labeling.
University of Iowa	Iowa City, IA	Advisory meeting	9/20/2007	5	FA presented an overview of sustainable agriculture and FA certification to inform a food purchasing guideline that impacts local growers.
University of Iowa	Iowa City, IA	Producer/Processor meeting	9/26/2007	10	FAM participated in a grower/processor meeting sponsored by Univ. of Iowa's Hospital/Clinics and Sysco (a foodservice distributor). FA talked with 10 processors about FA certification.

**Total Number of Presentations**  
**Total Number of Producer Contacts**

**50**  
**1654**

**Food Alliance Farm Certifications in CIG Target States**  
**10/1/2005 through 9/30/07**

**IOWA 4 Farms/Ranches**

Farm/Ranch Name	Crops	First Name	Last Name	Date Certified	State	Zip	Acres
Mackey Farm	Dairy	David	Carter	10/1/2005	IA	50248	250
Rolling Hills Organic Dairy	Dairy	Larry	Anderson	1/12/2006	IA	51566	160
Prairie Quest Ranch	Beef	Dan	Specht	1/12/2006	IA	52157	700
E & R Herman Farms, LLP	Beef	Ryan	Herman	9/28/2007	IA	52160	1,200
<b>Acreage Sub-Total</b>							<b>2,310</b>

**MINNESOTA 18 Farms/Ranches**

Farm/Ranch Name	Crops	First Name	Last Name	Date Certified	State	Zip	Acres
Coughlin Stock Farm	Beef Cattle	Dan & Judy	Coughlin	10/6/2005	MN	55046	750
Earth Be Glad Farm	Beef Cattle	Mike & Jennifer	Rupprecht	10/6/2005	MN	55952	275
Carpenter St. Croix	Apples	John	McPherson	10/12/2005	MN	55033	8
Fruit Acres	Apples	Ralph	Yates	10/14/2005	MN	55947	398
Northwoods Organic	Vegetables	Pam & David	Massey	10/26/2005	MN	55110	650
Pahl Farms, Inc.	Vegetables	Gary	Pahl	11/1/2005	MN	55124	1,060
Double D Natural Meats	Beef Cattle	Don	Struxness	4/27/2006	MN	56262	470
The Lamb Shoppe	Various	Doug Rathke &	Connie Karstens	7/12/2006	MN	53505	180
Hidden Stream Farm	Mixed Livestock	Lisa and Eric	Klein	8/24/2006	MN	55932	170
Hoch Orchard and Gardens	Fruit & Vegetable	Harry	Hoch	10/1/2006	MN	55947	110
Natura Farms	Fruits	Paul	Otten	10/1/2006	MN	55047	57
Pepin Heights Orchard	Apples	Dennis	Courtier	10/1/2006	MN	55041	500
Whistling Well Farm	Fruit & Vegetable	Carol & Charlie	Johnson	10/1/2006	MN	55033	65
Gilbertson Farms	Vegetables	Gary & Annette	Gilbertson	11/1/2006	MN	55073	380
Pastures A Plenty	Hogs	Jim & Lee Ann	Vanderpol	7/14/2007	MN	56252	340
Axdahl Farms	Vegetables	Brian & Leslie	Axdahl	8/30/2007	MN	55082	420
Pine Tree Apple Orchard	Apples; Berries	Bill	Jacobson	8/30/2007	MN	55110	350
Boss Ridge Ranch	Beef Cattle	Mark & Deb	Erickson	9/4/2007	MN	56235	340
<b>Acreage Sub-Total</b>							<b>6,523</b>

**OREGON 77 Farms/Ranches**

Farm/Ranch Name	Crops	First Name	Last Name	Date Certified	State	Zip	Acres
Connolly Land & Livestock, Inc.	Beef Cattle	Frances	Connolly	10/4/2005	OR	97037	40,500
Dodge Land & Cattle Co.	Beef Cattle	Jody	Dodge	10/24/2005	OR	97037	16,760
Otley Brothers, Inc.	Beef Cattle	Mary	Otley	10/26/2005	OR	97722	23,904
Elder Ranch	Beef Cattle	Rob	Elder	10/31/2005	OR	97630	252
Mt. Fanny Farm	Beef Cattle	Craig & Debbie	Scott	10/31/2005	OR	97826	400
Shullanberger Ranch, LLC	Beef Cattle	Donn	Shullanberger	10/31/2005	OR	97630	6,600
Schadler Ranch, Inc.	Beef Cattle	Mary	Woodworth	11/7/2005	OR	97620	16,000
Jenkins Ranches, Inc.	Beef Cattle	Rich & Renae	Jenkins	11/21/2005	OR	97722	150,000
Spike Ranch	Beef Cattle	Jeff	Spike	11/21/2005	OR	97826	1,560

Yamsi Ranch	Beef Cattle	John & Gerda	Hyde	12/7/2005	OR	97624	5,000
Kerns Rainbow Ranch	Beef Cattle	Tom & Fawn	Kerns	1/24/2006	OR	97833	4,700
Ladd Hill Orchard	Chestnuts	Ben & Sandra	Bole	3/10/2006	OR	97140	60
Clarence Simmons Farms	Green Beans	Bob	Simmons	4/11/2006	OR	97381	618
Nelson ES Ranch	Beef Cattle	Rex & Susan	Nelson	4/24/2006	OR	97814	16,000
Horning Farms, Inc.	Sweet Corn	Clifford	Horning	4/25/2006	OR	97333	2,600
Rogue View Dairy	Dairy	Delmer	Brink	4/25/2006	OR	97526	70
Freddy Guys Filberts	Filberts	Foulke	Barbara	5/1/2006	OR	97361	65
Venell Farms Vegetables Division	Sweet Corn	Larry	Venell	5/23/2006	OR	97333	351
Cedar Park Grazing	Sheep	Kathy	Panner	5/26/2006	OR	97469	1,200
Fifty One livestock	Sheep	George & Kathy	Sandberg	5/26/2006	OR	97470	3,015
Kinsey Orchard	Fruit	Isaac & Peggy	Kinsey	6/1/2006	OR	97040	46
Gradwahl-Nibler	Peas; Wheat	Gary	Nibler	7/1/2006	OR	97862	222
Lobes Farms Oregon LLC	Blueberries	Tony	Lobes	7/7/2006	OR	97133	70
Butler Farms, LLC	Green Beans	Tim	Butler	7/31/2006	OR	97383	2,200
Cook Family Farms, Inc	Green Beans	Gary	Cook	7/31/2006	OR	97321	1,350
Kelly Farming Co., Inc.	Canola	Kelly	Hawkins	7/31/2006	OR	97801	732
Mari-Linn Farms, Inc.	Green Beans	Rod	Chambers	7/31/2006	OR	97321	450
Obersinner Farms, Inc.	Green Beans	David	Obersinner	7/31/2006	OR	97381	1,203
Pearmine Farms, Inc.	Green Beans	Larry	Pearmine	7/31/2006	OR	97026	500
Agri-Industries, Inc.	Green Beans	Tim	Winn	8/6/2006	OR	97330	350
Keudell Farms, Inc.	Green Beans	Alan	Keudell	8/6/2006	OR	97325	1,500
Haener Farms, Inc.	Green Beans	Rich	Haener	8/7/2006	OR	97002	1,200
Siri Produce, Inc	Vegetables	Florence & Jack	Siri	8/9/2006	OR	97045-9419	62
Tim Melville	Wheat	Tim	Melville	8/9/2006	OR	97828	1,110
Belden & Sons, Inc.	Green Beans	Ben	Belden	8/10/2006	OR	97325	1,030
Delbert Haener Farms	Green Beans	Delbert	Haener	8/10/2006	OR	97002	570
Mark Lewis Farms, Inc.	Green Beans	Mark	Lewis	8/10/2006	OR	97325	1,250
Roaring Springs Ranch	Beef Cattle	Stacy & Elaine	Davies	8/11/2006	OR	97736	487,000
B-L Davis Ranch, Inc.	Canola	B.L.	Davis	8/15/2006	OR	97810	8,000
Gilbert & Son, Inc.	Green Beans	Randal	Gilbert	8/15/2006	OR	97392	470
Lieuallen Ranch, Inc.	Canola	Jim	Lieuallen	8/15/2006	OR	97810	4,539
Hendricks Farms, Inc.	Green Beans	Carl & Ann	Hendricks	8/16/2006	OR	97383	1,850
JRS Farms, Inc.	Green Beans	Joe & Susan	Schumacher	8/16/2006	OR	97374	1,070
Andersen Ranch	Beef Cattle	Dan	Andersen	8/29/2006	OR	97914	10,350
Bear Creek Farms, Inc.	Fruit & Vegetable	Stratton	Jerry & Linda	9/11/2006	OR	97009	120
Gary Boor	Beef Cattle	Gary	Boor	9/12/2006	OR	97914	106
Southworth Brothers, Inc.	Beef Cattle	Jack & Teresa	Southworth	9/12/2006	OR	97873	40,000
Smith Ranch	Beef Cattle	Harry & Doris	Smith	9/24/2006	OR	97914	5,329
Emert Ranch	Beef Cattle	Emert	Robert & Jerri	9/27/2006	OR	97826	372
Perdue Farms	Sweet Corn	John	Perdue	9/27/2006	OR	97448	466
Siddoway Ranches	Beef Cattle	Monty	Siddoway	10/8/2006	OR	97842	75,000
Cal Farms, LLC	Vegetables	Jim	Calcagno	10/10/2006	OR	97045	250
Barnhart Ranch	Beef Cattle	Dan & Erin	Barnhart	10/27/2006	OR	97370	4,365



Probert Ranch	Beef Cattle	Dan & Suzy	Probert	10/30/2006	OR	97918	140,000
Fitzgerald Partners, Inc.	Beef Cattle	Jeff	McKenzie	11/7/2006	OR	97637	15,500
Withers Ranch Inc.	Beef Cattle	Dan & Betty	Withers	11/7/2006	OR	97636	7,000
Bradbury Ranch	Beef Cattle	Richard & Mary	Bradbury	11/21/2006	OR	97637	250,000
Joe Cereghino & Sons Farm	Onions; Radishes	Joe	Cereghino	12/6/2006	OR	97222	20
Orchard View Farms, Inc.	Cherries; Pears	Bridget	Bailey	12/7/2006	OR	97058	1,582
Mike Haener Farms	Green Beans	Mike	Haener	2/7/2007	OR	97071	205
Stahlbush Island Farms, Inc.	Fruit & Vegetable	Karla	Chambers	2/28/2007	OR	97333	3,836
Greg and Stan Herr	Green Beans	Stan	Herr	3/22/2007	OR	97381	850
Dickman Farms, Inc.	Green Beans	Mark	Dickman	3/31/2007	OR	97381	1,228
Oak Lane Farms/Wavra Farms	Green Beans	Dave and Dan	Wavr	3/31/2007	OR	97362	1,844
F & B Farms	Green Beans	Fred	Geschwill	4/26/2007	OR	97071	200
Five Oak Farms LLC	Green Beans	Jerry	Ditchen	5/15/2007	OR	97305	150
Iowa Hill Farms, Inc.	Blueberries	William	Koehnke	6/28/2007	OR	97113	24
Howard Calcagno Farms	Vegetables	Howard	Calcagno	8/7/2007	OR	97002	45
Foster Ranch, Inc.	Beef Cattle	Wayne & Maxine	Foster	8/30/2007	OR	97814	60,000
Gulick Cattle Company	Beef Cattle	Stan & Frances	Gulick	8/30/2007	OR	97834	7,500
Warnock Ranches	Beef Cattle	Dan & Jo	Warnock	8/30/2007	OR	97814	70,000
Yamhill County Mushrooms	Mushrooms	Bob	Darm	8/30/2007	OR	97148	380
Bussmann Cranberries LLC	Cranberries	George	Bussman	9/11/2007	OR	97465	250
Delta Farms	Vegetables	Bob & Kari	Egger	9/18/2007	OR	97231	670
Cahill Ranch, Inc.	Beef Cattle	Joe	Cahill	9/28/2007	OR	97620	1,920
McClaran Ranch Inc.	Beef Cattle	Scott	McClaran	9/28/2007	OR	97846	200,000
Triangle Outfit, Inc.	Beef Cattle	Brian & Laura	Barney	9/28/2007	OR	97754	1,274

**Acreage Sub-Total 1,707,265**

**WASHINGTON 13 Farms/Ranches**

Farm/Ranch Name	Crops	First Name	Last Name	Date Certified	State	Zip	Acres
Inaba Produce Farms, Inc.	Fruit & Vegetable	Lon	Inaba	4/25/2006	WA	98951	1,250
Locati Farms	Onions	Mike	Locati	5/8/2006	WA	99362	600
ADL Cattle Growers, LLC	Beef Cattle	Archie	Lembcke	8/9/2006	WA	98837	10,880
Sakuma Brothers Farms, Inc.	Berries	Richard	Sakuma	9/27/2006	WA	98233	800
Green Acre Farms, Inc.	Fruit & Vegetable	VanPelt	Mike	11/10/2006	WA	98933	1,104
Bar Star Farm LLC	Wheat	Leroy	Druffel	1/17/2007	WA	99112	2,900
Mader Farm	Wheat	Steve	Mader	1/17/2007	WA	99163	11,200
Matsen Farm	Wheat	Steve & Brynn	Matsen	2/1/2007	WA	99322	5,347
Nollmeyer Farms	Wheat	James	Nollmeyer	3/1/2007	WA	99029	6,720
Timm-Rush, Inc.	Wheat	Tracy	Rush	3/23/2007	WA	99134	3,086
Dickey Farms	Fruit & Vegetable	Sherry	Brian	6/20/2007	WA	98605	72
Pure Country Pork	Hogs	Paul	Klingeman	6/28/2007	WA	98823	20
Billingsley Ranch	Beef Cattle	David	Billingsley	9/28/2007	WA	98845	22,000

**Acreage Sub-Total 65,979**

**WISCONSIN 18 Farms/Ranches**

Farm/Ranch Name	Crops	First Name	Last Name	Date Certified	State	Zip	Acres
Hidden-Vue Farm, LLC	Beef Cattle	David	Nortunen	12/30/2005	WI	54855	470
Nesbitt Nursery	Apples	Sam and Leah	Nesbitt-Miller	9/12/2006	WI	54021	219
Maple Leaf Orchard	Fruit & Vegetable	Marc and Sue	Christopher	9/14/2006	WI	54767	34
Out to Pasture	Beef Cattle	Vic & Mary	Price	3/23/2007	WI	54742	80
Kinsman Dairy	Dairy	John	Kinsman	3/28/2007	WI	53924	235
Northwood Farm	Dairy	James	Goodman	3/28/2007	WI	53968	400
Sky Ridge Farm	Dairy	Willard & Kay	McDonough	3/28/2007	WI	53924	249
Forest Ridge Farms, LLC	Dairy	Ron	Kauffman	5/21/2007	WI	53805	400
David Packnett	Dairy	David	Packnett	5/22/2007	WI	53805	484
Grass Dairy	Dairy	Dan	Patenaude	5/22/2007	WI	53533	357
Otter Creek Organic Farms	Dairy	Gary	Zimmer	6/27/2007	WI	53562	1,253
Feiner Farms	Dairy	Gary	Feiner	7/15/2007	WI	53588	575
Hershberger Dairy	Dairy	Vernon	Hershberger	7/15/2007	WI	53943	273
Hill-View Dairy	Dairy	Brian	Denman	7/15/2007	WI	53581-8728	460
McCluskey Brothers	Dairy	Patrick	McCluskey	7/15/2007	WI	53937	693
Grassy Way Organics	Dairy	Kallan	Maxwell	8/30/2007	WI	53503	385
Highland Valley Farm, Inc.	Blueberries	Rick & Janet	Dale	9/28/2007	WI	54814	50
Nuto Farm Supply	Potatoes	Dennis	West	9/28/2007	WI	54868	4,500

**Acres Sub-Total 11,117**

**Total Acres 1,793,194**

Certifications	Goal	Actual	% of goal
Ranches	35	40	114.3%
Farms	100	90	90.0%
<b>Total</b>	<b>135</b>	<b>130</b>	<b>96.3%</b>

Acres	Goal	Actual	% of goal
Rangeland	500,000	946,289	189.3%
Farmland	27,500	846,905	3079.7%
<b>Total</b>	<b>527,500</b>	<b>1,793,194</b>	<b>339.9%</b>

**Food Alliance: Market Incentive for Conservation  
NRCS Conservation Innovation Grant 68-3A75-5-208  
October 1, 2005 to September 30, 2007**

**Summary of Inspection Results**

Food Alliance completed 130 certification inspections in Iowa, Minnesota, Oregon, Washington and Wisconsin from October 1, 2005 to September 31, 2007 on properties totaling 1.79 million acres.

These included 78 initial inspections on newly recruited farms and ranches, and 52 renewal inspections on farms and ranches that had been in the program at least 3 years. These farms and ranches are listed on pages 20-23 of this report.

This data that follows is a summary of information from 120 inspections. These include 77 new farm/ranch inspections and 43 renewal inspections. Data remains to be added from 1 new and 9 renewal inspections.

Data in this spreadsheet has been rendered anonymous to preserve confidentiality for participating farms.

**Pages 27-62 contain qualitative information** distilled from each farm or ranch's application, and inspection report. Reading these notes will provide excellent insight into the stewardship ethic of these farms and ranches, and their motivations, successes, and challenges. Not all farms are included in each of these sheets. In some cases information was not submitted by the farms or noted by inspectors.

**Pages 27-37 list management strengths** noted by inspectors.

**Pages 38-47 list suggestions for improvement** made by inspectors.

**Pages 48-58 list goals for continual improvement submitted by farms and ranches** as part of their application and annual updates.

**Pages 59-62 list improvements inspectors noted during renewal inspections**, as well as improvements ranchers noted in their required annual updates. Many initial applications have not yet been evaluated for continual improvement and therefore are not included in this sheet.

The remaining sheets provide a visual summary of the farm scores through graphs and tables. Each sheet includes a table presenting the Average, Median, Maximum and Minimum Scores for the Subject Areas or Criteria presented in the graph.

Pages 63-67 include a graph of the **Whole Farm/Ranch Summary**, along with graphs of the criteria for each Whole Farm Subject Area.

Food Alliance's Whole Farm/Ranch certification standards and criteria can be reviewed in detail at:

[http://www.foodalliance.org/downloads/pdf/certification/FA\\_Whole%20Farm\\_evaluation%20criteria.pdf](http://www.foodalliance.org/downloads/pdf/certification/FA_Whole%20Farm_evaluation%20criteria.pdf)

In addition to the Whole Farm/Ranch Summary, there are graphs illustrating **Crop Specific Summaries** for the top four crops produced by this subset of farms, as well as graphs displaying the criteria for each Crop Specific subject area. These crops are Beef (39 ranches – Pages 68-72), Green Beans (26 farms – Pages 73-76), Dairy (15 farms – Pages 77-82), and Direct Seed Crops (10 farms – Pages 83-88).

Food Alliance’s Crop Specific standards and criteria can be reviewed in detail at:

<http://www.foodalliance.org/certification/cropstandards.htm>

**Note for interpreting the graphs:** Food Alliance’s protocol requires that farms and ranches score an average of at least 75% in each Whole Farm/Ranch and Crop Specific subject area to qualify for certification. All graphs show average scores across all inspections.

### **Additional Notes**

#### **Certified with Conditions:**

Seven farms were certified with conditions. Three of these farms agreed to discontinue use of Food Alliance Prohibited Pesticides. A fourth farm agreed to develop written records for pesticide applications. A fifth farm agreed to the conditions related to pesticide disposal and emergency planning. The sixth farm agreed to meet with a local wildlife habitat agency and develop a wildlife habitat plan. The last agreed to develop a manure management system.

#### **Certified Upon Reinspection:**

Five farms initially failed their inspections. These farms took the following steps to come into compliance and were certified upon reevaluation. Three farms submitted adequate written employment policies. One farm made significant progress in Reducing Pesticide Usage, including the development of a long-term, IPM-based weed management strategy and implementation of monitoring, treatment, and recordkeeping. The final farm raised its scores in Soil and Water Conservation.

#### **Performance Against the Criteria:**

##### Reducing Pesticide Use

Most farms use at least three or four IPM methods, including disease resistant varieties and crop rotations. About 10% of others are managing pests without pesticides. Many farms are also working with state universities and extension services to perform on farm research with regard to IPM.

Many farms received inspector suggestions for improvements to pesticide recordkeeping. Approximately 10% of farms received inspector recommendations related to keeping chemicals in a locked storage area where they can be properly contained, keeping a written inventory, and posting an emergency management plan.

##### Soil & Water Conservation

There is widespread usage of cover crops, no-till or restricted tillage and incorporation of long-term crops. Many farms were noted as having almost no erosion. Several inspectors listed updates in irrigation systems and technology as farm strengths.

While there are some examples of excellent performance in this area, about 10 % of farms scored below 75% in the inspection. Inspectors recommended creating or expanding buffer strips to a number of farms (approximately 5 %). The need for written nutrient management plans also came up several times in inspector suggestions.

#### Safe and Fair Working Conditions

Many farms lack written policies or those policies are not well developed and are missing criteria.

#### Protection of Wildlife Habitat

There are numerous examples habitat conservation improvements. Many farms and ranches participate in local or regional groups such as soil and water districts. Fewer farms have made improvements in concert with nearby landowners. Fewer still have made improvements as part of a regional plan that includes other farmers. Still, there are some excellent examples of farms doing both.

Client ID	Initial/ Renewal	Strengths (Noted by Inspectors)
0015000000J o09l	Renewal	<b>Soil and Water Conservation.</b> Strengths include the operators' strong conservation ethic, commitment to the long term, both for their children's future and the health of the resources. They have a complex rationale for each decision and have flexibility because their priorities are clear to them and they do not overwork their resources, land, time, or animals.
0015000000J o07H	Initial	1. The manager's commitment to, and efforts in, ranch restoration. <b>Wildlife Habitat Conservation: Habitat Conservation Improvements:</b> The recovery and protection of riparian streams to promote Steelhead recovery. (CREP - riparian fencing and planting on over 13 miles of creek on the ranch). <b>Beef Cattle Production:</b> A well thought out grazing strategy and plan.
0015000000J o07E	Renewal	This ranch seems to be the <b>benchmark</b> of the industry in [region]. Owner is a former County Extension Agent who is an expert in the management of forage crops and livestock. She is an active participant in the local forage discussion group and works closely with other livestock producers in the area in passing along her expertise. <b>Beef Cattle:</b> 1. The attention to pasture management and livestock condition and welfare is uncommonly excellent. 2. The managers are passionate about the quality of the land and its resources and the products they produce.
0015000000J o07Z	Initial	<b>Wildlife Habitat Conservation</b> 1. Brush management efforts in the forested grazing lands, meant to improve forage production and tree growth, was impressive. 2. The condition of the stock ponds, with limited access and water storage capacity results in what appears to be good water quality and excellent wildlife habitat. <b>Safe and Fair Working Conditions</b> 3. The relationship among owners and ranch employees seems to be very good. The ranch also offers health insurance.
0015000000J o09P	Initial	<b>High scores in Soil and Water, and Reducing Pesticide.</b> 1. Evident management consideration of a wide range of ranch elements, not just cattle and grass. 2. Good riparian management without fences, but much thought on management techniques that minimize impacts to these areas. 3. Major participation in off ranch activities that benefit the ranching industry and improve this management's knowledge for use at home. 4. Commitment to work with neighbors on project that will benefit all ranchers and resources in the valley.
0015000000J o07f	Initial	2005 Inspection: Owner has put together a functional operation with very little money or land ownership. <b>Reducing Pesticide Usage, Wildlife Habitat</b> 2. Some success in using cattle and competition for weed management. Wildlife in the form of deer, antelope or birds are on our land every day of the year.
0015000000J o09E	Initial	<b>Beef Cattle Production.</b> Excellent understanding of livestock needs and many innovative ideas for meeting these needs in an efficient way. Owners have brood cows, feed some of their employee's animals and do a small amount of custom feeding and backgrounding. They are doing an excellent job of this while protecting natural resources. 2. Very good continual improvement goals. 3. <b>Soil and Water Conservation:</b> Have made, and continue to make irrigation improvements that increase irrigation efficiency and protect water quality.
0015000000J o09y	Initial	1. Experience and knowledge of ranching this land. <b>Beef Production.</b> 2. Effort to get good winter range for livestock and avoid most winter feeding. <b>Wildlife.</b> 3. Concern and projects for wildlife habitat on ranch.
0015000000J o08Z	Initial	<b>Wildlife Habitat Conservation:</b> The manager has good knowledge and interest in wildlife habitat, livestock production, land management and the need for more information through experience and continuing education. 2. Ability to recognize problems and energy to plan & implement enhancements that work. 3. A strong model in past management efforts by his elders in conservation management that was successful and lasting.
0015000000J o0A5	Initial	<b>Perfect or near perfect scores in all areas.</b> This ranch could be a showplace for the management of livestock on irrigated pastures in the intermountain west. Livestock management, the breeding program, animal nutrition, pasture and hay land management and irrigation systems are carried out with a level of skill and interest that the inspector has not encountered before.



Client ID	Initial/ Renewal	Strengths (Noted by Inspectors)
0015000000J o0Ad	Renewal	<b>Reducing Pesticide Usage. Wildlife Habitat.</b> 1. Positive attitude. Always thinking, evaluation current operations and trying to do better in meeting their goals. 2. Mgt. experience with careful observation and learning. 3. A very strong interest in fish and wildlife and mgt. for high quality habitat. Inspector note: The inspector highly recommends without qualification, that this ranch be certified. It's a real pleasure to go to this ranch, evaluate and discuss the mgt with this family and see the results on the ground. They have a unique landscape and very considered mgt. that benefits all resources which occur here while operating a strong cattle production program.
0015000000J o08l	Initial	Crop management, <b>Safe and Fair Labor Conditions:</b> labor management/working conditions and <b>wildlife habitat conservation.</b>
0015000000 KQIXf	Initial	<b>Soil and Water Conservation: Irrigation Systems:</b> Irrigation systems are all automated with no hand lines. This reduces leakage and improves accuracy of water application. <b>Wildlife Conservation: Wildlife Food and Cover and Water:</b> Field borders and windbreaks are maintained for wildlife. <b>Habitat Conservation Improvements:</b> The grower, in cooperation with state Department of Fish and Wildlife, has installed screen mechanisms on inlets to irrigation suction to prevent fish from getting into the water supply area. <b>Soil and Water Conservation: Buffer Strips:</b> Trees in 80 to 100 foot buffer strips have been planted in areas where soil could erode into the river. The strips extend beyond property lines and provide connected patches of habitat for wildlife.
0015000000J o08r	Renewal	<b>Reducing Pesticide Usage:</b> No pesticides used. All orchard row middles are in grass and mowed.
0015000000 KQlgK	Initial	<b>Wildlife Habitat Conservation: Habitat Conservation Improvements:</b> Within the last year, the grower has made intentional improvements of wildlife habitat areas by taking out of production agricultural land and planting it for wildlife. <b>Linking individual wildlife habitat conservation activities together:</b> The grower has worked with an adjacent landowner to establish a larger corridor of habitat for wildlife.
0015000000J o09G	Renewal	Operators are knowledgeable and attentive and able to ranch full-time. They have enough time now on this property to understand the land well and formulate specific and reasonable goals to further improve the property, their livestock production and quality of life.
0015000000J o09o	Initial	<b>Dairy Production:</b> Cow care/comfort/health
0015000000J o07p	Initial	Commitment to education, willingness to move towards least toxic usage of pesticides, and the commitment demonstrated towards fulfilling five year goals. <b>Wildlife Habitat Conservation</b> notes: trees and posts for birds to perch, hedge at back or orchard attracts many wild animals up to 50 bird species
0015000000J o0AS	Initial	High Scores in <b>Reducing Pesticide Usage</b> and <b>Soil and Water Conservation.</b>
0015000000J o071	Initial	<b>Perfect or near perfect scores for all applicable Whole Farm criteria . Wildlife Habitat Improvements:</b> Participates in statewide habitat plan and local watershed council and SWCD Riparian Project. Instigated regional riparian recovery project. Works closely with USFS and USFWS. Stream associated with the riparian area recovery project is an anadromous fish-bearing stream. In constant contact with local, county, state and federal agencies on issues related to fish, birds and wildlife habitat. <b>Soil and Water Conservation:</b> 30 acres are under irrigation, shifting to K-line, a low-volume portable sprinkler system.

Client ID	Initial/ Renewal	Strengths (Noted by Inspectors)
0015000000J o08n	Renewal	[The Farm] shows marked improvement from their last inspection, especially in the area of water and soil conservation. <b>Soil and Water Conservation:</b> Highlights include using innovative pump technology called a “Frequency Drive” to gain high efficiency from their well pump. <b>Reducing Pesticide Usage:</b> Also much emphasis on invasive weed control and establishing grassy row middles etc. <b>Wildlife Habitat Conservation:</b> The farmers also have a high level of knowledge of wildlife habitat issues. Being in a high visibility area like the [area] puts the farmer under scrutiny and he has responded by rapidly adopting technology and farming practices consistent with the Food Alliance guidelines for all areas.
0015000000J o07w	Renewal	Good solid operation, improvements made since last inspection include adding lock to chemical storage; adding drift management plan. <b>Soil and Water Conservation, Reducing Pesticide Usage:</b> Crop rotation, erosion control, and efforts in reducing pesticides are excellent.
0015000000J o08v	Renewal	Very strong in <b>pesticide usage reduction</b>
0015000000J o074	Initial	<b>Soil and Water Conservation: Irrigation Systems:</b> The grower is updating to the latest irrigation technology as rapidly, and as economically possible. Close attention is paid to soil water infiltration, presence of organic matter, compaction reduction, and soil structure. <b>Reducing Pesticide Management: IPM:</b> The grower has on farm testing of pesticides in conjunction with State Extension Service projects. <b>Wildlife Habitat:</b> Established areas for wildlife are maintained along rivers and sloughs. A diversity of plant materials are established within these areas including dead trees and low undergrowth.
0015000000J o071	Initial	<b>Reducing Pesticide Usage (Using IPM methods):</b> The grower used many informational sources to decide on the proper practices to use to produce crops for [Handler]. . . The grower uses advanced knowledge of life cycles of invasive plants to achieve the most effective control with the least negative impact on the environment. The land shows comprehensive invasive species management program. <b>Irrigation Water Conservation:</b> The grower closely monitors wells with flow meters and sprinkler output rates to determine how much water is being applied to the crops grown. Evapo-transpiration rates are followed to not over water or under water crops. Broccoli fields are prepared in the fall of the prior year to minimize tillage in the spring. This conserves water needed to recharge the soil. <b>Protecting and enhancing soil resources:</b> Cover crops are applied to all row crop acres to reduce erosion and increase soil organic matter. Grass seed production is included in the rotation to increase soil organic matter and improve tilth. Soils worked when compaction potential is at its lowest.
0015000000J o08k	Initial	<b>Reducing Pesticide Usage, Soil and Water Conservation:</b> Applicant was very knowledgeable about reducing pesticide use and soil and water conservation, and even on leased land knows management history and conservation projects that land owners cooperate with.
0015000000J o094	Initial	<b>Wildlife Habitat Conservation:</b> The grower is concerned about preserving the land and its inhabitants. He has planted native species of plants in buffer areas along streams and not harvested and cleared all potential farmland. He has worked with the Fish and Game Department to use new streambed management to control erosion while enhancing fish migration. All of the above mentioned is done while operating a large seed and vegetable production farm in the xxxx Valley.
0015000000J o09N	Initial	<b>Reducing Pesticide Usage, Soil and Water Conservation</b> Long rotation with grass seed crops and row crops: increase the organic matter and reduce the amount of tillage needed for crop production.

Client ID	Initial/ Renewal	Strengths (Noted by Inspectors)
0015000000J o09X	Initial	<b>Soil and Water Conservation.</b> The grower is actively seeking to improve his farming practices while trying to be a better steward of the land. He is trying minimum or reduced tillage methods and has determined crops that work well and those that need further development. To help reach some of the farm's objectives, they are involved in programs offered by the government. An example of this is the WRP, a wildlife habitat improvement program. They are also building a new chemical storage and handling area to minimize exposure to workers and the environment.
0015000000J o06h	Initial	<b>Reducing Pesticide Usage. Soil and Water Conservation.</b>
0015000000J o08m	Initial	<b>Wildlife Habitat Conservation: Linking:</b> Fence line left for pheasants in conjunction with neighbors, which, also create wildlife corridors. Field tile system drains into a small pond and wetland are created specifically to handle runoff and create habitat. <b>Safe and Fair Working Conditions:</b> Worker retention is high. Operation has a great medical reimbursement plan to help workers defray healthcare costs. <b>Reducing Pesticide Usage:</b> Strip spraying for beetles. Very good working knowledge and application of threshold and indicator species used to design a less costly and hence lower usage of chemicals. Sampling program for nematodes and good crop rotation to help minimize dependency on chemicals. <b>Water conservation and soil resource protection measures as well.</b>
0015000000J o081	Initial	<b>Safe and Fair Working Conditions:</b> Excellent Employee Handbook. <b>Soil and Water Conservation, Wildlife Habitat Conservation:</b> Good knowledge of rotation, reincorporating crop residue, buffer/erosion control, innovative bean planting using high density spacing to reduce mold. Water monitored closely. Large and permanent buffers. Fence rows for habitat. Large tracts of brush and trees create corridors with neighbors property.
0015000000J o06s	Initial	<b>Reducing Pesticide Usage:</b> The grower has participated on his farm setting up farm trials with State University to help establish new pest management strategies. <b>Soil and Water Conservation: Soil Organic Matter Management:</b> Organic matter is built up in the soil for row crops by growing perennial grass seed crops for multiple years. <b>Soil Erosion Prevention:</b> Soils are covered with growing plant material through the rainy winter months to reduce soil erosion.
0015000000J o07T	Initial	<b>Safe and fair working conditions:</b> The seasonal crew has returned for numerous years to work. Housing is provided to help keep the crew available as needed. Housing is state inspected. There is a written employee handbook that is bi-lingual. It is given and explained to each employee annually. The handbook clearly states the position of the employer employee policies on job safety, farm safety, grievances, hiring practices, discrimination, discipline, compensation, housing and available family support services. <b>Conserving and enhancing wildlife:</b> Field margins have grass, brush, and trees. The grass is left un-mowed. The trees and brush are not trimmed. Dead trees are not removed to enhance habitation by wildlife. The grower has taken advantage of the natural slope of the land and built a pond. A local beaver has taken up residence and maintains the dam. Trees surround the area. Bullfrogs, ducks, deer, and many other species of animals make the farm there home. Some sweet corn is left in the field un-harvested for the migrating geese as they pass through the area. Buffers along ditch banks are not mowed.
0015000000J o095	Initial	<b>Protecting and conserving water resources:</b> An example of energy savings is one replaced old system required 50 horse power pumps to cover the field. The new linear system for that field needs one 40 horse power pump and less labor to keep the system moved. It can put less water on by reducing droplet size therefore better matching the application rate with the soil infiltration rate. With the integration of linear irrigation systems irregular strips on some field edges give the grower opportunities to develop <b>wildlife habitat</b> areas. Some trees have been planted on field edges . . . Participates in the WHIP program and has worked with the water district on habitat planning activities.

Client ID	Initial/ Renewal	Strengths (Noted by Inspectors)
0015000000J o09m	Renewal	<b>Soil and Water. Wildlife.</b> The xxxx Ranch under current management is an ecologically sound and economically viable ranch that contributes to the [regional] community in many vital ways, and to the region through its production of high quality beef for export. The ranch also contributes to continuing education and research through partnerships with State University and BLM.
0015000000J o06w	Initial	The ranch is a professionally operated farm that utilizes available technology and emphasizes conservation of resources. The owner is well educated and progressive in managing for future markets and environmental concerns as well as maintaining flexibility to change management as needed. <b>Wildlife Habitat Conservation:</b> The owner participates in xxx Creek Restoration Project, a multi-ownership collaborative effort. Owner participates in ongoing habitat restoration with tribal government and USDA. Owner is on local SWCD Board. <b>Soil and Water Conservation:</b> Owner is working to increase and improve buffer strips around waterways and riparian areas.
0015000000J o07u	Initial	The same family has operated this farm for three plus generations. <b>Reducing Pesticide Usage:</b> The grower rotates his row crop ground with grass seed production to extend the crop rotation and break up insect and disease cycles. Invasive plant species are somewhat of a problem with woodlands and abandoned railroad properties adjacent to land being farmed. A variety of methods are used to control them, including moving and spot spraying. <b>Soil and Water Conservation:</b> Row crop land is never left bare. A cover crop is planted after a crop is harvested to catch nutrients and reduce the possibility of soil erosion.
0015000000J o08t	Initial	The Ranch is an efficient and professional farm that has been an integral part of the community for several generations. Their management is progressive and includes alternative cropping opportunities while maximizing conservation of resources. <b>Wildlife Habitat Conservation: Linking...:</b> Owner cooperates with NRCS and tribal projects that combine enhancement of riparian and wildlife habitat along [creek] and includes creating connected corridors across property boundaries.
0015000000J o087	Initial	<b>Soil and Water Conservation:</b> Extensive crop rotation and incorporation of organic matter are increasing yields and soil tilth. <b>Reducing Pesticide Usage:</b> Virtually all acres in rotation have some type of winter fallow crop on them and this has reduced spraying by up to 75%. <b>Soil and Water, Wildlife Habitat Conservation:</b> "Checkbook" method of keeping track of water applications is used to better distribute and monitor irrigation. Investment in technology to process waste water from [Handler's] plant. Aids in keeping thermo pollution out of the xxxx River. Manage very sensitive river frontage and take great care to maintain buffers and wildlife corridors throughout all the properties they own and the ones they lease. Saw turkeys, deer and many wild birds.
0015000000J o08d	Initial	<b>Reducing Pesticide Usage, Soil and Water Conservation:</b> Row crops are rotated with grass seed production to give three to five year rotations between similar crops. Field borders and windbreaks are maintained for wildlife habitat. Crop residues are left on the soil surface during the winter. Cover crops are used. The grower has set aside and not converted priority habitats to protect the habitat value of this area. Attempting to control invasive species. Installed screens with the assistance of the ODF to protect fish from irrigation equipments in the river.
0015000000J o06j	Initial	This farm is a second generation family farm with active participation by the parents, two sons and their families. Their land base is well managed and by all indicators is productive and in good condition. <b>Beef Cattle:</b> Their cattle appear healthy and calm and all facilities and equipment in good repair.
0015000000J o06r	Initial	Farmer emphasis on chemical reduction and water conservation. <b>Reducing Pesticide Usage:</b> Excellent <b>Pesticide Record Keeping.</b>

Client ID	Initial/ Renewal	Strengths (Noted by Inspectors)
0015000000J o07s	Renewal	The ranch is efficiently managed and fits well within a diverse landscape of small ranches and farms and increasing suburban development. The cattle appeared in excellent health and exhibit calm behaviors. Owner also works well with his neighbor, and together they have worked to improve both private and public rangelands and pastures.
0015000000J o0A3	Renewal	<b>Beef Cattle Production.</b> This is an exemplary operation in terms of both livestock and land management. 1. Operators have a very clear and specific ranch goal that focuses their efforts in the context of life goals. 2. Livestock and grazing record-keeping is excellent. 3. Producers keep up on advances in relevant fields and apply suitable new technologies
0015000000J o0A2	Renewal	<b>Soil and Water Conservation.</b> Owner is very knowledgeable about efficient use of irrigation water, growing crops and crop rotation in this region, and monitoring noxious weeds and rangeland reseeded for restoration. <b>Beef Cattle Production:</b> His cattle are in excellent condition and handled in a humane manner.
0015000000J o07h	Initial	1. Pesticide certification, being adaptable and innovative, and using available science, for example in conversion from annual cropping and application of "Natural Horsemanship" principles to other livestock. 2. <b>Soil and Water Conservation, Wildlife Habitat.</b> The owners recently signed a 10 year Conservation Security Program contract with the NRCS that is focused on watershed and soil protection. Record keeping and technical assistance associated with this program will be helpful, but from the Food Alliance perspective, the intent of the program to "reward the best" is significant recognition of their accomplishments in this realm to date.
0015000000J o09Z	Initial	<b>Soil and Water Conservation:</b> 1. Well established buffer areas 2. Erosion control is very good – no erosion problems observed during inspection
0015000000J o09z	Renewal	1. Good understanding of how livestock can be used to meet ecological goals. Producer understands livestock production, animal behavior and the risks of improper grazing and appears to be managing well under challenging circumstances.
0015000000J o078	Renewal	<b>Soil and Water Conservation: Soil Erosion Prevention:</b> Cover cropping <b>Irrigation Systems:</b> Irrigation timing/management <b>Reducing Pesticide Usage:</b> Crop rotation
0015000000J o06q	Renewal	<b>Soil and Water Conservation:</b> manager is aggressive in preventing soil compaction and displacement by farm machinery - using an old railway bed for field access during winter feeding, transitioning to wide, low pressure tires on machinery. <b>Wildlife Habitat Conservation:</b> Excellent knowledge of and attitude about wildlife (including T&E species). <b>Habitat Conservation Improvements:</b> in the past year, fenced streams on leased land to protect anadromous fish-bearing streams.
0015000000J o09i	Renewal	<b>Soil and Water Conservation.</b> The Owners have developed thoughtful goals and strategies to implement their improvement goals. The landscape they manage exhibits improving conditions since beginning their tenure. Their holistic philosophy carries into every detail of management and the ranch provides an example of innovative progressive management for the region.
0015000000J o07m	Renewal	Strong concern for range condition, management, and improvement. Good understanding or riparian management. Excellent application of conservation and sustainable principles.
0015000000J o0Aa	Renewal	<b>Wildlife habitat</b> management on the ranch. Improved herbicide & weed management maps and records. Riparian and upland management.
0015000000J o072	Renewal	1. Concern for land and application of sound management. 2. Ideas for operation enhancements, e.g. water developments. 3. Willingness to take on enormous tasks, e.g. 500 k acres.
0015000000J o08b	Renewal	<b>Soil and Water Conservation: Buffer Strips:</b> Adjacent area management – good buffer/no erosion. Farms well away from creek. <b>Soil Organic Matter:</b> Soil tilth – good soil/composting. <b>Irrigation Water Conservation:</b> Water management - good scheduling, etc.



Client ID	Initial/ Renewal	Strengths (Noted by Inspectors)
0015000000J o09O	Renewal	<b>Near Perfect Overall Score. Safe and Fair Working Conditions:</b> The attention to employee welfare fairness and cultural gender sensitivity. <b>Reducing Pesticide Usage:</b> The record keeping for pesticide use. <b>Cherries, Pears:</b> The management of the orchards, including cover crops 4. The attention to detail and over all awareness of the management team.
0015000000 KQlh8	Initial	<b>Soil and Water Conservation:</b> Wide buffers between production areas and riparian areas. Rotation of grass with row crops. <b>Wildlife Habitat Conservation:</b> The grower has set aside specific areas to maintain wildlife habitat on the farm.
0015000000 KQIXt	Initial	<b>Soil and Water Conservation, IPM Management:</b> Emphasis on using minimal rates with as low toxicity as possible. State of the art spray equipment is used that includes flotation tires to minimize compaction and foam markers to reduce overlapping applications and continuous calibration during an application. . . nonchemical means used to minimize pest problems. Grower participates in on-farm testing programs sponsored by [State] University on new methods to better manage pest problem. <b>Soil and Water Conservation:</b> Cooperates with State to use one of their wells to monitor the depth of the water in the underground aquifer. The grower is testing new ways to use water more efficiently and to reduce overall water requirement. . . Organic matter is added by the rotation of grass seed crops with row crops. . the grass sod has had 3-6 years to build up organic matter. <b>Wildlife Habitat Conservation:</b> Appreciates wildlife: riparian areas left undisturbed. Lake on farm has wildlife. Buffer strips include dead trees.
0015000000J o09M	Initial	<b>Reducing Pesticide Usage, Soil and Water Conservation.</b> The grower has a long rotation with grass seed crops and row crops. Natural buffer strips line the banks of the river adjacent to farm's property.
0015000000J o07i	Initial	<b>Soil and Water Conservation: Irrigation Water Conservation.</b> Substantial investments have been made to upgrade the irrigation system away from outdated and inefficient pipe. <b>Wildlife Habitat Conservation: Wildlife food, cover, and water :</b> Farm is home to much wildlife, including whooping cranes that nest along field edges. Managers make a conscious effort not to mow these areas except 2 times per year such as not to disturb the cranes.
0015000000 KhApP	Initial	<b>Wildlife Habitat Conservation, Reducing Pesticide Usage:</b> Controlling invasive species is a priority for this grower's farm plan. The grower knows the life cycle of invasive plants and when the most effective time to control them. <b>Soil and Water Conservation: Buffers:</b> At least twenty-five feet of setback are on more than 40% of the farms aquatic areas.
0015000000 KRrvk	Initial	<b>Soil and Water Conservation: Soil Erosion Prevention:</b> Emphasis on grass cover to eliminate / reduce erosion. <b>Wildlife Habitat Conservation:</b> Pond building has added wildlife habitat improvements and specific acreage has been set aside to accommodate wildlife corridors and needed habitat.
0015000000J o08G	Renewal	<b>Reducing Pesticide Usage: IPM Planning:</b> No weed chemicals used due to intensive cover cropping and crop rotation. . . This producer would be the envy of even organic producers given his ability to totally remove his need for pre-emergent and post emergent herbicides.
0015000000J o07o	2nd Renewal	High scores in <b>Safe and Fair Working Conditions, Wildlife Habitat Conservation.</b> 1. The multi-generational family participation in ranch activities. 2. The commitment to conservation of resources and collaborative projects. 3. Thorough record-keeping and comprehensive written plans and policies.
0015000000J o07z	Renewal	High level of stewardship with ranch resources. Ranch enhances community stability. <b>Wildlife Habitat Conservation:</b> Conservation project that improves habitat for livestock and wildlife.



Client ID	Initial/ Renewal	Strengths (Noted by Inspectors)
0015000000J o0AW	2nd Renewal	High Scores in <b>Soil and Water Conservation, Beef Production and Healthy and Humane.</b> Inspector notes: The philosophy of "Holistic Management" applied to all aspects of the ranch has achieved an integration of ecological and social sustainability. Pasture and rangeland management enhances habitat for livestock and wildlife. <b>Safe and Fair Working Conditions.</b> 2. Respectful relationships between employer and employees create management continuity and security.
0015000000J o0Ac	Renewal	<b>High Scores in All Areas. Reducing Pesticide Usage:</b> Substantial progress has been made in eliminating chemical use by installing new computer controls in conjunction with new air handling equipment, thus streamlining and perfecting compost/substrate preparation techniques. This speeds up the composting process, which reduces the ability of flies to complete their lifecycle before the composting is complete, and ensures a much more even and consistent temperature of composting materials.
0015000000J o08H	Renewal	<b>Reducing Pesticide Usage:</b> use of least toxic pesticides when possible. <b>Safe and Fair Working Conditions:</b> good human resource policies. A commitment to continuing education.
0015000000J o08w	Renewal	<b>Safe and Fair Working Conditions:</b> This farm continues to build and maintain a positive environment for employees. Another member of the family has joined the business as manager and brings a solid Human Resources background with her. She has contributed well written handbooks on employee policies and safety. She also speaks Spanish, along with other owner, who continues to help manage labor. <b>Reducing Pesticide Usage:</b> The farm's solid, IPM based management continues to allow reduced numbers of pesticide applications made each year. Crop rotation remains a key aspect in the system, along with scouting and use of "Caution" labeled fungicides. There is no soil fumigation (i.e. no metam sodium). Cultural controls including rotation, irrigation management, precision planting etc. support crop health and limit crop diseases. <b>Soil and Water Conservation:</b> xxxx Farm's soils benefit from long term perennial plantings of alfalfa and asparagus, and from the incorporation of wheat (irrigated) residue. These practices reduce overall tillage, help maintain or build soil organic matter, and protect beneficial soil organisms.
0015000000J o09t	Renewal	<b>Reducing Pesticide Usage.</b> 1. Record keeping: in-depth, detailed, available for review. 2. Dedication of the staff and personnel 3. Desire to achieve what is required.
0015000000J o07y	Initial	<b>Perfect Scores.</b> 1. Weather monitoring 2. Insect monitoring 3. Soil monitoring 4. Weather modification – misters at mouth of draws to raise air temperature of down slope winter winds. Other notes: Use some chemicals, sophisticated IPM management. Low pests due to location.
0015000000J o06p	Initial	<b>Reducing Pesticide Usage:</b> Growers are actively pursuing alternative fertilizers and pest control options that are non chemical. They conduct on-farm experiments annually and are well-known no-till farmers.
0015000000J o0A8	Initial	<b>Soil and Water Conservation, Safe and Fair Working Conditions.</b> Cooperate with 2 state universities in agricultural research on their farmland. No signs erosion. On waiting list for both EQIP and CREP programs.
0015000000J o096	Initial	<b>High scores in all areas.</b> Manager's interest in identifying potential alternate crops and drought and insect resistant varieties. <b>Soil and Water Conservation:</b> The use of traditional CRP seedings on highly erodible soils and the "continuous CRP" in drainages. The use of the "stripper header" to retain tall stubble height which collects snow and maintains soil moisture conservation and a highly beneficial micro - climate at the soil surface.
0015000000J o09I	Initial	<b>Reducing Pesticide Usage:</b> 1. Excellent record keeping. 2. Works closely with university and area specialist to improve farm and has own technical knowledge. <b>Safe and Fair Working Conditions:</b> Good employee management, training and evaluation records.
0015000000J o0AL	Initial	<b>Safe and Fair Working Conditions:</b> 1. Employee contact, evaluation and safety programs are good.

Client ID	Initial/ Renewal	Strengths (Noted by Inspectors)
0015000000J o07W	Renewal	<b>Safe and fair Working Conditions:</b> Employees are long term and xxxx Farms is making substantial investment in housing. <b>Reducing Pesticide Usage:</b> Crop rotation and variety selection has promoted reductions in pesticide use.
0015000000 KhB1s	Initial	<b>Pork Production:</b> 1. Humane and considerate treatment of the pigs. 2. Future plans for expansion and pasture. 3. Marketing knowledge and proactive attitude of owners.
0015000000J o091	Initial	<b>Reducing Pesticide Usage:</b> Good pest management; no pesticides used on the farm. <b>Good soil and water conservation. Soil and Water Conservation:</b> No irrigation used. Excellent ground cover - pastures, no-till seeding. Windbreaks and filter strips established. Nutrient management plan used. Good continuing education. Good working conditions. . . Good wildlife habitat conservation. . . Habitat improvements made on the farm-windbreaks, pastures, restoration of native plants. Farm participates in federal conservation programs. Native grasses, borders, and pastures provide cover for wildlife. . . Participation in soil and water district plans. Excellent care for livestock. Good animal nutrition and health. . . Good dairy production practices. Rotational grazing; animals rarely confined. .
0015000000J o0A4	Initial	High scores in all areas, perfect score in <b>Wildlife Habitat Conservation</b>
0015000000J o093	Initial	1. Diversity of crops. 2. Owner's knowledge of plant breeding and horticulture. 3. Quality of employees. <b>Wildlife Habitat:</b> Wren houses were positioned throughout the orchard to encourage insect control by the wrens - there was strong evidence that they were having an impact and reducing the need for pesticide. . . a very visible measure of the level of management skill in this orchard was the health of the trees, lack of significant pest problems and the quality of the fruit.
0015000000J o09H	Initial	The commitment of the three partners and manager to "do it right." A sense that there were adequate resources to follow through on plans. A very well thought mgt. plan and organization set up to track areas and responsibility.
0015000000J o09Q	Initial	<b>Reducing Pesticide. Soil and Water.</b> 1. Owner's training and experience with the NRCS – strong in soil/plant management and conservation. 2. Determination to do things first class. 3. Seeking information via workshops and from other grazers. Are active members of the xxxxx Grazers Network as well as the xxxxx Valley Grazers. Our farm is in the area overlapped by both, so we work with both groups with pasture walks & winter meetings. We work with and mentor with other grazers in the area. We learn from each other – although we are the only grazers in the immediate area who do not feed any grain to their herd, so I reckon we're something of an oddity there. We budget for continuing education each year and have an extensive library to improve the learning curve on holistic grass based agriculture.
0015000000 KQIWb	Initial	<b>Near perfect overall score. Reducing Pesticide Usage:</b> No pesticides. <b>Soil &amp; water conservation.</b> Organic management of dairy cattle and land.
0015000000 KQ18R	Initial	<b>Perfect scores in Reducing Pesticide Usage and Soil and Water Conservation</b> , and near perfect score in <b>Wildlife Habitat Conservation</b> . Very well managed organic dairy farm with many strengths.
0015000000 KQjyu	Initial	<b>Perfect Scores in Reducing Pesticide and Soil and Water Conservation:</b> 1. Organic dairy production/management 2. No pesticides
0015000000 KQmMI	Initial	<b>Reducing Pesticide Usage:</b> 1. Organic management of cows and crop productions. <b>Soil and Water Conservation: Tillage Selection:</b> 2. Erosion is almost non-existent because of reduced tillage (no Fall tillage).
0015000000 KQmP5	Initial	<b>Reducing Pesticide Usage:</b> under organic management. <b>Soil &amp; water conservation</b> (near perfect score): <b>Buffer Strips:</b> cultivated areas are at least 100' from riparian areas. Beef cattle have access to creek for water in 3 places. These watering areas have flat banks. Other areas of creek have banks that are to steep for cattle. All creek banks have grass and some brush/trees growing.
0015000000 KQmRV	Initial	Reducing Pesticide Usage: No pesticides <b>Soil &amp; water conservation, Dairy production/management</b>

Client ID	Initial/ Renewal	Strengths (Noted by Inspectors)
0015000000 KRri8	Initial	<b>Reducing Pesticide. Soil and Water.</b> 1. Innovative management 2. Lots of energy and critical mass (resources) 3. Markets for a variety of products
0015000000 KRoK4	Initial	<b>Soil and water conservation. Soil Erosion Prevention, Soil Organic Matter management:</b> No-till and strip tillage. Soil tests every 3 years. Rotation of 4 years alfalfa, 1 year corn, 1 year soybeans. <b>Nutrient Management</b> Plan developed with Soil Conservation Service will be completed 2/2008 2. <b>Wildlife Habitat Conservation</b> Sandhill Cranes nest in CRP Wetland and adjacent Rangeland. Manager works with local neighbors on wildlife habitat conservation. 3. <b>Beef Cattle Production:</b> Care of livestock
0015000000 KRoSd	Initial	<b>Reducing Pesticide Usage:</b> No pesticide usage - organic certification. <b>Wildlife Habitat.</b> Birds are counted as a hobby, compare with other birders. Soil and Water District and Woodland Management Plans (state program). <b>Soil and Water Conservation</b> (Soil and Water District Plans, Woodland Management Plan). <b>Dairy Production: Healthy and Humane Care of Livestock</b> (Intensive Grazing, moving cattle to fresh grazing 4 x / day).
0015000000 KRouJ	Initial	<b>Dairy Production:</b> Well managed dairy operation
0015000000 KRowo	Initial	<b>Reducing Pesticide Usage:</b> Organic management. <b>Exceptional scores in 3 areas (100%).</b>
0015000000 KRocS	Initial	1. <b>Reducing Pesticide Usage:</b> Organic management practices. 2. Close association with Midwest Bio Ag. 3. <b>Dairy Production:</b> Use of management intensive grazing.
0015000000J o07B	Renewal	The biggest strength I see is an opportunity to partner in educating the public to ways we all can become better stewards of our resources. From 02 inspection. <b>Reducing Pesticide Usage/Apple Production.</b> Good IPM plan for the orchard. Good monitoring. Good ground cover; use of mulches under young trees. Excellent pest management. Use of traps and thresholds; mating disruptors; red spheres. Little or no spraying. Excellent disease management. Weather monitoring; spore maturity; scab hotline; pruning. Excellent weed management. Herbicide use reduced by mulching and spot spraying. Excellent continuing education; involvement at apple field days and IPM schools. Excellent record keeping. Good human resources development. <b>Wildlife Habitat Conservation:</b> managed as a component of a nature center.
0015000000J o07J	Initial	<b>Reducing Pesticide Usage:</b> Good pest management; no pesticides used on the farm. Excellent <b>soil and water conservation.</b> No irrigation used. Excellent ground cover-permanent pastures, no-tillage, frost seeding. Nutrient management plan used; an emphasis on soil quality and organic matter. Good continuing education. <b>Good wildlife habitat conservation. Habitat improvements</b> made on the farm - native vegetation, buffer strips, pastures, perches. Native grasses, borders, and pastures provide cover for wildlife. Good understanding of invasive and endangered species. Conservation efforts on a watershed / landscape level - participation in watershed council and soil & water district plans. <b>Beef Cattle Production:</b> Excellent care for livestock. Good animal nutrition and health. A commitment to improving herd health through breeding. Low-stress living conditions; pastures. Excellent transportation equipment for cattle. Good cattle handling and handling facilities. Good beef production practices. Rotational grazing; good pasture cover and health. Manure well managed in confined areas - over-winter, feeding, and watering sites.
0015000000J o07e	Initial	<b>Reducing Pesticide Usage:</b> perfect scores, <b>Soil and Water Conservation, and Wildlife Habitat Conservation.</b>
0015000000J o0Ae	Renewal	<b>Safe and Fair Working Conditions, Compensation Practices:</b> Picking piece work & adjusted to be over minimum wage. 2 week trial then pay raise. Retroactive bonus for staying on. \$10/hour fulltime and medical insurance and pay transportation, pay housing.
0015000000J o09J	Renewal	<b>Reducing Pesticide Usage:</b> Organic management. High product scores also.
0015000000J o08C	Renewal	<b>Reducing Pesticide Usage, Soil and Water Conservation, Crop Production for Apples, Strawberries, Cole Crops, and Brambles.</b>

Client ID	Initial/ Renewal	Strengths (Noted by Inspectors)
0015000000J o09F	Renewal	Location and quality of site. Dedication and passion of the partners. Wide base of knowledge represented in the partners.
0015000000J o0AG	Initial	<b>Soil and Water Conservation.</b> Operators continue to put more land in pasture and keep improving existing pasture. Both are dedicated to sustainability. Both are very knowledgeable and keep seeking more information.
0015000000J o0AX	Renewal	Experience. Ability to attract and keep part time help. Quality of their product.
0015000000J o07v	Renewal	<b>Safe and Fair Working Conditions:</b> Members of this family work extremely hard. They have an excellent set of employee policies in writing. They have a good market developed for sweet corn and some other their other products.
0015000000J o06o	Renewal	1. Farm is established and successful. 2. Dedicated, motivated and talented management team. 3. Location is ideal to reach a huge number of customers for their products.

Client ID	Initial/ Renewal	Areas for Improvement (Noted by Inspectors)
0015000000Jo 07H	Initial	<b>Beef Cattle Production:</b> Livestock handling facilities are in need of repair. Repairs are planned.
0015000000Jo 09P	Initial	<b>Wildlife Habitat Conservation: Invasive Species:</b> Knowledge of weed control techniques that both include and exclude herbicides. 2. Record keeping and their maintenance for future reference and use in decision making.
0015000000Jo 07f	Initial	From 2005 Inspection: <b>Reducing Pesticide Usage/ Wildlife: Weed control:</b> monitoring, treatment, and recordkeeping - development of a long-term IPM-based weed management strategy. <b>Beef Production:</b> 2. Watering site improvements. 3. Grazing plan development improvements. From 2006 Re-inspection: Need some comprehensive weed management planning. 2. More control of leases and long term agreements will help in implementing weed management program.
0015000000Jo 09E	Initial	<b>Beef Cattle Production/Soil and Water Conservation:</b> Develop watering facilities off the ditch banks. <b>Safe and Fair Working Conditions:</b> Continue to develop employee handbook to include grievance, discipline, training and safety components in more detail. <b>Reducing Pesticide Usage: Hazardous material storage</b> should be closed, locked and signed.
0015000000Jo 09y	Initial	Implementation of <b>written records</b> - good record keeping will add much value to current monitoring activities.
0015000000Jo 09v	Initial	<b>Certification Conditions:</b> Because the inspector noted that certain evaluation criteria were just barely met, Food Alliance is granting Ranch a provisional certification for one year. In one years time, either a Food Alliance inspector or Oregon Country Beef representative will need to revisit the ranch to monitor progress. Scores below 3 include <b>Buffer Strips around Waterways and Soil Erosion Prevention.</b>
0015000000Jo 08Z	Initial	<b>Wildlife Habitat: Invasive Species:</b> More knowledge needed in weed control techniques that may or may not include herbicides. However, weed problems are relative few on the ranch. 2. Time to carry out planned activities within the context of work needs.
0015000000Jo 08l	Initial	<b>Beef Cattle Production:</b> Record keeping/written operating plans, cattle handling/feeding facilities at the home place and vegetation management for a specific site are areas of improvement for the farm and ranch.
0015000000K QIXf	Initial	<b>Safe and Fair Working Conditions: Labor-Management Communication:</b> Verbal communication is given to express willingness to receive suggestions from group of employees or interested third parties.
0015000000Jo 08r	Renewal	<b>Wildlife Habitat Conservation: Linking individual wildlife habitat conservation activities together.</b> Inspector Note: Possible wildlife improvement but certainly high marks already
0015000000Jo 07X	Initial	<b>Soil and Water Conservation, Buffer Strips Around Riparian Areas:</b> Buffer strips are on most riparian strips. Established roads help to filter out soil sediments. Those fields without buffers could be established. <b>Safe and Fair Working Conditions, Discipline Process:</b> The grower has a stepped discipline policy, but it is not clear which prohibited conduct applies to which discipline action.
0015000000K QlgK	Initial	<b>Soil and Water Conservation</b> Evaluation Items: <b>Buffer Strips Around Riparian Areas</b> (Streams and Sloughs) and Ponds: Most but not all areas have 25 feet of buffer. <b>Hazardous Material Storage:</b> The storage is inadequate, even for the small amount of pesticides that is kept on hand. A locked separate building with shelving and containment potential is needed.

Client ID	Initial/ Renewal	Areas for Improvement (Noted by Inspectors)
0015000000Jo 09G	Renewal	1. Irrigation timing seems to be a bottleneck driving pasture rotation, although opportunities for improvements are not immediately apparent. <b>Safe and Fair Working Conditions:</b> If producers continue to employ full-time seasonal help, they should re-examine the "Safe and Fair Working Conditions" criteria and have some sort of written policy and employment agreement. <b>Beef Cattle Production:</b> Given goals to improve cattle genetics and productivity, consider a more systematic individual animal record system.
0015000000Jo 08F	Initial	Employee handbook could use work.
0015000000Jo 09o	Initial	<b>Safe and Fair Working Conditions:</b> Written labor policy. Safety/policy training <b>Wildlife Habitat:</b> Wildlife protection
0015000000Jo 07w	Renewal	<b>Wildlife Habitat Conservation:</b> Continuing education in wildlife and conservation. <b>Soil and Water Conservation:</b> Consider developing a written nutrient plan.
0015000000Jo 08v	Renewal	<b>Soil and Water Conservation:</b> Needs further/continual improvement in dealing with his stream banks --- much improvement so far
0015000000Jo 074	Initial	<b>Soil and Water Conservation: Buffer Strips:</b> Not all cultivated lands are 25 feet from water edge. The grower could evaluate the farm layout to identify areas that could be improved by providing buffer strips of plants that are compatible with the cropping system. Contact [State] DFW or to investigate workshops on habitat and buffer zone establishment. <b>Safe and Fair Working Conditions, Labor Management Communication:</b> Grower does not have a written policy stating the willingness to listen to third parties about how to improve workplace conditions. <b>Discipline Process:</b> The grower has a written disciplinary procedure but a stepped process of discipline is not described in the grower's policy. <b>Reducing Pesticide Usage: Integrated Pest Management, Adjacent Area Management:</b> The grower does provide some buffer strips, but not all fields are surrounded by vegetation to restrict fertilizer and pesticide movement. The grower is conscious of drift and runoff potential and is careful to manage applications to minimize this problem. He is investigating ways to increase the percent of fields that have buffers.
0015000000Jo 071	Initial	<b>Safe and Fair Working Conditions: Hazardous materials emergency management:</b> The grower has all the pieces of a farm safety plan, but it is not a formal plan. The grower intends to bring the components together for a written safety policy.
0015000000Jo 08k	Initial	<b>Wildlife Habitat: Invasive Species:</b> Applicant cooperates with local weed control but could invest in surveying listed noxious weeds in areas adjacent to cropland and providing information to local weed managers.
0015000000Jo 094	Initial	<b>Safe and Fair Working Conditions, Discipline Process:</b> Grower could have more than one level of action before employee dismissed. <b>Wildlife Habitat: Linking:</b> Evaluator suggests to work with most logical neighbor to expand wildlife habitat area.
0015000000Jo 09N	Initial	<b>Reducing Pesticide Usage: IPM: Bean Crops: Pest and Disease Management: Twelve Spot Beetle:</b> Fields could be scouted using standardized sweep net procedure to determine need for insecticide application. <b>Wildlife Habitat Conservation: Habitat Conservation Improvements:</b> Grower needs to make some intentional improvements in the wildlife habitat on his farm. <b>Linking Individual Wildlife Habitat Conservation Activities Together:</b> Grower needs to find ways to cooperate with adjacent landowners to create larger connected patches of habitat.



Client ID	Initial/ Renewal	Areas for Improvement (Noted by Inspectors)
001500000Jo 09X	Initial	<b>Reducing Pesticide Usage: Weather Monitoring:</b> proceed with developing a more local weather information onsite system. <b>Cole Crops: Pest and Disease Management:</b> Grower is penalized for using a safer preventative material. <b>Safe and Fair Working Conditions: Recognizing/Supporting Employee Input for Workplace Improvement:</b> make a written policy. <b>Labor-Management Communication:</b> Grower is open to many groups but not all interested third parties, make a list of acceptable third parties. <b>Discipline Process:</b> State in your written policy a progressive discipline process. <b>Worker housing. Wildlife Habitat Conservation: Linking Individual Wildlife Habitat Conservation Actives Together:</b> Look for logical ways to work with neighbors to expand wildlife area.
001500000Jo 081	Initial	Become more involved with groups or stewardship committees.
001500000Jo 0A0	Renewal	<b>Wildlife Habitat Conservation:</b> Could improve scores by more actively participating with neighbors etc. in wildlife projects, etc.
001500000Jo 0AK	Initial	<b>Wildlife Habitat Conservation: Wildlife Food, Cover, Water:</b> Increase wildlife habitat planting in pivot corners. <b>Reducing Pesticide Usage: Hazardous Material Storage:</b> Continue planned improvements on safety area and chemical storage (update wash station and inventory of chemicals)
001500000Jo 06s	Initial	<b>Wildlife: Linking Individual Wildlife Habitat Conservation Activities Together:</b> Grower needs to look for ways to work with his neighbors to create large or connected patches of habitat. <b>Safe and Fair Working Conditions, Hiring Practices and Communicating Expectations and Policies:</b> Grower has developed a written policy, but this area could be more developed
001500000Jo 07T	Initial	<b>Reducing Pesticide Usage:</b> Proceed with developing a more local weather information system.
001500000Jo 095	Initial	<b>Hazardous Material Emergency Management:</b> The grower needs to post "In Case of Emergency" Instruction where all who are working can have access to them. Keep complete MSDS sheet copies on file.
001500000Jo 09m	Renewal	<b>Reducing Pesticide Usage: Hazardous Materials Storage:</b> The Ranch could improve its herbicide storage by moving the products to a building with a concrete floor and a door that can be locked. <b>Wildlife Habitat Conservation: Invasive Species:</b> Mapping of vegetation communities with a GPS receiver would aid in noxious weed detection.
001500000Jo 06w	Initial	<b>Wildlife Habitat:</b> More attention could be paid to managing noxious weeds along field margins and use of native grasses in buffer strips and in riparian areas.
001500000Jo 07u	Initial	<b>Wildlife Habitat Conservation:</b> The grower has knowledge of wildlife issues. He does provide habitat in the woodland areas and along part of the irrigation canals. These areas are not intensely managed. Programs that might provide some assistance need to be investigated. The grower has a good understanding of invasive plant species but could gain some knowledge of endangered species that are in the local area. Wildlife habitat is difficult to develop with adjacent landowners. Investigation of possible sites needs to be evaluated.
001500000Jo 08t	Initial	<b>Wildlife Habitat Conservation: Invasive Species.</b> The region has been cropped for over 100 years and invasive species are now naturalized, i.e. cheat grass; restoration of degraded areas are included in management goals and it is recommended that native species be added to mix as well as improved mapping of weed populations to improve management.
001500000Jo 087	Initial	<b>Safe and Fair Working Conditions: Hazardous Materials Emergency Management:</b> Encourage a written plan that is posted.

Client ID	Initial/ Renewal	Areas for Improvement (Noted by Inspectors)
0015000000Jo 08d	Initial	<b>Safe and Fair Working Conditions: Labor-Management Communication:</b> Verbal communication. A written policy needs to be added to the employee handbook.
0015000000Jo 06j	Initial	<b>Wildlife Habitat.</b> More native or non-native grasses could be used to restore degraded areas along the field margins and a couple small sacrifice areas on the ranch.
0015000000Jo 06r	Initial	<b>Reducing Pesticide Usage: Pesticide Selection, Justification and Resistance Management:</b> more thoroughly using scouting records, monitoring, and the establishment of action thresholds to determine the timing and selection of pesticide materials. <b>Soil and Water Conservation: Nutrient Management:</b> developing a written nutrient management plan. <b>Soil Organic Matter Management:</b> incorporating cover crops into your production system. <b>Wildlife Habitat: Invasive species prevention and management:</b> actively preventing the introduction and spread of invasive species on your property. Establishing a policy or protocol to prevent establishment, not just control of invasive species as problems arise is recommended. You may want to consider working with state and/or federal agencies to develop and implement a control plan.
0015000000Jo 07s	Renewal	<b>Beef Cattle Production:</b> Ranch records, including grazing plan and use of native grasses for restoration could be improved.
0015000000Jo 0A3	Renewal	<b>Wildlife Habitat Conservation: Invasive Species Management:</b> More detailed monitoring of weed appearances and treatment success, including maps, would be useful when new manager is employed. <b>Safe and Fair Working Conditions:</b> Producer has noted the need for a written employee handbook and the inspector left a copy of the example used by Food Alliance.
0015000000Jo 0A2	Renewal	<b>Wildlife Habitat Conservation: Invasive Species Management:</b> Annual grasses are a pervasive problem in this region and seeding perennial native grasses along margins of improved and irrigated pasture could be added to management goals. <b>Reducing Pesticide Usage:</b> While alternatives to strychnine for rodent controls have shown mixed results, other control measures should be continued to be researched.
0015000000Jo 07h	Initial	<b>Certification Condition:</b> Farm was certified with the condition of discontinuation of use of a Prohibited Pesticide. <b>Beef Cattle Production:</b> 1. Corrals are currently being redesigned and improvement will follow. 2. Some areas do not have water available year-round for livestock and that limits the flexibility to use forage at the best time. Some permanent watering facilities are eroded and water is contaminated. In other areas, ditches are used for watering. 3. Owners are considering ways to streamline their operation and make labor demands more reasonable.
0015000000Jo 09Z	Initial	<b>Safe and Fair Working Conditions:</b> While family members are the only employees, Perdue Farms may want to consider developing a written employee policy handbook covering the areas listed in the enclosed “employee policy manual template”.
0015000000Jo 09z	Renewal	<b>Reducing Pesticide Usage: Hazardous Materials Storage:</b> Lock shop where home chemicals and vet products are stored to protect small children. <b>Wildlife Habitat Conservation: Threatened and Endangered:</b> It would be advisable to become more familiar with regional T & E wildlife and fish species and their habitat and life cycle requirements if for no other reason than to enhance public credibility of the industry around this sensitive topic. <b>Beef Cattle Production:</b> Consider more specific goal setting and the possible benefits of monitoring progress in terms of maximizing animal and cost efficiency.
0015000000Jo 078	Renewal	<b>Reducing Pesticide Usage:</b> Equipment calibration and maintenance. <b>Soil and Water Conservation:</b> No written nutrient management plan. <b>Safe and Fair Working Conditions. Farm worker support services:</b> no written policy. <b>Work force development and new skills training:</b> no paid leave except for family.



Client ID	Initial/ Renewal	Areas for Improvement (Noted by Inspectors)
0015000000Jo06q	Renewal	Inspector recommends hardening a stream access point with rock to reduce mud and sediment problems. <b>Reducing Pesticide Usage: Hazardous Material Storage:</b> Approximately 1 gallon of herbicide concentrate is stored on the property. As a result of the inspection, the material will be moved to a locked space and properly posted with required information.
0015000000Jo09i	Renewal	<b>Reducing Pesticide Usage: Record keeping</b> of pesticide use could be improved. <b>Safe and Fair Working Conditions:</b> written employee policies could be upgraded to include minors and non-employees in the workplace and a non-discrimination policy.
0015000000Jo07m	Renewal	<b>Soil and Water Conservation:</b> More information on soil nutrient management. <b>Reducing Pesticide Usage:</b> More use of IPM although good weed management now.
0015000000Jo0Aa	Renewal	<b>Beef Cattle Production:</b> Manure management is still an area being worked on, however they have a CAFO permit and have made some strong progress. <b>Wildlife Habitat Conservation: Threatened and Endangered Species.</b> Knowledge of T&E species and their habitat. <b>Soil and Water Conservation:</b> More knowledge on soil nutrient management (all relatively minor issues or improving). <b>Safe and Fair Working Conditions: Hazardous Material Emergency Management.</b>
0015000000Jo072	Renewal	<b>Reducing Pesticide Usage:</b> Improved understanding of IPM and weed management alternatives. <b>Wildlife Habitat:</b> Understanding of T & E species and potential habitat on the ranch. <b>Better record keeping system for many aspects of ranch.</b>
0015000000Jo08b	Renewal	<b>Wildlife Habitat: Invasive Species:</b> Better blackberry control
0015000000Jo09O	Renewal	<b>Certification Conditions:</b> Use of strychnine must be discontinued. Identify alternative to baiting rodents.
0015000000KQIXt	Initial	<b>Reducing Pesticide Usage: IPM: Bean Crops: Pest and Disease Management:</b> Twelve Spot Beetle. Grower does not scout his fields using a sweep net technique to determine beetle population.
0015000000Jo09M	Initial	<b>Safe and Fair Working Conditions: Labor-Management Communication:</b> Grower needs a written policy communicating willingness to listen to employees.
0015000000Jo07i	Initial	<b>Safe and Fair Working Conditions, Workforce Development and New Skills Training:</b> Recommend writing section in handbook on this.
0015000000KhApP	Initial	<b>Soil and Water Conservation: Buffer Strips Around Riparian Areas. Adjacent Area Management:</b> Grower needs to provide some form of vegetation to provide a buffer area to contain fertilizer and pesticides used. <b>Wildlife: Linking Individual Wildlife Habitat Conservation Activities Together:</b> The grower should look for opportunities to work with nearby landowners to create larger connected patches off habitat for wildlife.
0015000000KRvk	Initial	<b>Safe and Fair Working Conditions:</b> Review of written employment handbook. <b>Soil and Water Conservation:</b> Could benefit from more recordkeeping and development of written nutrient management plan.
0015000000Jo08G	Renewal	1. <b>Soil and Water Conservation: Nutrient Management:</b> Needs work in written nutrient planning and documenting employee job tasks etc. 2. <b>Safe and Fair Working Conditions:</b> Producer has long term employees and relies on verbal rather than written protocols.

Client ID	Initial/ Renewal	Areas for Improvement (Noted by Inspectors)
001500000Jo 07o	2nd Renewal	1. <b>Wildlife Habitat Conservation: Invasive Species Prevention and Management, Habitat Conservation Improvements:</b> On juniper thinning and restoration projects - establish a monitoring system; i.e. set photo points with possible cover plots to measure vegetation response to juniper removal. The NRCS or Forest Service can provide methods for this.
001500000Jo 07z	Renewal	1. A more thorough, thoughtful goal statement that looks forward to future generations and lists specific objectives for the ranch on an annual basis. 2. <b>Beef Cattle: Grazing Plan:</b> Record keeping could be improved by gathering project information into a single folder organized chronologically, recording pasture size, rotation and stocking rates into a written grazing plan. 3. <b>Safe and Fair Working Conditions:</b> Developing written employment policies for part-time employees.
001500000Jo 0AW	2nd Renewal	<b>Reducing Pesticide Usage: Hazardous Materials Management:</b> During the inspection, the inspector suggested moving herbicides to new shop with concrete floor on own shelf and adding a list of emergency numbers near telephone in ranch house mud room. Suggestions were accepted.
001500000Jo 0Ac	Renewal	<b>Safe and Fair Working Conditions.</b> Future goal of improving worker lunchroom and restroom/washroom facilities. <b>Soil and Water Conservation:</b> Improvements to the pond/water recycling program with the goal of eliminating or drastically reducing their dependence on city water.
001500000Jo 08H	Renewal	<b>Reducing Pesticide Usage: Hazardous Material Storage</b> area is not ventilated; custom application mix prior to arrival; want to start a current written inventory accessible in case of emergency. <b>Soil and Water Conservation: Soil Erosion Prevention</b> - tail water retention and water recycle; disk down cover crop of wheat; plastics not recycled. <b>Irrigation Systems:</b> 700 acres drip irrigation. <b>Safe and Fair Working Conditions:</b> Employee benefits. Worker housing and family support services.
001500000Jo 08w	Renewal	<b>Reducing Pesticide Usage:</b> Finding alternatives to using FA prohibited pesticides, and continued phasing out of Class I “Danger” and Class 2 “Warning” labeled insecticides; however, note that overall number of applications are already reduced compared to conventional management. <b>Soil and Water Conservation:</b> Continued improvement to limit soil erosion. Contour tillage and planting for the potentially erosive onions and peas would increase soil protection on slopes. Establishing a cover on bare alleys in leased pea grounds (on slope) and on field access roads would also decrease erosion potential. Continuing improvement goals could be revised to include further reduced soil erosion strategies (Mentioned possibility of going to direct seeding of small grains following onions) and to address the more toxic pesticide materials still used on the farm.
001500000Jo 06g	Initial	<b>Beef Cattle Production:</b> When time and money allows, certain improvements to ranch infrastructure are recommended- i.e. fences, two corral structures and holding pens, water troughs floats and drains.
001500000Jo 09t	Renewal	<b>Reducing Pesticide Usage:</b> Reduction of dependency on the more toxic chemicals. In many cases, the point score would be higher had the client not used some of the more toxic materials and relied more on the less toxic (used in many cases). A copy of the blackberry/raspberry inspection tool, along with scores and comments is enclosed. 2. Staff training regarding the Food Alliance Program, the staff interviewed at the time of the inspection had not been through the audit before and had some but limited knowledge of the program.

Client ID	Initial/ Renewal	Areas for Improvement (Noted by Inspectors)
0015000000Jo 0A8	Initial	<b>Safe and Fair Working Conditions: Recognizing and supporting employee input for workplace improvements:</b> Support for employee input is included in written ranch policy and job expectations, but not as a separate written policy.
0015000000Jo 0AL	Initial	<b>Reducing Pesticide Usage:</b> Further development of alternative cultural practices to control pests while trying to eliminate chem-fallow.
0015000000Jo 07W	Renewal	<b>Soil and Water Conservation:</b> irrigation could benefit from upgrades/increases in water conservation. <b>Wildlife:</b> more emphasis on crops for wildlife.
0015000000Kh B1s	Initial	<b>Certification granted with conditions (Beef Cattle Production)</b> regarding a plan to implement a manure management system to handle wastewater run-off from concrete slab /watering areas of hoop house. Also must comply with production practices as farmland is added to the business.
0015000000Jo 091	Initial	<b>Safe and Fair working Conditions</b> score could be improved by providing written policies for human resources management on the farm. Because the lower score in this section is more a function of documentation rather than actual management, the inspector recommends <i>conditional certification</i> for this whole farm section. Your <b>Wildlife Habitat Conservation</b> score could be improved by expanding efforts to work with other landowners/farmers to improve wildlife habitat on a landscape scale (e.g. watershed council, statewide planning).
0015000000Jo 0A4	Initial	<b>Reducing Pesticide Usage: Hazardous Materials Storage:</b> Improving the storage of fuels on the farm.
0015000000Jo 093	Initial	Your ' <b>Fall Squash and Pumpkin</b> ' score could be improved by: 1) Using a three-year or longer crop rotation that includes non-cucurbits (e.g., grasses, crucifers). Balance of work load and future plans is going to be a challenge. This is not really an area of improvement, but an area of concern.
0015000000Jo 09H	Initial	None noted. <b>Reducing Pesticide Usage:</b> They expressed a desire to keep seeking ways to reduce or eliminate pesticide use even further.
0015000000Jo 09Q	Initial	<b>Beef Cattle Production:</b> Will need to determine which way to go with operation (cow/calf or stocker). 2. Increase knowledge and gain experience with producing grass fed beef - to determine what works best for this specific operation.
0015000000K QIWb	Initial	<b>Dairy Cattle Production:</b> Manure management - calibrate application equipment and apply manure only on areas that require more nutrients per soil tests.
0015000000K Qjyu	Initial	<b>Wildlife Habitat Conservation: Linking:</b> Consider more involvement with neighbors to preserve/restore wildlife habitat.
0015000000K QmMI	Initial	<b>Wildlife: Linking Individual Wildlife Habitat Conservation Activities Together:</b> Involvement with neighbors and other wildlife agencies in habitat development.
0015000000K QmP5	Initial	Focus greater efforts on <b>wildlife management</b> .
0015000000K Rri8	Initial	<b>Safe and Fair Working Conditions:</b> Complete employee Policy Handbook. <b>Dairy Cattle Production:</b> Continue to improve and refine handling facilities for milking herd. <b>Other:</b> Complete computerized recordkeeping system.
0015000000K RoK4	Initial	<b>Beef Cattle Production:</b> Explore alternate methods of internal/external parasite control. <b>Reducing Pesticide Usage:</b> Explore methods of reducing pesticide use; establishing thresholds for treatment. Develop more detailed/ comprehensive pesticide records
0015000000K RoSd	Initial	<b>Dairy/Beef Cattle Production:</b> 1. Manure management 2. Beef cattle access / management of riparian areas

Client ID	Initial/ Renewal	Areas for Improvement (Noted by Inspectors)
0015000000K RouJ	Initial	<b>Reducing Pesticide Usage:</b> Better pesticide management - obtain records from chemical company and establish treatment thresholds. <b>Soil and Water Conservation:</b> Riparian zone management. <b>Dairy Cattle:</b> Reconsider routine use of parasite control on livestock.
0015000000K Rowo	Initial	<b>Beef Cattle Production: Healthy and Humane:</b> Eliminate use of electric prod in veterinary procedures.
0015000000K RoCs	Initial	The farm's improvement goals (see below) are on target and very important to this operation. Other suggestions for improvement include working to get more production from some of the pastures. <b>Wildlife Habitat Conservation:</b> Additionally, it is suggested that the operator consider being more proactive in managing his natural areas.
0015000000Jo 07B	Renewal	<b>Safe and Fair Working Conditions</b> score could be improved by 1) Ensuring that human resource <b>policies are in writing</b> . In particular, ensuring that employee input, labor-management cooperation, expectations, and discipline policies are in writing and available to all employees. 2) <b>Providing safety training for employees</b> with goals and tracking of safety successes (e.g. minimizing lost-work days).
0015000000Jo 07J	Initial	<b>Beef Production</b> score could be improved by increasing the percentage of feed/hay produced on-farm (as opposed to purchased).
0015000000Jo 0Ae	Renewal	<b>Soil and Water Conservation:</b> Including, oil organic matter in management decisions. Soil tests include organic matter content; mulches and other organic matter are incorporated; inorganic fertilizer use is minimized. <b>Safe and Fair Working Conditions:</b> Ensuring that grievance, employee input, employee cooperation, and non-discrimination policies are in writing and available to all employees.
0015000000Jo 09J	Renewal	<b>Wildlife Habitat Conservation: Invasive Species:</b> Manure brought in may be bringing in weed seed.
0015000000Jo 09T	Renewal	<b>Relatively Low Scores. Reducing Pesticide Usage:</b> Recording the purpose of pesticide treatments and thresholds used in pesticide records. <b>Hazardous materials storage.</b> Improvements could include: a sealed floor, locked entry, warning signage, an inventory, and curbs to contain any spills. <b>Soil and Water Conservation: Buffer Strips:</b> Establishing more buffer areas on / around the farm to help with drift management. Increasing buffer widths to 50-100 ft. and ensuring that they are covered with vegetation. Incorporating <b>nutrient management</b> strategies that rely on -farm nutrient sources - e.g. green manures, animal manures, composts. . . <b>Safe and Fair Working Conditions :</b> 1) Providing a written emergency plan. . . 2) Providing safety training for employees. . . <b>Wildlife Habitat Conservation:</b> 1) Greater use of wildlife habitat technical information in farm management. 2) Incorporating more habitat conservation measures . . . 3) Providing greater opportunities for wildlife food, cover and water - e.g. fallow fields, cover crops, windbreaks, minimization of farm traffic, water source.4) making habitat improvements together with other landowners...

Client ID	Initial/ Renewal	Areas for Improvement (Noted by Inspectors)
001500000Jo089	Renewal	<p><b>Reducing Pesticide Usage:</b> 1) Monitoring crops and pastures and recording observations. <b>Soil and Water Conservation:</b> 1) Developing a soil conservation plan to determine soil losses ("T"). <b>Wildlife Habitat Conservation:</b> 1) Continuing efforts to learn more about regional habitat requirements. 2) Active management to prevent and control invasive species, e.g., thistles. 3) Education to identify areas on the farm/ranch that may support threatened or endangered species. 4) Management that intentionally provides food and cover for regional species. 5) Making habitat improvements together with other landowners to improve wildlife habitat on a landscape scale (e.g. watershed council). <b>Beef Production could be improved by</b> 1) Improving weed management, especially for thistles. Current management for thistles does not appear to be an integrated approach. Pork Production score could be improved by 1) improving drainage around buildings. Minimizing the development and movement of nutrient rich waters. Gutters and downspouts can direct water away from areas contaminated with manure.</p>
001500000Jo08C	Renewal	<p><b>Safe and Fair Working Conditions:</b> Putting employee policies, particularly with respect to feedback and grievances, in writing. <b>Wildlife Habitat Conservation:</b> Continuing efforts to learn more about regional habitat requirements. Active management to prevent introduction of invasive species. Education to identify areas on the farm/ranch that may support threatened or endangered species. Management that intentionally provides food and cover for regional species. Making habitat improvements together with other landowners/farmers to improve wildlife habitat on a landscape scale (e.g. watershed council).</p>
001500000Jo09F	Renewal	<p><b>Reducing Pesticide Usage: Hazardous Material Storage:</b> Properly disposing of the miscellaneous pesticide containers from the previous nursery business. <b>Safe and Fair Working Conditions:</b> Providing a written human resource policy for grievances and workplace discrimination.</p>
001500000Jo09Y	Renewal	<p><b>Safe and Fair Working Conditions: Minors, Children and Family Members in the Workplace:</b> No written policy addressing non-employees in the workplace; however, there is a verbal policy. Develop and use a written policy for non-employees in the workplace. <b>Farm Worker Support Services.</b> It's unclear whether the orchard actively cooperates with 3rd party representatives for workers. There is no written policy. Develop a policy for working with 3rd party representatives of workers. <b>Wildlife Habitat Conservation: Continuing Education For Wildlife Habitat.</b> Managers (or someone designated by the orchard) could enhance the value of this property for wildlife by increasing their knowledge level and by joining with others in the area that are monitoring and coordinating programs and populations. Improving knowledge of conservation measures that could be employed in cooperation with regional landowners.</p>
001500000Jo0AG	Initial	<p><b>Chicken Production</b> score could be improved by increasing the amount of poultry feed produced on-farm.</p>
001500000Jo0AX	Renewal	<p><b>Soil and Water Conservation:</b> 1) Creating a written <b>nutrient management plan</b> that is used to monitor soils and plants and to minimize nutrient losses to the environment. <b>Wildlife Habitat Conservation: Threatened and Endangered Species.</b> Improving knowledge of threatened and endangered species in the state/region, particularly habitat needs.</p>
001500000Jo07v	Renewal	<p><b>Certification Condition: Reducing Pesticide Usage: Pesticide Application Records:</b> Development of written records for pesticide applications. Economic and time pressures make it difficult for them to cover all the bases-need to adjust work load? Pesticide use for weed control seems excessive. Record keeping needs to get better.</p>

Client ID	Initial/ Renewal	Areas for Improvement (Noted by Inspectors)
001500000Jo 06o	Renewal	Average Scores. <b>Reducing Pesticide Usage.</b> 1. Visit a large scale and successful organic grower (Food Alliance can provide contacts) and explore such an operation to determine if there are methods they could adapt to their business - especially alternatives to Atrazine and Round-up Ready field corn. 2. Consider attending an educational gathering such as the Midwest Organic Conference or the MN Organic Conference (which are held off season) to explore alternatives and make connections with others with similar challenges. 3. Contact the MN institute for Sustainable Agriculture at the University of MN for a variety of sources of information on sustainable practices, such as alternatives to Atrazine.
001500000Jo 09d	Renewal	<b>Safe and Fair Working Conditions: Farm Worker Support Services, Nondiscrimination Policy:</b> In the employee section, add information employee to <b>written</b> policy that would cover discrimination and philosophy toward third party representatives.



Client ID	Initial/ Renewal	Improvement Goals (Suggested by the Farmer/Rancher)
0015000000 Jo09I	Renewal	<b>1-year:</b> Fields over last 3 years are improving. Continue to develop rotation system on different pastures to continue improving. <b>3-years:</b> Have enough fields and pastures improved that we can start increasing cattle numbers without hurting property or wildlife. <b>5-years:</b> Have enough pastures and fields improved and have carrying capacity increased so we can think about expanding have kids actively managing operation.
0015000000 Jo07H	Initial	<b>1-year:</b> To develop more water sources for livestock so the range can be used more effectively. <b>3-years:</b> To continue fencing projects so pastures will become a more manageable size. <b>5-years:</b> Continue with one and three year goals and replace corral and handling facilities.
0015000000 Jo07E	Renewal	<b>1-year:</b> We continue to work to improve our pastures. We plan to lime the majority of our farmable ground this fall to improve the pH. This will reduce our need for nitrogen fertilizer by encouraging legumes. We will also put effort into keeping our fuel costs manageable and reducing our fertilizer costs. We will cross fence the "big" field and put in a water line to improve grazing pressure in that pasture and the adjacent pasture. <b>3-years:</b> We will have reduced our nitrogen use by 50% through better grazing management and improved management of legumes in our pastures. We will continue to explore ways to graze more effectively and to lengthen the growing season with selected plantings of drought tolerant forage. We may need to do additional cross fencing and water development on some leases to accomplish this goal. We will continue to remove blackberries up in the riparian areas and plant appropriate shrubs and trees along the river.
0015000000 Jo07Z	Initial	Become educated on ways to improve the operation with respect to the Food Alliance Guiding Principles.
0015000000 Jo09P	Initial	<b>1-year:</b> Water and fence projects to improve forage utilization, livestock distribution, better duration and timing of use for healthy forage plants, non growing season use for better (lower) winter costs. <b>3-years:</b> Improve numbers and production 15% with a 5% increase in costs. <b>5-years:</b> Provide resources for family to come back to ranch (house, utility infrastructure, location).
0015000000 Jo07f	Initial	<b>1-year:</b> By calving in June we hope to limit our use of antibiotics and calving problems to a bare minimum. We rent winter pasture, so we feed very little hay. <b>3-year:</b> Become more sustainable through working better with mother nature. Cut our use of fossil fuels every year
0015000000 Jo09E	Initial	<b>1-year:</b> Plant trees along irrigation ditches to control erosion. Fence these ditches to limit access. Contact [State] DA to work on a manure management plan and be sure we still comply with CAFO requirements. <b>3-years:</b> We will be fencing drainage ditches to control erosion from cattle and limit access to those ditches and fenced areas for erosion and wildlife. <b>5-years:</b> Continual improve irrigation system and maintain current drain lines to control water and insects for disease control.
0015000000 Jo09y	Initial	<b>1-year:</b> Thin Junipers in creek and spring areas (ongoing). Develop written employee relation and safety policy. <b>3-years:</b> Brush control on 500 acres CRP and 300 acres of pasture. <b>5-years:</b> One mile underground PVC to conserve water.
0015000000 Jo09v	Initial	<b>1-year:</b> Continue to increase productivity and efficiency with a new employee. Less waste and better resources and animal management. <b>3-years:</b> Increase number of animals across scales: improve conception rate and decrease calving intervals. <b>5-years:</b> Continue to improve areas of wildlife habitat, not only for them, but also for possibility of ranch income with a guest / hunting business.

Client ID	Initial/ Renewal	Improvement Goals (Suggested by the Farmer/Rancher)
0015000000 Jo08Z	Initial	<b>1-year:</b> Riparian area restoration in cooperation with U.S. Fish and Wildlife Service. Range enhancement programs in cooperation with the BLM including spring development juniper cutting and prescribed burns. <b>5-years:</b> We are a fifth generation cattle operation and our goals are to maintain and environmentally sustainable operation for future generations.
0015000000 Jo0A5	Initial	<b>3-years:</b> Fence off area's for bird cover. Some cover for deer and birds. <b>5-years:</b> Fence off more area's for wildlife and develop irrigation systems to water them.
0015000000 Jo0Ad	Renewal	<b>1-year:</b> Continue community involvement with watershed decision making. Begin producing seedstock with carcass data. Continue fishing business and [Coop] involvement. <b>3-years:</b> Transfer generational ownership to satisfy the IRS and meet our family goal. Continue to make decisions leading towards the goal. <b>5-years:</b> To continue to have inclusive meetings with family and community involvement. To be profitable in an ecologically sound manner. To enhance species diversity while maintaining and growing quality seedstock/commercial herd.
0015000000 Jo08l	Initial	<b>1-year:</b> Get a good idea of what the priority issues are for the Food Alliance and be able to reconcile these with our business priorities to develop plans to address specific issues in the areas of environment, recordkeeping and livestock handling. <b>3-years:</b> we will have developed concrete plans to address our priority issues and will be implementing specific measures. We will be evaluating the effectiveness of measures and will be modifying practices. <b>5-years:</b> we should be seeing some solid success from our improvements. Dramatic improvements are expected in riparian health, vegetation productivity, water conservation, wildlife habitat and livestock productivity due to our cooperation with the Food Alliance. These improvements will be financed, in part, by an expected increase in profitability due to Food Alliance certification.
0015000000 KQlXf	Initial	<b>1-year:</b> Diversify our crop program to include more vegetable seed production as well as more raw vegetables for food processing. <b>3-years:</b> Improve irrigation equipment to include more linears and /or pivots to provide more economical irrigation practices as well as less power consumption and soil erosion. <b>5-years:</b> Have a well mapped out plan for sustainability in agriculture.
0015000000 Jo08r	Renewal	<b>1-year:</b> 8,000 to 10,000 pounds. <b>3-years:</b> 10,000 to 12,000 pounds. <b>5-years:</b> 15,000 to 20,000 pounds 3-4 full time workers during harvest. Possibly 1 full time, permanent employee.
0015000000 Jo07X	Initial	<b>1-year:</b> A. Continue to use cover crops on more vegetable ground, and continue to explore new species and new ways of handling them. B. Continue our experiments to reduce tillage by planting cover crops either with a no-till, or with a one pass primary tillage tool. C. Successfully produce 22 acres of organic snap beans. <b>3-years:</b> A. Complete or continue above goals/practices that we have determined to be sustainable, plus B. Have irrigation system water and energy efficiencies increased on at least one farm, with improved mainlines, and a linear irrigation machine. C. Keep our organic production by discovering how to manage an organic crop rotation. D. Find more organic-eligible crop acres, or find an affordable way to transition some of our ground (perhaps using tall fescue and sweet corn). <b>5-years:</b> A. Complete or continue above goals/practices that we have determined to be sustainable, plus B. Have an alternative irrigation water supply to address our declining basalt aquifer concerns, or have reduced water usage enough to mitigate the decline.
0015000000 KQlgK	Initial	<b>1-year:</b> Improve wildlife habitat. 3 years: Plant more trees next to creek and ponds. <b>5-years:</b> All of the above and try to find ways to use less fertilizer and chemicals.



Client ID	Initial/ Renewal	Improvement Goals (Suggested by the Farmer/Rancher)
0015000000 Jo09G	Renewal	<b>1-year:</b> We are currently running 600+ cows. We will increase this # by 10% in the next year. We are starting on a 2 year plan for range improvement and Sage Grouse habitat with NRCS with the big 1/2 to be done this year. Start working on succession of ownership and incorporation plan. <b>3-years:</b> We hope to decrease our winter feeding time by 45 days. We plan to be running 750+ cows. Hopefully finished with incorporation plan. Continue with improvement of cow herd and land base-ongoing. Continue improvement of irrigation delivery systems, water management - also ongoing. <b>5-years:</b> Succession of ownership plan in place. Cattle genetics improved to maximize performance in [Coop]. Finished with irrigation delivery improvements and outside range water projects. Improve ranch carrying capacity thru pasture improvements.
0015000000 Jo07p	Initial	<b>1-year:</b> To break away from an agribusiness framework and become an independent processor and vendor of my own farm product. <b>5-years:</b> Have a quality cultivar that is blight resistant and begin to replant.
0015000000 Jo07l	Initial	<b>1-year:</b> (this is a summary of longer goal statements in application) Reduce the use of herbicides. Soil and water conservation - continued education. Wildlife habitat- put up wood duck boxes along creek and food plots for wildlife. Reduce the use of growth hormones in our cattle that we have raised that will be used for the grass fed program. <b>3-5 years:</b> Hopefully the only herbicides that will be used will be along the roadway and the electric fence lines. Replace a culvert to keep up with water flows on high water events. keep working on the wash outs and wash backs on the creek and the side ditches that drain into the creek. Get a winter steelhead and Coho salmon release on the creek. Build feed barn, replaces several fences.
0015000000 Jo08n	Renewal	<b>1-year:</b> One cabin done. Blocks planting done. No money. <b>3-years:</b> All six cabins remodeled, 3 heated and insulated, new bath house. No money. After new bath house we need a food production and storage facility. <b>5-years:</b> A composting operation up and running and all the necessary equipment. Cold storage done.
0015000000 Jo07w	Renewal	<b>1-year:</b> Have a written policy handbook - update and review annually. <b>3-years:</b> increased no-till farming to reduce erosion. Monitor new technology for machinery, varieties and chemicals and reduce inputs and tillage. <b>5-years:</b> Keep up with educational opportunities that update on new technologies and procedures for enhancing and developing our farm to meet Food Alliance guiding principles. Lone term goal would be to include employees and families more in the economic opportunities of the farm.
0015000000 Jo08v	Renewal	<b>1-year:</b> Try to get the county to correct drainage problems with roads culverts adjacent to my property. <b>3-years:</b> Address and control ever changing erosion issues, in addition to previous 3 year goal. <b>5-years:</b> No change.
0015000000 Jo074	Initial	Refine changes that have already taken place including irrigation and crop rotation. Continue to improve crop rotation that will allow bean production to occur only on soil that has not raised beans 2 years in a row. This allows better fungicide control without as much chemical application. Improve irrigation systems. Convert sweet corn production to strip tillage to save fuel and labor.
0015000000 Jo07l	Initial	<b>1-year:</b> Identify difficult to farm areas that could be converted to wildlife habitat. <b>3-year:</b> Identify parts of farm that can use automated irrigation system. <b>5-years:</b> Install 2 linears if sites can work and if profitable enough to install. Convert difficult areas to farm to wildlife habitat.

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0015000000 Jo08k	Initial	<b>1-year:</b> 1) Improved record keeping 2) Improved habitat knowledge. <b>3-years:</b> 1) Improved soil quality 2) Decrease in pest along with a decrease in chemicals. <b>5-years:</b> 1) Establishing a percentage of the farm acres to organic farming. At least, have knowledge of the criteria for organic farming. 2) More computerized watering system.
0015000000 Jo094	Initial	<b>1-year:</b> Continue to plant more cover-crop. Expand strip till production. Improve cultivation equipment. Start process of certifying organic ground. <b>3-years:</b> 1st year of organic production. Enroll in wildlife and stream bank enhancement programs. <b>5-years:</b> Continue to add to organic certified ground. Continue to build on the stream bank enhancement project with more acres. Keep building IPM program.
0015000000 Jo09N	Initial	<b>1-year:</b> Continually look for alternatives to pesticide use or reduced use. <b>3-years:</b> To investigate new ways to improve wildlife habitat that are economically feasible. <b>5-years:</b> Improve irrigation efficiency, possible lineal or solid set.
0015000000 Jo09X	Initial	<b>1-year:</b> Improve all section three scores (Safe and Fair Working Conditions) that were below 3. Rewrite policies in handbook accordingly. Contact certain neighboring farms regarding wildlife areas. <b>3-years:</b> Evaluate and concentrate on the section three items (Safe and Fair Working Conditions). Utilize weather information better as it relates to pest management and irrigation. <b>5-years:</b> Bring all employees and new management into the process of overall improvement to create an atmosphere of involvement.
0015000000 Jo06h	Initial	<b>1-year:</b> Improve weed control of fringes and field borders, including around irrigation risers and poles. <b>3-years:</b> Perfect current low herbicide strategies on beans and broccoli to allow only minimal escapement. <b>5-years:</b> Convert some acreage to organic production. Have an effective and dependable strategy to manage the effects of garden Symphylan.
0015000000 Jo08m	Initial	<b>1-year:</b> Expand current IPM program on my snap beans for spraying application of beetle insecticides. <b>3-years:</b> Develop a fall no-till cover crop program to reduce soil erosion from winter rainfall. <b>5-years:</b> Reduce water usage by installing a more efficient lateral move irrigation system where suitable.
0015000000 Jo081	Initial	<b>1-year:</b> Reduce pesticide usage on crops with more personal inspection of crops. <b>3-years:</b> Be more conservative of water. Inspect fields more often for water usage. Be more knowledgeable regarding water management and run-off. <b>5-years:</b> Be more aware of soil resources and protect and restore soil condition by better tillage methods to leave soil for future generation.
0015000000 Jo0A0	Renewal	<b>3-years:</b> We would like to learn all organic nes insecticides and herbicides and be using them. Be free of any harsh chemicals. <b>5-years:</b> To have our son take over management and semi-retire. He would like to study organics and try to get organic certification for our herbs and greenhouse. Also trying to certify Good Handling Process to coincide with the Food Alliance. Would like to increase soil tilth.
0015000000 Jo0AK	Initial	<b>1-year:</b> Improve soil organic level - reduce pesticide use, start using auto steer to reduce overlap in seeding, fertilizing and spraying. First try at green manure. Wildlife habitat. <b>3-years:</b> More green manure and cover crops - improve irrigation efficiency. Better chemical storage. Yield mapping. <b>5-years:</b> Maybe some organic crops. Secondary containment for fuel and fertilizer. Variable rate seeding and fertilizing.
0015000000 Jo06s	Initial	<b>1-years:</b> Get new linears running to over as many acres as possible (to lower power and water usage). <b>3-years:</b> Get invasive weed species under better control. <b>5-years:</b> Get property in good shape to lease out when we retire in about 5 years.
0015000000 Jo07T	Initial	<b>1-year:</b> Rotate grass seed crops into vegetable cropland. <b>3-years:</b> Perfect a broccoli harvester.

Client ID	Initial/ Renewal	Improvement Goals (Suggested by the Farmer/Rancher)
0015000000 Jo095	Initial	<b>1-year:</b> Manage water resources better. Provide safe working conditions. <b>3-years:</b> Reduce pesticide use through IPM. <b>5- years:</b> Protect water resources through buffer zones. Provide wildlife habitat.
0015000000 Jo09m	Renewal	<b>1-year:</b> It is my desire to have the same employees in place, improve cow condition score through better management, and have rangeland improvement projects fully functioning next year. <b>3-years:</b> Ecologically I would like to see fewer live Juniper, more desirable browse species and an increase of deciduous woody vegetation along the riparian areas, maintenance or enhancement of perennial bunchgrass population. Socially I would like to see the ranches' reputation and relationship with the various regulatory agencies further strengthened. Outside interests with legitimate concerns could be heard and dealt with appropriately and directly. Economic Sustainability and profitability is absolutely essential. Look at global perspective and recognize that all wealth begins with natural resources. <b>5-years:</b> Higher expectations regarding ecological success and progression. I expect to achieve reproductive success of our salt desert shrubs within 5 years or have a very good understanding of why we did not achieve this success and have an action plan prepared that will accomplish this goal.
0015000000 Jo06w	Initial	<b>1-year:</b> Continue improving soils and wildlife on farm. Practice no-till on all acres farmed. <b>3-years:</b> Use more variable rate fertilizer and chemical application. <b>5-year:</b> Adopt new method of improving fertilizer and chemical application, less soil compaction.
0015000000 Jo07u	Initial	<b>1-year:</b> Try to obtain health insurance for my employee. Continue working to control blackberries and other invasive species in set-aside wildlife areas. <b>3-years:</b> Establish buffer zones next to irrigation ditches that have native plants instead of invasive species. <b>5-years:</b> Replace aging irrigation systems with more efficient low pressure linear systems. Continue to update field equipment and methods to reduce fuel consumption and labor.
0015000000 Jo087	Initial	<b>1-year:</b> Continue to fine tune our minimum till practices and irrigation efficiency. <b>3-years:</b> We hope to add another pivot irrigation system within three years. <b>5-years:</b> We hope to add a linear or two within five years to improve our irrigation efficiency, conserve water and have less leaching of nutrients.
0015000000 Jo08d	Initial	<b>1-year:</b> Work with the [State University] IPM Program on beetles in beans to try to reduce pesticide use. <b>3-years:</b> Plant forage for deer to see if we can keep them out of our beans. <b>5-years:</b> Add to our buffer zones along the river and creek to protect water quality.
0015000000 Jo06j	Initial	<b>1-year:</b> Update irrigation system on certain fields. <b>3-years:</b> Improve winter water access for cattle on home place. <b>5-years:</b> Reevaluate labor availability. Continue to work on wildlife habitat. Maintain working facilities. Obtain permanent place to graze cattle.
0015000000 Jo06r	Initial	Improved training and worker housing. Will decide on more goals after the inspection.
0015000000 Jo07s	Renewal	<b>1-year:</b> Replant pastures that have been damaged by lack of water due to drought. Control project on elms in pastures. <b>3-years:</b> All new corrals, improve fence for better movement of cattle and better use of forage. No open ditches, all water delivered by pipe. <b>5-years:</b> Reduce Russian olive trees by 50%. No old noxious weed stands. Increase carrying capacity by 20%. Add weather breaks.
0015000000 Jo0A3	Renewal	<b>1-year:</b> Enterprise Analysis to determine which facets of operation are profitable. <b>3-years:</b> Managing ranch is a part-time job for current managers with new personnel being brought on. <b>5-years:</b> Ranch has new manager.

Client ID	Initial/ Renewal	Improvement Goals (Suggested by the Farmer/Rancher)
0015000000 Jo07h	Initial	Over the past several years, we have changed our cropping to almost total use of permanent vegetative crops to build organic matter and reduce or eliminate soil erosion, which we will continue to do and seek improvement on. We have recently enrolled in a conservation program (NRCS) which will spell out detailed actions we can attach or share with Food Alliance at the Ranch Inspection. The above mentioned program is a 10 year plan being mapped out and we are very much committed to the guiding principles in Food Alliance and protecting the environment, enhancing wildlife habitat, and producing as healthy livestock as possible.
0015000000 Jo09Z	Initial	<b>1-year:</b> Continue to improve riparian and wildlife zones, use more cover crops, install irrigation equipment that is more conservative. <b>3-years:</b> Do more conservative tillage, work out a better IPM plan, recertify for crop specific label. <b>5-years:</b> Bring whole farm into compliance.
0015000000 Jo09z	Renewal	<b>1-year:</b> Focus less on individual animal production and more on production animals that fit the environment.
0015000000 Jo078	Renewal	<b>1-year:</b> Incorporate crop harvesting machines and new processing equipment. <b>3-years:</b> Have 30% of all crops machine harvested. <b>5-years:</b> Have 50% of all crops machine harvested making employee jobs less straining while being able to increase pay by becoming a more efficient farm.
0015000000 Jo09i	Renewal	<b>1-year:</b> More formal business plan. Finalize with BLM a land assessment management plan. <b>3-years:</b> Have a sustainable plan for growing crops for the backgrounding lot hay / pasture/ corn silage rotation.
0015000000 Jo07m	Renewal	The mission of [Ranch] is to produce quality beef at maximum profit, maintain and enhance the landscape through good stewardship of animals and resources, and to provide ourselves, our families, and our employees with a quality lifestyle, with opportunities for personal growth and enjoyment.
0015000000 Jo0Aa	Renewal	<b>1-year:</b> Improve and expand current manure removal system. Continue aggressive weed control practices. Finish USFS fenceline for improved grazing management. <b>3-years:</b> Install and repair dikes to improve water retention and wildlife habitat. Continue brush removal and seeding practices. Replace old single-wide trailer/bunkhouse with newer, nicer bunkhouse facility. <b>5-years:</b> Pursue winter grazing alternatives - leases, purchases, improvements. Do another 80 acre juniper control project.
0015000000 Jo072	Renewal	<b>1-year:</b> We are in the ongoing process of working with our oldest children and giving them a start in the cow business. <b>3-year:</b> We hope to be moving forward with our immediate family and moving them toward independence. <b>5-years:</b> I will be 66 years old and hopefully all our children will be in a position to write their own goals.
0015000000 Jo08b	Renewal	<b>1-year:</b> Try to maintain good, safe farming. Be as effective with the limited acreage as possible. <b>3-years:</b> Try to stay ahead of the game with the rising cost of farming and inflation. <b>5-years:</b> Be environmentally safe and conserve as much as possible.
0015000000 Jo09O	Renewal	<b>1-year:</b> Research compatibility of native grasses with orchard practices. Complete employee evaluations for management team only. Complete installation of microsprinklers at xxxx creek. <b>3-years:</b> Complete 5 year strategic plan with capital budget for economic sustainability. <b>5-years:</b> Consider orchard in Argentina or Chile. Consider employee tithing program for community needs in profitable years.
0015000000 KQlh8	Initial	<b>1-year:</b> Make needed improvements in employee safety and environmental conservation issues. <b>3-years:</b> Improve product quality. Continue to improve employee relations and care of the environment. <b>5-years:</b> Continue to care for environment and provide more options for employees.

Client ID	Initial/ Renewal	Improvement Goals (Suggested by the Farmer/Rancher)
0015000000 KQIXt	Initial	<b>1-year:</b> Plant poplar trees in a 2 acre parcel as a stream buffer and wildlife habitat. Increase contributions to key employee retirement plan. <b>3-years:</b> Reduce erosion in grass seed establishment year by use of a non-contaminant cover crop in erosion prone areas. Establish nesting boxes for native raptors to assist control of voles in grass and deter starling damage in blueberries. <b>5-years:</b> Have health insurance benefits for key employees. Use of solar power for low pressure irrigation in blueberries.
0015000000 Jo09M	Initial	To do things by the law and continue to grow and diversify with other crops.
0015000000 Jo07i	Initial	<b>1-year:</b> Produce crops without using any of the listed pesticides. <b>3-years:</b> Find alternative methods that are cost effective and practical to reduce use of all pesticides. <b>5-years:</b> Expand the number of crops we are currently certifying.
0015000000 KRrvk	Initial	<b>1-year:</b> Re-establish cover crop. Improve office employee human resource procedures. <b>3-years:</b> Continue to improve surrounding plant habitat around pond. Continue research for new ways for non chemical fertilizers. <b>5-years:</b> Continue to improve soil health with mulch and plant test and soil monitoring.
0015000000 Jo08G	Renewal	None listed. Producer writes: I am a fourth generation farmer in my family. I manage my soil to keep it in top condition so I can get high quality vegetables, so my son can farm someday.
0015000000 Jo07o	2nd Renewal	<b>3-years:</b> Have a ranch transition in place to insure that this ranch remains intact. Take on my daughter and possibly another family member as partners (shareholders in this business). <b>5-years:</b> Try to find a way to be self contained with less dependence on Federal land (hard to do in [State]).
0015000000 Jo07z	Renewal	Fence the rest of the riparian zones.
0015000000 Jo0AW	2nd Renewal	<b>1-year:</b> Complete Sumter irrigation and re-organization. <b>3-years:</b> Re-fence purchased property. <b>5-years:</b> Complete re-fencing of xxxx property.
0015000000 Jo0Ac	Renewal	<b>1-year:</b> Replace all air handles go to computer control on all RMS get automatic humidity control. <b>3-years:</b> Finish HACCP. <b>5-years:</b> stay in business.
0015000000 Jo08H	Renewal	<b>1-year:</b> Continue to improve soil, and continue to conserve water. <b>3 years:</b> Improve farm profitability, diversify the operation. <b>5-years:</b> Continue to expand housing opportunities.
0015000000 Jo08w	Renewal	<b>1-year:</b> We will plant an 8 acre vineyard and start manufacturing wine. Plant first crop of organic Walla Walla sweets. <b>3-years:</b> Allow for more custom farming through leased acres. Enroll in CREPS and re-establish mud creek. <b>5 years:</b> Continue to transition the farm over to the next generation.
0015000000 Jo06g	Initial	<b>1-year:</b> Continue expanding back grounding lot operations to include a manure containment. Plant 100 acres of corn on game department ground to help wildlife. <b>3-years:</b> Add water and feed plots and cover for wildlife. <b>5-years:</b> Continue to improve and update water conservation and utilize organic fertilization.



Client ID	Initial/ Renewal	Improvement Goals (Suggested by the Farmer/Rancher)
0015000000 Jo09t	Renewal	From 2005 update (goals not included in renewal). <b>1-year:</b> initiate intensive training program by specific labor categories. Define categories. Define training programs. Prioritize programs. Begin training. <b>3-years:</b> Equipment Training Program fully implemented: focus on safety; skill level building. Begin an evaluation process of operators (by the committee) and transfer the process to supervisors. <b>5-years:</b> New written training programs with procedures. In house certification program for all equipment operators. All workers understand our organization structure (chain of command) and how the wage structure fits into the positions. All workers understand the requirements for each position and the process to achieve them.
0015000000 Jo07v	Initial	Keep safe and fair working conditions. Keep same chemical program. Keep IPM program and monitoring / records for history.
0015000000 Jo06p	Initial	<b>1-year:</b> On farm test plots to assess nutrient response to minimize amount of fertilizer. Test plots of mustard meal used as biopesticide/fertilizer. Water hole for wildlife in fields. <b>3-years:</b> Develop GIS based variable rate fertility applications. Create more test plots. <b>5-years:</b> Study and test non-traditional and traditional ways of improving soil health, i.e. type of fertilizer, molasses to increase biomass to organic matter conversion, neutralize soil PH.
0015000000 Jo0A8	Initial	<b>1-year:</b> Complete our lunch room meeting facilities for our employee safety meeting area. <b>3-years:</b> Completely review and freshen our employee handbook. <b>5-years:</b> Complete the shop upstairs area creating more space in repairs area - improving worker safety and job environment.
0015000000 Jo096	Initial	<b>1-year:</b> Implement better record keeping for pesticide use. <b>3-years:</b> Integrate acquired rental ground. <b>5-years:</b> Evaluate alternative crops for expanding markets.
0015000000 Jo09I	Initial	<b>1-year:</b> Get 2nd phase of EQIP project done (guzzler installed, hedge row planting and wild life area planting). Begin marketing some of my crop regionally to secure a better profit. <b>3-years:</b> Increase regionally marketed crop share. Seek opportunities to profitably grow and market alternate crops to improve our rotations and move away from our monoculture. <b>5-years:</b> Develop a lower residue crop rotation that would allow for a lower disturbance cropping system.
0015000000 Jo0AL	Initial	<b>1-year:</b> Continue to work towards sustainability in our cropping practices, with an eye on soil, wind, water and wildlife. <b>3-years:</b> As we transition from conventional tillage to no-till, it is for the major purposes of preserving our soil, our environment and our economic viability. <b>5-years:</b> We wish to provide hope and a future for the next generations of farm families, and the employees and communities it takes to succeed. We are completely dedicated to being good stewards.
0015000000 Jo07W	Renewal	We are hoping to reduce pesticide usage per recommendations from field reps. <b>5-years:</b> Possibly look into some organic farming.
0015000000 KhB1s	Initial	<b>1-year:</b> Modify gate systems. Modify sorting area. Install mister system in trailer for hot day traveling. Add grain storage. <b>3-years:</b> Plant grass between hoop buildings. Plant trees and landscape entrance. Drill well for irrigation. Modernize sow huts. Increase sow herd to 220 sows. <b>5-years:</b> Install irrigation system. Plant land to pasture. Build fencing to have pasture raised pork. Maybe do some organic.
0015000000 Jo091	Initial	<b>1-year:</b> Expand milking herd. Improve grazing system, fencing, manure management. <b>3-years:</b> Monitor and improve herd milk productivity and pasture productivity. <b>5-years:</b> Improve animal housing and facilities, remodel and upgrade older buildings.
0015000000 Jo09p	Initial	<b>1-year:</b> This is my first year of organic dairy. I plan milking total 85 and set up the farm at same time. I am learning about feeding and paddock building and grazing. <b>3-years:</b> I would like to expand to 100-120 cows. Learn more about grazing, feeding and raising better pasture dairy cows. Also increase more milk production. <b>5-years:</b> I would like to rent more ground or buy to increase my cow herd. I would like to get a young person to be a hired hand and get him into the operation with me. Learn more about grazing and feeding and also enlarge my parlor.

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0015000000 Jo0A4	Initial	Produce high quality food with preserved identity - consumer commodities. Corn: develop food grade markets, continue breeding work for specific markets. Hogs: Improve labor efficiencies, control parasites organically. Cattle: improve genetics for grassfed markets.
0015000000 Jo08A	Initial	<b>1-year:</b> Have zero pesticide use. Only use organic fertilizer. <b>3-years:</b> Zero pesticide use. All organic fertilizer. Plant hedgerows between pastures for shade and wildlife habitat. Create more pastures. <b>5-years:</b> Continue no pesticide use and all organic fertilizer. Create a buffer along one stream in our calving pasture. Plant more trees along the river.
0015000000 Jo09H	Initial	<b>1-year:</b> We will have all the practices listed on this application 100% implemented - such as the recordkeeping of weather, pests, growth stages, etc. <b>3-years:</b> Work closely with F.A.M. to increase the amount of F.A.C. products we carry in our soon to be retail space. Also, be able to use all F.A.C. product in our baked items (i.e. pie, apple by-products!). <b>5-years:</b> Continue to use practices that associate us with a conscientious product. We plan to grow a lot in the next five years, we hope this partnership will help us grow in the right direction.
0015000000 Jo09Q	Initial	<b>1-Year:</b> 1) We will begin to plant one segment of a planned shelterbelt along the NW pasture where we would like more protection from the wind. Additional shrubs may be introduced as well – depending on how much whitetail deer pressure there is. 2) We are currently working with a holistic DVM on a holistic herd health plan. 3) In 2008, our rental agreement with the neighbors on our front 18 acres will be completed and we'll incorporate this acreage into our pasture system. We'll add the perimeter and interior fences throughout that season. As resources allow – we'll add a water system in this area as we have everywhere else. <b>3-years:</b> 1) We plan to have a permanent weighing facility built. 2) The shelterbelt plantings should be almost completed by now if the droughts and deer allow. We are still looking for honey locust trees for interior plantings within the paddocks – for eventual shade. <b>5-years:</b> 1) We'll continue each year with a small amount of tree or shrub planting around the farm. This is as much for wildlife and birds as anything.
0015000000 KQIWb	Initial	<b>1-year:</b> Fill in and repair two wet spots in cattle lanes. <b>3-years:</b> Continue to improve in implementing the guiding principles of the Food Alliance. We have already adopted them. <b>5-years:</b> Ongoing from one year into the future: Encourage and organize tours of our farm and others (nearby) like it; for others especially urban people. This is an opportunity for them to observe first-hand how we provide healthy food with environmentally sound and sustainable farming methods along with humane treatment of our animals.
0015000000 KQ18R	Initial	<b>1-year:</b> Establish written employee policies. <b>3-years:</b> Learn more about mineralizing soil. <b>5-years:</b> Learn more about using cover crops and green manure.
0015000000 KQjyu	Initial	<b>1-year:</b> To add Food Alliance to the Organic certification. <b>3-years:</b> To concentrate on doing more for wildlife habitat. We have the area around the house in the National Wildlife Federation Backyard program. <b>5-years:</b> To continue to be more careful with energy in all forms. Especially interested in other forms of energy.
0015000000 KQmMI	Initial	<b>1-year:</b> Have better weed control. <b>3 and 5 years:</b> Increase soil fertility.
0015000000 KQmP5	Initial	Improve soil fertility.
0015000000 KQmRV	Initial	Manage organic buffers with conventional neighbors for wildlife food and cover. Improve timber stands in forested areas.
0015000000 KRri8	Initial	<b>1-year:</b> Start bi-weekly farm worker meeting to create better open working conditions. We rotationally graze, are certified organic, protect streams and wildlife and will continue to do practices that manage nutrients and livestock in a sustainable way.



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0015000000 KR0K4	Initial	<b>1-year:</b> To meet and exceed the requirements of Food Alliance to attain certification for our farm. During this time we will constantly strive for not only financial gain but environmental friendliness. <b>3 &amp; 5 years:</b> To enhance our use of minimum and no-till planting. We have purchased equipment to assist in this. We strive to maintain an animal friendly, environmentally friendly, profitable farming operation.
0015000000 KR0Sd	Initial	<b>1-year:</b> keep on working towards a 100% grass-fed dairy herd and stop raising corn and small grains. <b>3-years:</b> Have the herd increased by 10 cows with moderate milk production and high butterfat. Use nursing cows for the calves instead of bottle feeding. Buy some organic bull calves to use as beef. <b>5-years:</b> Have some 35 to 40 cows in the milking herd. Process all our own milk. Have some pigs to eat processing leftovers.
0015000000 KR0uJ	Initial	<b>1-year:</b> Look into the potential of composting dead animals to keep more nutrients on the farm. Employ training / safety protocol for employees. <b>3-years:</b> Eliminate use of FMO crops. Improve pasture carrying capacity (fertility, drought tolerance) employee fallowing, and longer rotations. <b>5-years:</b> Move into a more seasonal calving system to reduce need for increased / purchased grains, greater use of pasture growth, continue to work with cattle genetics that match my management style and goals.
0015000000 KR0wo	Initial	<b>1-year:</b> We are planning to erect a machine shed this year. <b>3-years:</b> We have just begun talking about expansion this past week. Preliminary talks about a possible green house type compost barn, to increase cow comfort and numbers and cut down on our hand labor. <b>5-years:</b> If our talks materialize we would be milking between 100-120 cows. We have no plans for a parlor, we will just milk in shifts in our current barn. The three of us are around 50 years old and don't want to take on a lot of debt at this time.
0015000000 KR0Cs	Initial	1. Improve reproduction and keep the SCC low as possible 200 or below and cut hay aggressive to maintain quality. 2. Milking in parlor full time with newer milking equipment. Maintain milk production 18,000 or above and make milk cheap. 3. Have a bedding pack barn and milk 60 cows year round and do it well.
0015000000 Jo07B	Renewal	75% of orchard on new rootstock. Continue expanding value added products.
0015000000 Jo07J	Initial	<b>1-year:</b> AI for genetically superior grass fed animals. Start building moveable fences for winter protection. Moveable feeders for steers so manure will be spread. <b>3-years:</b> Have heifers superior on grass, increase herd size. <b>5-years:</b> All cattle genetically superior for grass fed. 160 cow/calf pairs.
0015000000 Jo07e	Initial	1) Continue farming organically and building up soil organic matter. 2) improve weed control in organic beans with drag/ rotary hoe. 3) Maintain buildings on farm with repairs/upgrades (new siding and roofs). 4) Continue to improve beef genetics for 100% grass fed production. 5) Soil erosion is not acceptable on our farm. 6) Maintain farm profitability to ensure financial independence.
0015000000 Jo09T	Renewal	<b>1-year:</b> Create a more balanced environment. <b>3-years:</b> More G.H. space, less field production. <b>5-years:</b> expand more regionally.
0015000000 Jo07a	Initial	<b>1-year:</b> Don's Farm certified organic. 20 acres organic corn and 20 acres organic beans. Graze 100 yearlings of ours, 30 steers grass finished. 30 bred heifers sold to investors, 20 head direct market. 20 head sold natural beef. <b>3-years:</b> rent additional 160 acres. Raise 50 acres organic corn, 50 acres organic beans. 100 organic cow/calf, 50 organic grass finished steers and 50 bred heifers. 200 cow/calf, 200 grass finished. <b>5-years:</b> Keep organic rotation. 300 organic cow/calf and 300 organic grass finished cattle.
0015000000 Jo089	Renewal	<b>1-year:</b> Thistle control. <b>3-years:</b> Thistle under control. <b>4-years:</b> Whole farm back in grass again.

Client ID	Initial/ Renewal	Improvement Goals (Suggested by the Farmer/Rancher)
0015000000 Jo08C	Renewal	<b>1-year:</b> Certify organic production on limited acreage. <b>5-years:</b> Retail.
0015000000 Jo09F	Renewal	<b>1-year:</b> Purchase weeding machine (Weed Badger) to reduce or entirely eliminate use of Roundup and greatly reduce hand weeding. Rebuild and expand underground water lines to facilitate irrigation, reduce work of moving pipes, hiding them from sight and making cultural practices more efficient. Finish spreading balance of 250 semi-truck loads of composted leaves to improve the soil in as many acres as possible. Spread both composted and new wood chips on blueberries, currants, gooseberries grapes and raspberries for long term in-row soil improvement. <b>3-years:</b> Develop LONG-term crop rotation plan. Attempt to go back and rebuild cropping history and soil improvement program as much as possible and coordinate with soil and foliar tests of these field. <b>5-years:</b> Establish more grassy row-middles to prevent erosion, keep dust off berries, have cooler fields and root zones, more pleasing and cleaner walking area in picking fields, all the while improving the soil with perennial grasses.
0015000000 Jo09Y	Renewal	<b>1-year:</b> Bring Certification paperwork up to date. <b>3-years:</b> A new and expanded retail store highlighting local goods. Five years: Work towards all Partner/Growers Achieving 3rd Party Certification.
0015000000 Jo0AG	Initial	<b>1-year:</b> to continue to management intensive graze our sheep flock, along with a limited number of greasy steers, chickens and turkeys. <b>3-years:</b> Continue to improve our pasture and increase our stock.
0015000000 Jo0AX	Renewal	More pest monitoring. Continue to reduce pesticide use. Complete additional conservation projects; plant new varieties of trees. Continue to look for more direct marketing opportunities and products raised on the farm. Next generation - less toxic pesticides will be utilized.
0015000000 Jo06o	Renewal	<b>1-year:</b> Continue to develop our employee and customer relations, better systems for production that contribute positively to the environment and community, and maintaining a better quality of life for ourselves and others. <b>3-years:</b> To continue to be the preferred supplier with a select group of wholesale accounts. To grow our retail business by double. Food Alliance and or common goals is the basis for this growth. <b>5-years:</b> Minimal wholesale business, focus on retail business with key employees as true managers. --- and --- more involved in community education and enrichment type programs.
0015000000 Jo09d	Renewal	<b>1-year:</b> Improve erosion on farm roads. Evaluate noxious weeds and trees on farm. <b>3-years:</b> Wind breaks. <b>5-years:</b> Hope to remain sustainable and leaders in our industry and community.

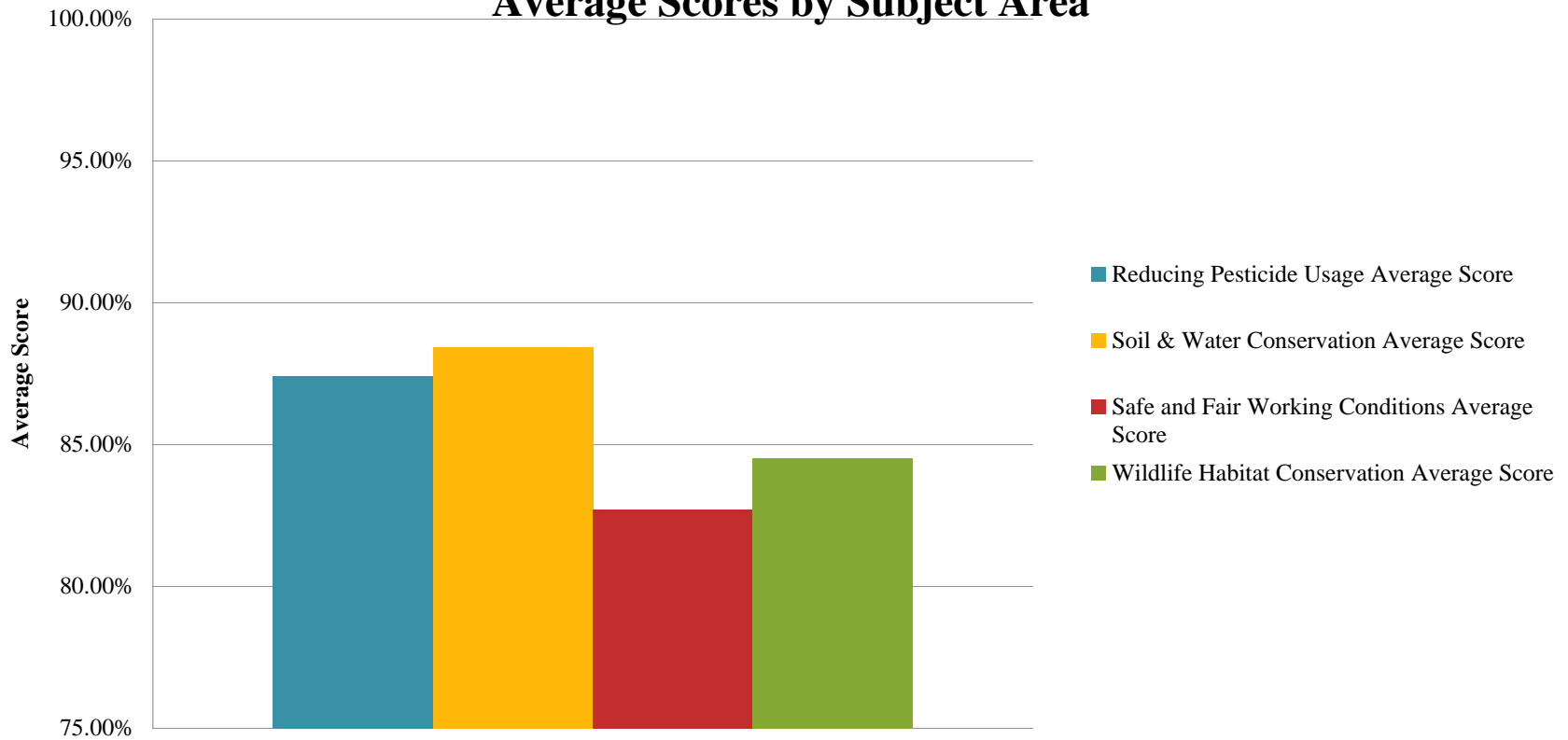
Client ID	Initial/ Renewal	Improvement (Noted by the Inspectors)
0015000000 Jo07Z	Initial	Over 1000 acres were placed in CRP in 2005. Wildlife guzzlers for upland game birds were installed. Native vegetation was re-established. Acquired several new farms and placed new linear irrigation system on one new farm.
0015000000 Jo09P	Initial	Built 3 new fences (4 miles of fence) to create an additional riparian management area, to protect / rest a prescribed burn in mid-canyon pasture and increase opportunity for 3 additional grazing rotations and managed grazing timing and duration in low, mid and upper elevation areas. We sustained a 5% improvement in our calf numbers sold and number of mother cows in our base herd. Our previous juniper cutting / prescribed burning programs provided ample forage for the targeted 15% goal with little increase in cost. Drilled four new wells for possible family homes and three had moderate to excellent water for future irrigation with favorable pumping quantities and depths. Built four new water reservoirs / catchments to provide cleaner/higher quality livestock water with less dependence on live water sources. Maintained 15 other reservoirs increasing quantity and quality of water. Developed a spring, gravity feeding water to a dry pasture with two miles of pipe.
0015000000 Jo07f	Initial	Ranch was granted a provisional certification in 2005 for one year. Ranch demonstrated measurable progress and was re-certified in 2006. Progress was in <b>Reducing Pesticide Usage/ Wildlife: Invasive Species:</b> Weed Control: monitoring, treatment, and recordkeeping-development of a long-term, IPM-based weed management strategy. <b>Beef Production:</b> Watering site improvements. Grazing Plan developments and improvements. Ranch also notes: By calving in June and not feeding hay we have substantially reduced our use of fossil fuels and antibiotics.
0015000000 Jo09y	Initial	Part of 1 year goal was met: Thinned junipers in approximately 1/4 mile of creek meadow. Removed Junipers around a spring that includes Pine Trees. Progress on 3 year goals of brush control on 500 acres CRP and 300 acres pasture: We made application with NRCS for cost shares, but this cannot be considered until September for work to be in the last year of the CRP contract (07).
0015000000 Jo09v	Initial	This was a re-evaluation of some aspects of an evaluation done in early 2005. The Ranch requested the reinspection. The inspector only addressed Criteria that scored low in the first review - all in Soil and Water Conservation. Upon reinspection scores were raised in Soil and Water Conservation: Continuing Education for Soil and Water Conservation and Nutrient Management.
0015000000 Jo0A5	Initial	2005 update: Achieved 1 year and part of three year goal: Worked with NRCS to develop water tanks for wildlife. Areas were seeded for deer and birds.
0015000000 Jo0Ad	Renewal	Progress on 3-year goal: made a plan for transferring generational ownership to satisfy the IRS and meet their family goal.
0015000000 Jo08r	Renewal	Farm production climbing steadily. Failed original inspection in 2002 and was certified following improvement in Fair and Safe Working Conditions and reinspection.
0015000000 Jo07X	Initial	Initial scores in Safe and Fair Working Conditions fell below the minimum passing level. The farm submitted a revised written employee policy handbook with the following written policies added to it: Areas of worker input, grievance procedures, labor management work place policies, job expectations, non-discrimination policies, discipline processes and minors in the workplace. Following this submission the farm received overall passing scores.
0015000000 Jo09G	Renewal	No score or notes on renewal evaluation. 2005 Annual update indicates that original one year goal was achieved including river bank fenced and some irrigation delivery improvement. xxxxx River Bank fence completed - 9000 of new fence. 1/4 mile new pressure main line in to sprinkle some compound slopes that were previously flooded. This renewal shows continuing progress towards operator's goals and higher levels of the certification standards.

Client ID	Initial/ Renewal	Improvement (Noted by the Inspectors)
0015000000 Jo07w	Renewal	Improvements made since last inspection include adding lock to chemical storage; adding drift management plan. Crop rotation, erosion control, and efforts in reducing pesticides are excellent. Renewal also notes: Progress has been made on 5-year goal with employee crop-sharing with his own wheat to market.
0015000000 Jo08v	Renewal	Much improvement on stream bank restoration.
0015000000 Jo07I	Initial	Since the form was filled out, the grower has written a policy stating the willingness to listen to <u>employees and interested third parties</u> .
0015000000 Jo09X	Initial	Did not pass initial inspection due to low score in Safe and Fair Working Conditions. Upon receiving an employee community resource list from the farm, FA raised the score in Worker Housing and Family Support Services from a 2 to a 3 resulting in a passing score in this area and overall.
0015000000 Jo0A0	Renewal	Good overall progress. Met 1-year goal of having a reporting system in place for insecticide use - post daily. Completed handbooks. Progress on 3-year goal of learning all organic nes insecticides and herbicides and be using them. "We are still learning, but are leaning towards IPM as some organics don't do much unless is on a small partial. Progress on 5-year goal - still studying organic certification, went to classes and have all information.
0015000000 Jo06s	Initial	Original audit did not pass due to lack of written employment policies. Adequate written employment <u>policies were subsequently received by FA and scores were adjusted to passing.</u>
0015000000 Jo09m	Renewal	Inspector stated that 1, 3, and 5 year goals from previous application were met (these appear to be the same goals currently on file, see above...).
0015000000 Jo0A3	Renewal	Renewal inspection does not indicate goals met. 2005 update indicated some progress. 1-year goals: have done a better job of range management planning. Took Ranching for Profit Course. Stated work on Enterprise Analysis. Also provided health insurance to their employees.
0015000000 Jo0A2	Renewal	Met 1-year goal form previous application. Completed another phase of the EQIP plan for improved irrigation efficiency and improved production on the native range pasture. Manager also became more active in the local watershed council. Until the Food Alliance Stewardship Council reviews and issues a decision on the petition filed by XXXX Ranch regarding the use of strychnine for rodent control, any further use of strychnine must be discontinued immediately.
0015000000 Jo09z	Renewal	Good overall progress. Addressed previous 1-year goal of producing animals that fit the environment by "intently observing different animals grazing habits and ... making a decision to acquire some Spanish bred livestock, i.e. Longhorn, Corriente. Progress on three year goal of more intensive grazing to allow longer rest periods for growing grass. Now no longer that 1 month in any one pasture and usually only 2 weeks in any one place. Has also started to use herding dogs that greatly assist in managing more pasture moves.
0015000000 Jo06q	Renewal	Approximately 1 gallon of herbicide concentrate is stored on the property. As a result of the inspection, the material will be moved to a locked space and properly posted with required information.
0015000000 Jo09i	Renewal	Met 1-year, 3-year, and 5-year goals from previous application. Changed to winter use, making a dramatic impact on riparian areas and halted overgrazing. Have a written employee policy. Moved completely out of hay crops and converted to pasture. Drastically reduced inputs and tillage. Monitored winter use for negatives. Gullies grassed over to reduce erosion. Continued to monitor winter use.

Client ID	Initial/ Renewal	Improvement (Noted by the Inspectors)
0015000000 Jo0Aa	Renewal	Significant progress on previous 1 year goal of improving and expanding manure removal system. Purchased large loader which should speed manure management activities. Also on goal of USFS fenceline for improved grazing management. Funding has been secured (cost share) fenceline: anticipate 9-1-06 start date. Progress on previous 3 year goals of dike repair and brush removal. Some dike work done to improve water control. Finished brush removal and seeding of a large field. Progress on 5 year goal of pursuing winter grazing alternatives. Made offer on adjacent property that would fit the winter program.
0015000000 Jo09O	Renewal	<b>Certification Conditions:</b> Use of strychnine must be discontinued. 2005 Update indicates good overall progress. Completed payroll and production records computerization and attained Eurepgap and Tesco's Nature's choice certification. Installed microsprinklers (low volume sprinklers).
0015000000 Jo08G	Renewal	1-year and 3-year goals met. Inspector notes: Still in business and doing well enough to involve the next generation.
0015000000 Jo07o	2nd Renewal	Completed 1 year goal: Qualify more animals - a higher percentage of our herd in [Co-op]. 3-year goal in progress.
0015000000 Jo07z	Renewal	Met 3 year goal from previous application and other improvements. Rancher wants to graze cattle year-round, but at present location will continue to feed hay to part of the herd. He continues to participate in local and regional conservation projects and is looking toward transferring ranch management responsibilities to the next generation and continuing holistic management.
0015000000 Jo0AW	2nd Renewal	Met parts of 1, 3, 5 year goals and made other improvements. <b>Beef Cattle Production.</b> Drilled well at xxxx property. Found permanent rental property for summer cow pasture. Began re-fencing xxxx property. Other: The ranch has refined the timing of grazing on pastures; improved delivery and ( <b>Soil and Water Conservation</b> ) conservation of irrigation water with contour ditches and this resulted in increased forage production and beef production on a per acre basis.
0015000000 Jo0Ac	Renewal	Met 1 and 3 year goals and other improvements: Got higher percentage organic. Working toward HACCP. Reduced pesticides and fungicides. Recycling more water. New pond system/water recycling still in planning stage.
0015000000 Jo08w	Renewal	<b>Certification Conditions:</b> Certification is granted with the following conditions: 1) No further application of prohibited pesticides on Food Alliance Certified Onions. 2) Pesticide Application records for fall and spring planted onions must be submitted to the Food Alliance office for review. Any further application of chemicals listed on Food Alliance Prohibited Pesticide on Food Alliance certified crop (onions) list will result in revocation of certification. From renewal: Progress has been made on the 3 and 5 year goals.
0015000000 Jo09t	Renewal	1-year improvement goal from previous application was met: Conducted pre-harvest planning sessions. Conducted after-action reviews following harvests by commodity. 3-year goal mostly achieved: management plan is based on 5 annual meetings and 2 management documents. They are working on the documents.
0015000000 Jo07W	Renewal	1, 3, 5 year goals from previous application met. Goal of reducing pesticide usage and staying current with education have been met and looking into possibility of organic farming.
0015000000 KhB1s	Initial	Agreed to certification conditions of submitting a plan for implementing a manure management system to handle wastewater run-off from concrete slab/watering areas of hoop houses. The plan must include implementation tie frames, and must be approved by FA. Also agreed to b) as farmland is added to the business, producer agrees to comply with all production practices required of FA.
0015000000 Jo0Ae	Renewal	More than one improvement goal from a previous application has been met. Employee benefits/empowerment. Excellent fruit quality from IPM program.

Client ID	Initial/ Renewal	Improvement (Noted by the Inspectors)
0015000000 Jo09F	Renewal	The list for improvements was very ambitious. Not all of the goals have been achieved, but there has been significant progress. It is a very impressive place and will be outstanding if they can reach all of their goals. Goals met include new plantings; extend season with greenhouse and tunnels, increase quality of products and others that are not directly related to the Standards.
0015000000 Jo09Y	Renewal	One goal was to experiment with organic production. They have tried, but indicated that they were re-evaluating that goal.
0015000000 Jo0AX	Renewal	Seem to be reducing pesticide usage and impacts.

## Whole Farm Summary: Average Scores by Subject Area

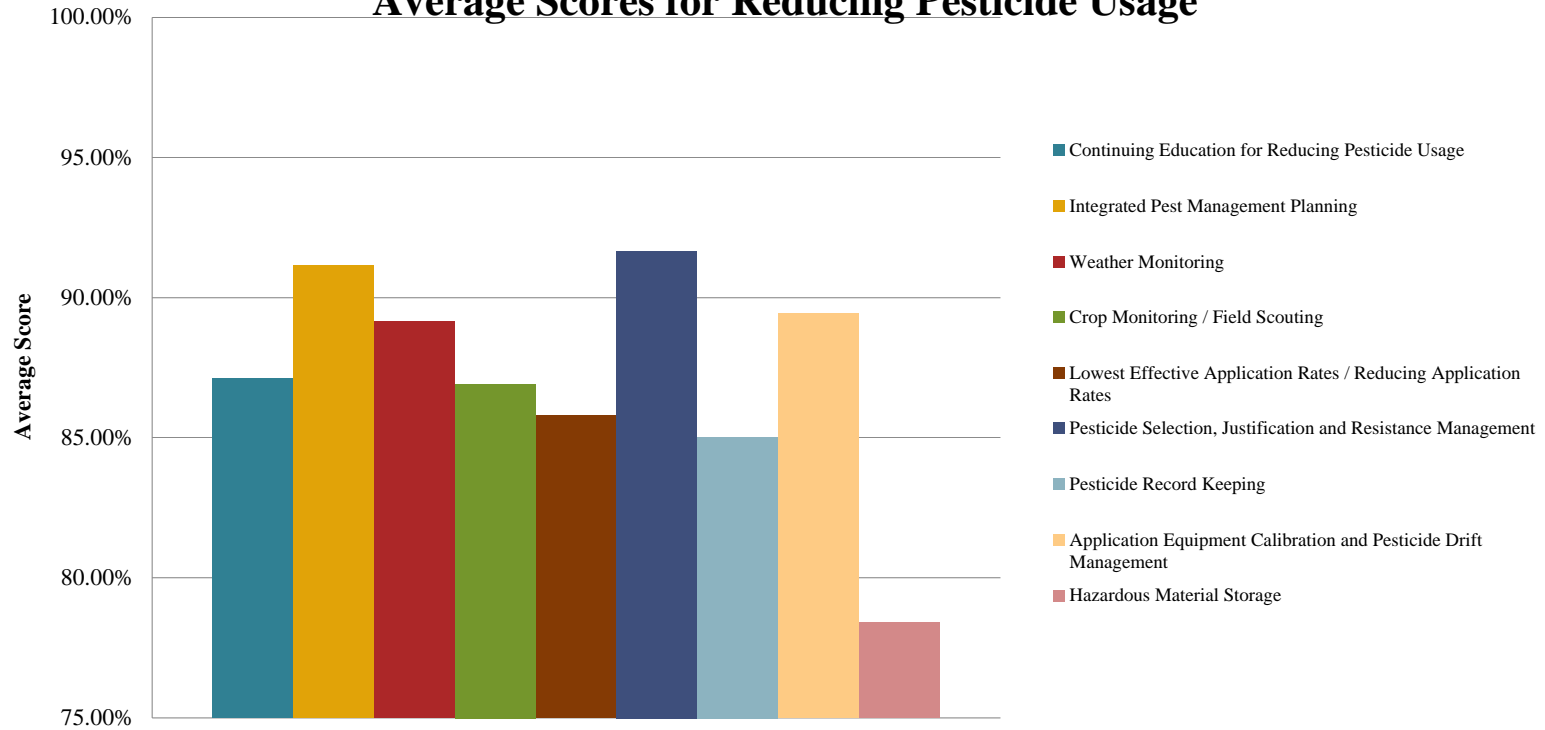


Whole Farm Summary	Average	Mean	Max	Min
Reducing Pesticide Usage	86.91%	87.50%	100.00%	50.00%
Soil & Water Conservation	92.65%	100.00%	100.00%	50.00%
Safe and Fair Working Conditions	69.11%	75.00%	100.00%	25.00%
Wildlife Habitat Conservation	80.14%	75.00%	100.00%	50.00%

**Note:** These and following graphs present average scores across all inspections. Farms and ranches must average at least 75% in all 4 subject areas and on crop specific criteria to qualify for certification.

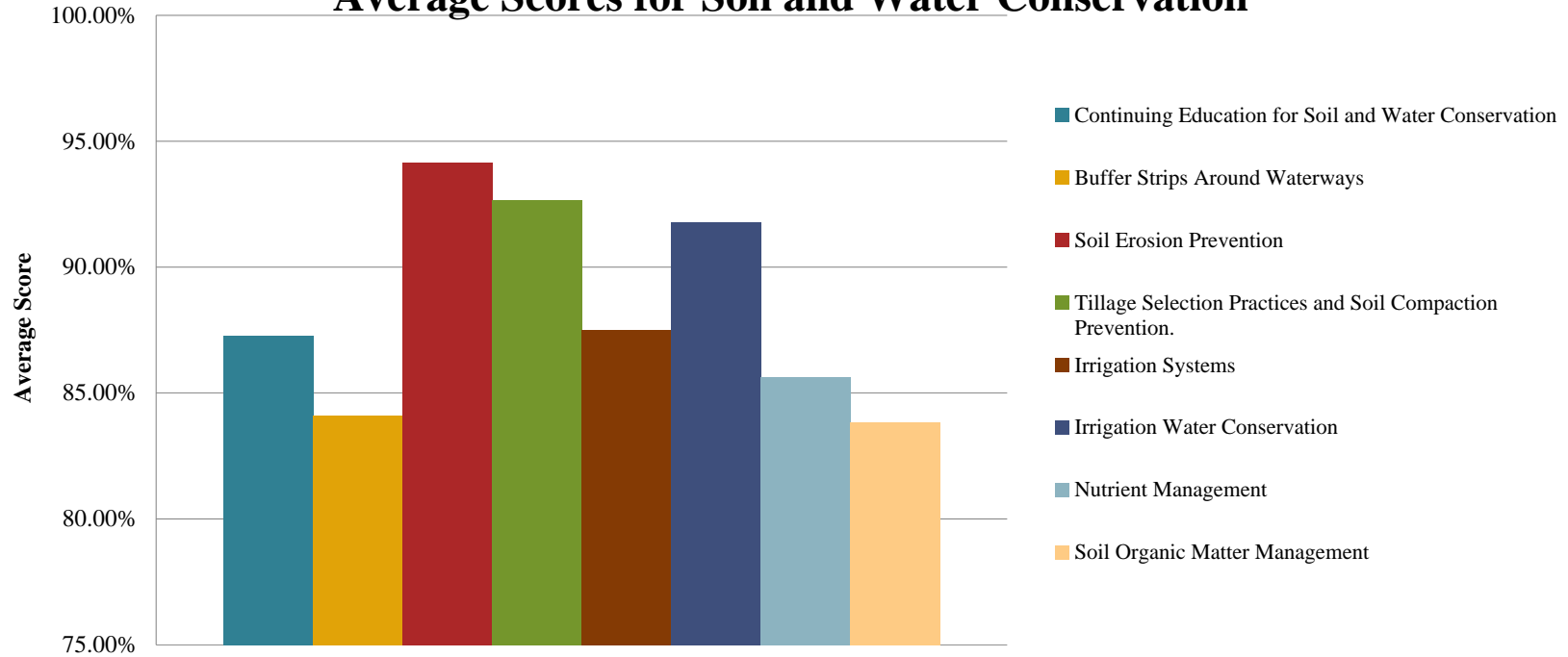


## Whole Farm Summary: Average Scores for Reducing Pesticide Usage



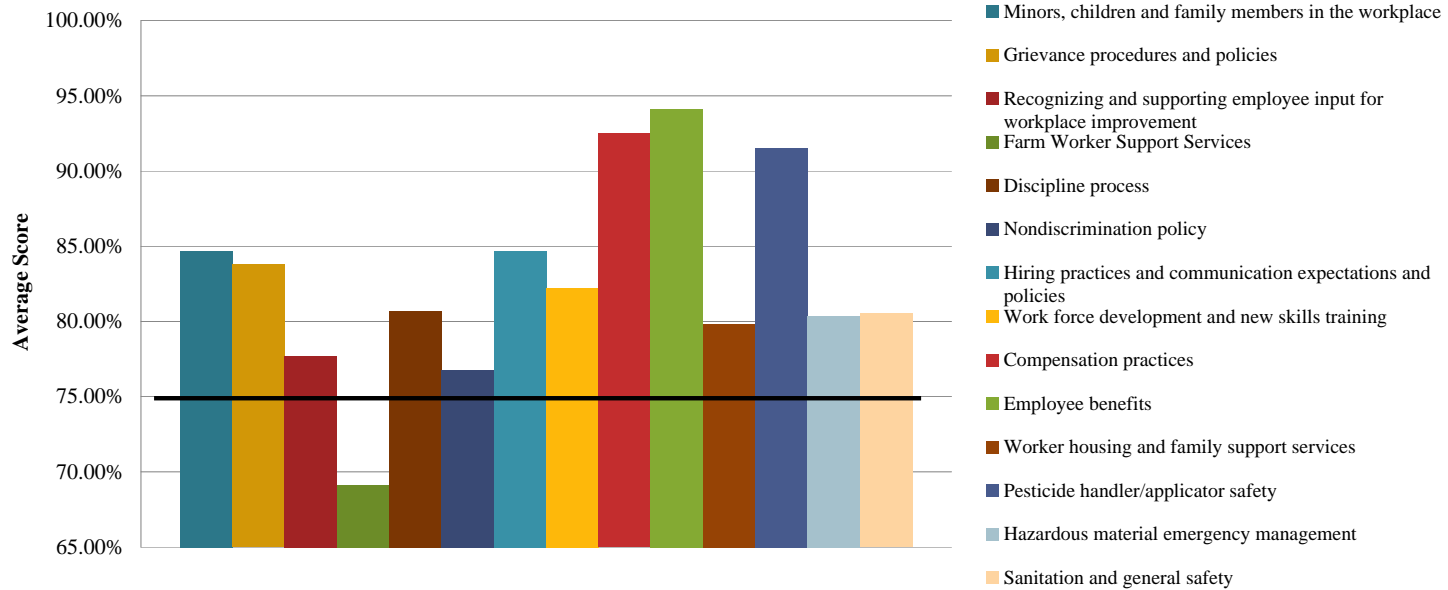
Reducing Pesticide Usage Criteria	Average	Mean	Max	Min
Continuing Education for Reducing Pesticide Usage	87.12%	87.50%	100.00%	50.00%
Integrated Pest Management Planning	91.15%	100.00%	100.00%	75.00%
Weather Monitoring	89.14%	100.00%	100.00%	50.00%
Crop Monitoring / Field Scouting	86.91%	87.50%	100.00%	50.00%
Lowest Effective Application Rates / Reducing Application Rates	85.79%	75.00%	100.00%	62.50%
Pesticide Selection, Justification and Resistance Management	91.67%	100.00%	100.00%	50.00%
Pesticide Record Keeping	85.03%	87.50%	100.00%	50.00%
Application Equipment Calibration and Pesticide Drift Management	89.43%	100.00%	100.00%	50.00%
Hazardous Material Storage	78.40%	75.00%	100.00%	25.00%

## Whole Farm Summary: Average Scores for Soil and Water Conservation



Soil and Water Conservation Criteria	Average	Mean	Max	Min
Continuing Education for Soil and Water Conservation	87.29%	87.50%	100.00%	50.00%
Buffer Strips Around Waterways	84.11%	87.50%	100.00%	25.00%
Soil Erosion Prevention	94.15%	100.00%	100.00%	50.00%
Tillage Selection Practices and Soil Compaction Prevention.	92.65%	100.00%	100.00%	50.00%
Irrigation Systems	87.50%	87.50%	100.00%	50.00%
Irrigation Water Conservation	91.78%	100.00%	100.00%	75.00%
Nutrient Management	85.64%	87.50%	100.00%	50.00%
Soil Organic Matter Management	83.82%	75.00%	100.00%	25.00%
Hazardous Material Storage	89.43%	100.00%	100.00%	50.00%

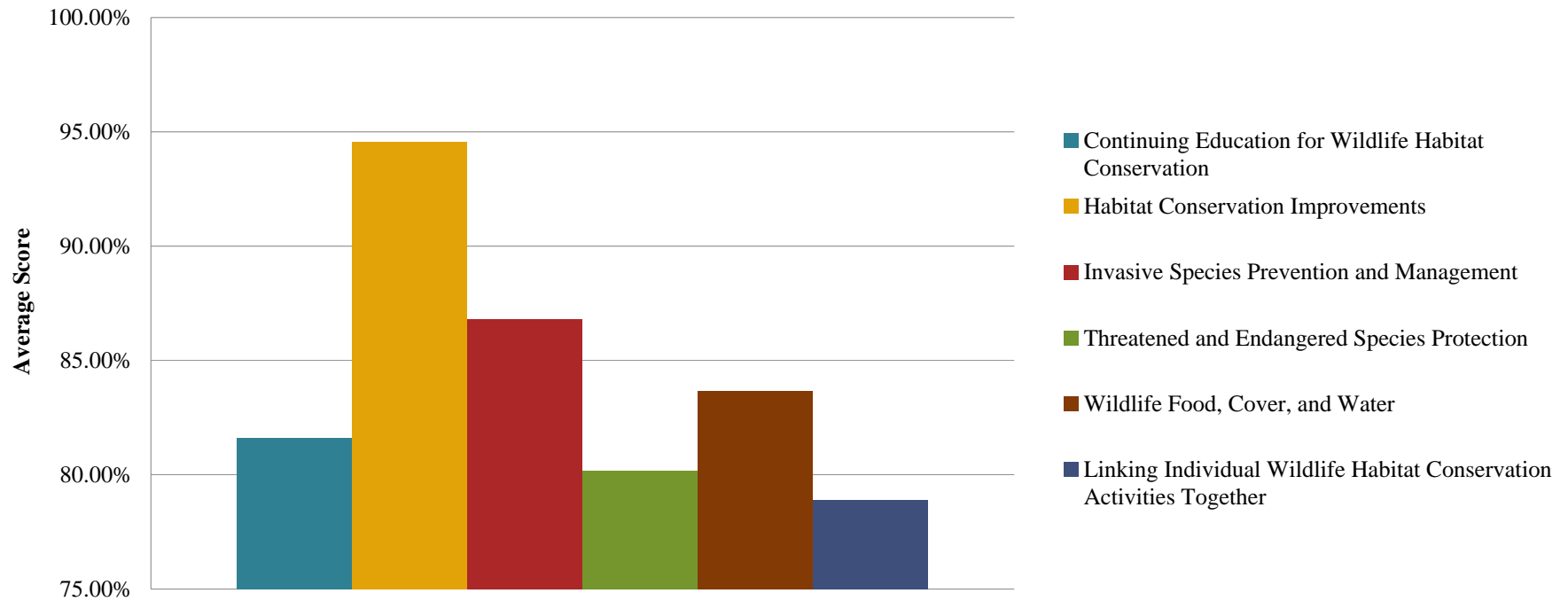
## Whole Farm Summary: Average Scores for Safe and Fair Working Conditions



Safe and Fair Working Conditions Criteria	Average	Mean	Max	Min
Minors, children and family members in the workplace	84.68%	75.00%	100.00%	62.50%
Grievance procedures and policies	83.78%	75.00%	100.00%	50.00%
Recognizing and supporting employee input for workplace improvement	77.68%	75.00%	100.00%	50.00%
Farm Worker Support Services	69.11%	75.00%	100.00%	25.00%
Discipline process	80.68%	75.00%	100.00%	25.00%
Nondiscrimination policy	76.79%	75.00%	100.00%	25.00%
Hiring practices and communication expectations and policies	84.67%	75.00%	100.00%	50.00%
Work force development and new skills training	82.24%	75.00%	100.00%	50.00%
Compensation practices	92.50%	100.00%	100.00%	62.50%
Employee benefits	94.15%	100.00%	100.00%	50.00%
Worker housing and family support	79.81%	75.00%	100.00%	32.50%
Pesticide handler/applicator safety	91.56%	100.00%	100.00%	50.00%
Hazardous material emergency mar	80.34%	75.00%	100.00%	25.00%
Sanitation and general safety	80.52%	75.00%	100.00%	25.00%

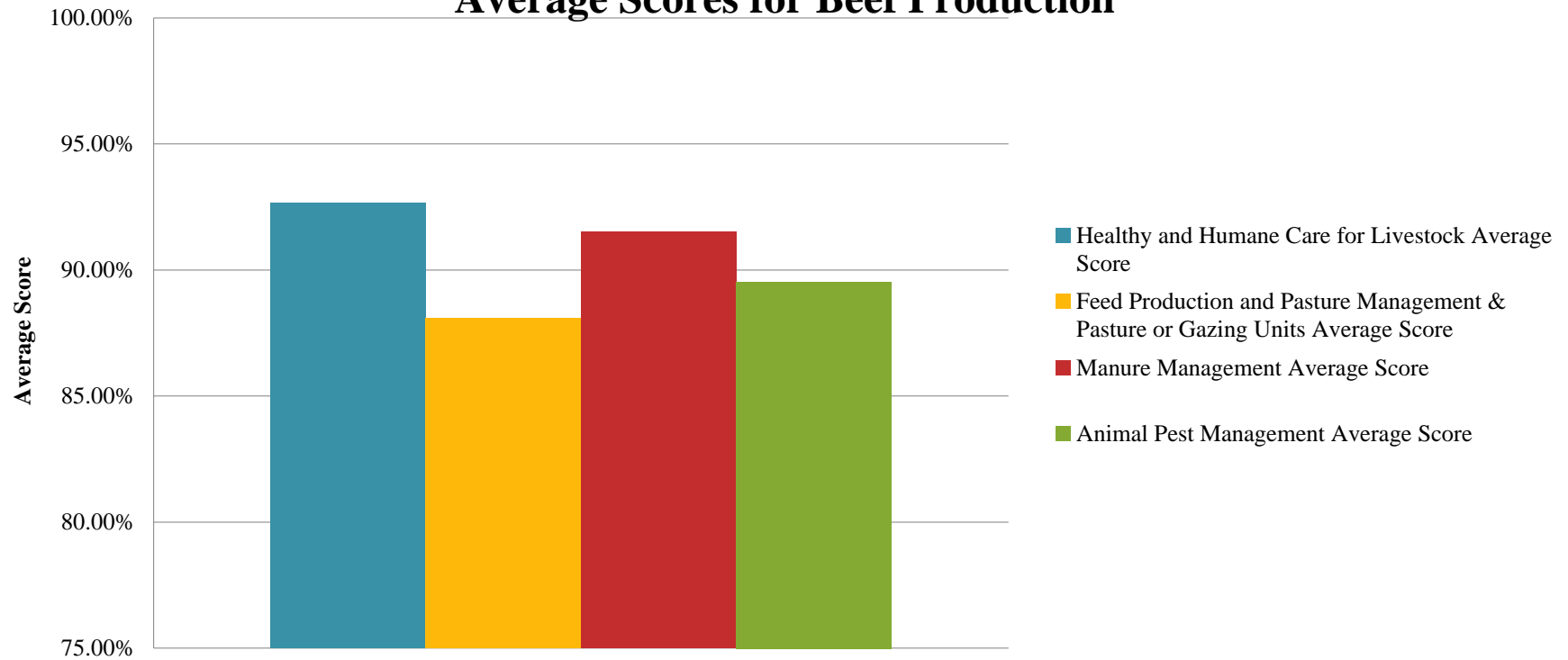
Note: Farms and ranches must average at least 75% in each subject area to qualify for certification. Non-passing scores for "Farm Worker Support Services" were off-set by higher scores on other criteria in this subject area.

## Whole Farm Summary: Average Scores for Wildlife Habitat Conservation



Wildlife Habitat Conservation Criteria	Average	Mean	Max	Min
Continuing Education for Wildlife Habitat Conservation	81.61%	75.00%	100.00%	50.00%
Habitat Conservation Improvements	94.55%	100.00%	100.00%	50.00%
Invasive Species Prevention and Management	86.78%	87.50%	100.00%	25.00%
Threatened and Endangered Species Protection	80.14%	75.00%	100.00%	50.00%
Wildlife Food, Cover, and Water	83.68%	75.00%	100.00%	50.00%
Linking Individual Wildlife Habitat Conservation Activities Together	78.88%	75.00%	100.00%	25.00%

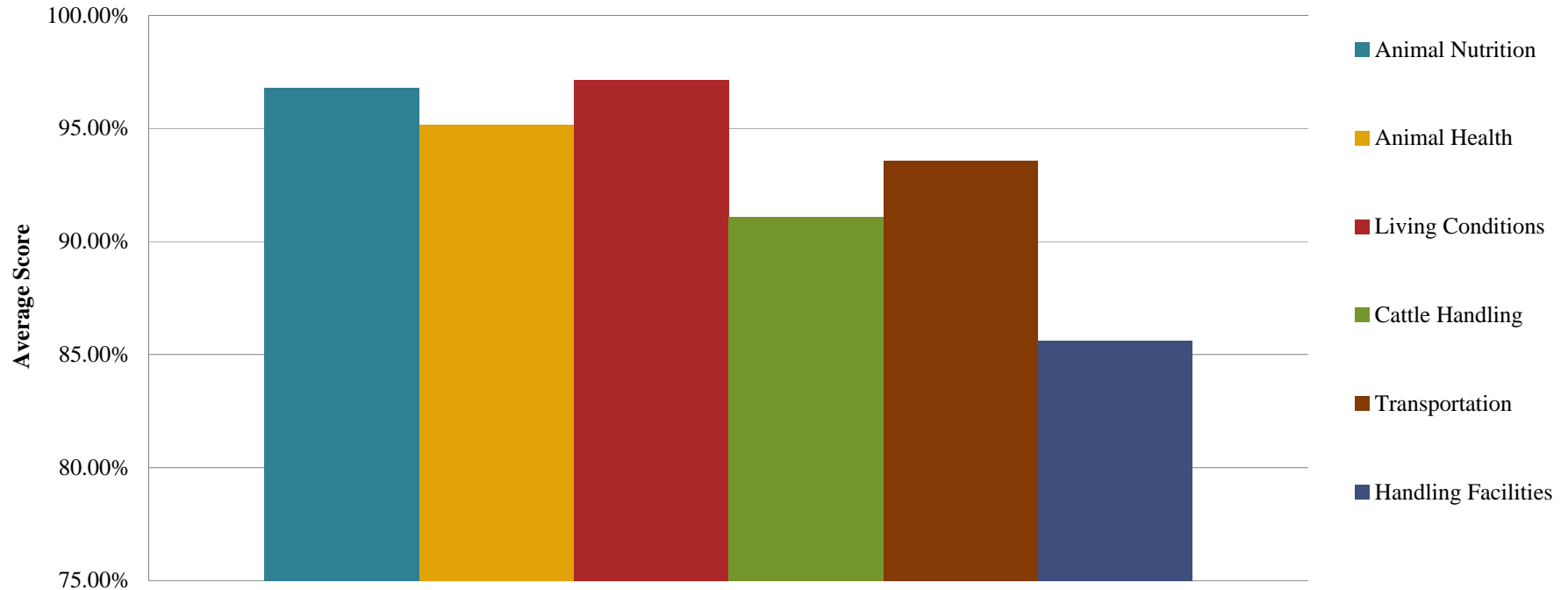
## Crop Specific Criteria: Average Scores for Beef Production



Beef Production Subject Areas	Average	Median	Max	Min
Healthy and Humane Care for Livestock	92.66%	93.75%	100.00%	66.67%
Feed Production and Pasture Management	88.08%	100.00%	100.00%	50.00%
Manure Management	91.52%	96.88%	100.00%	75.00%
Animal Pest Management	89.53%	90.00%	100.00%	70.00%

**Note:** 39 farms are included in the Beef Production Summary

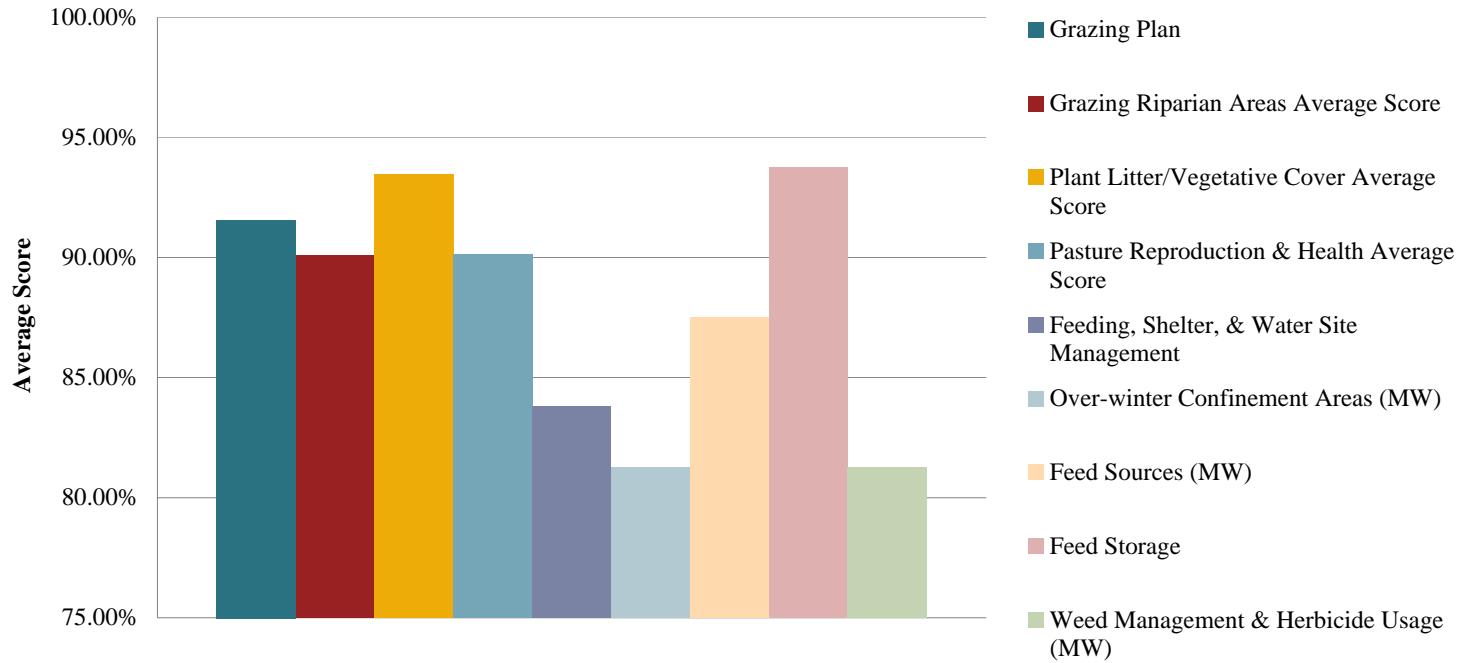
## Crop Specific Criteria - Beef Production: Average Scores for Healthy and Humane Care for Livestock



Healthy and Humane Care for Livestock Criteria	Average	Mean	Max	Min
Animal Nutrition	96.79%	100.00%	100.00%	75.00%
Animal Health	95.14%	100.00%	125.00%	62.50%
Living Conditions	97.14%	100.00%	100.00%	75.00%
Cattle Handling	91.07%	100.00%	100.00%	62.50%
Transportation	93.55%	100.00%	100.00%	62.50%
Handling Facilities	85.61%	87.50%	100.00%	50.00%
Food Safety for On-Farm/Ranch Processing	80.00%	75.00%	100.00%	62.50%

**Notes:** The following criteria were not included in the graph because they were Not Applicable to the majority of farms: Food Safety for On-Farm/Ranch Processing and On-Site Slaughtering.

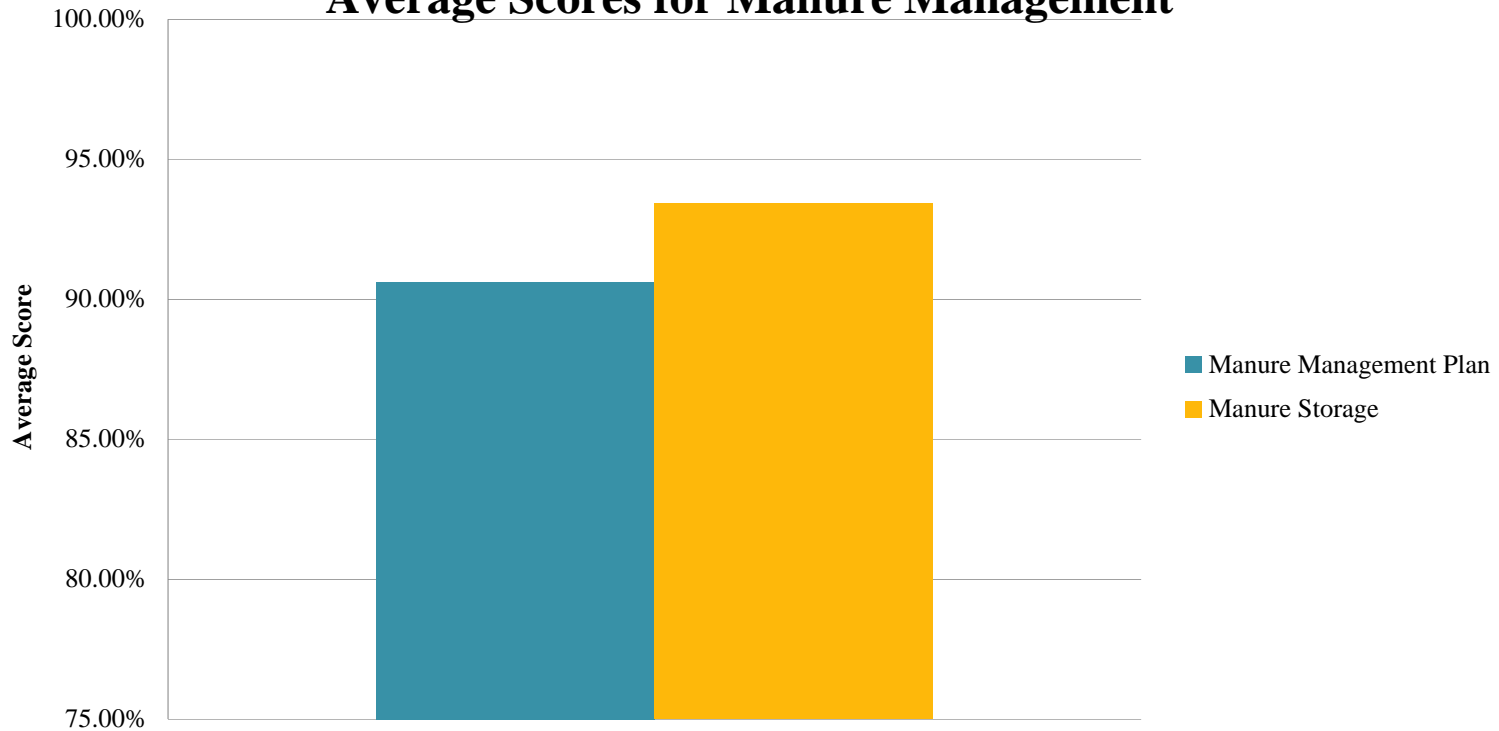
## Crop Specific Criteria - Beef Production: Average Scores for Feed and Pasture Management



Feed Production and Pasture Management Criteria	Average	Mean	Max	Min
Grazing Plan	91.55%	100.00%	100.00%	62.50%
Grazing Riparian Areas Average Score	90.09%	94.79%	100.00%	50.00%
Plant Litter/Vegetative Cover Average Score	93.45%	100.00%	100.00%	75.00%
Pasture Reproduction & Health Average Score	90.10%	93.75%	100.00%	50.00%
Feeding, Shelter, & Water Site Management	83.78%	75.00%	100.00%	50.00%
Over-winter Confinement Areas (MW)	81.25%	75.00%	100.00%	75.00%
Feed Sources (MW)	87.50%	100.00%	100.00%	50.00%
Feed Storage	93.75%	100.00%	100.00%	75.00%
Weed Management & Herbicide Usage (MW)	81.25%	81.25%	100.00%	62.50%

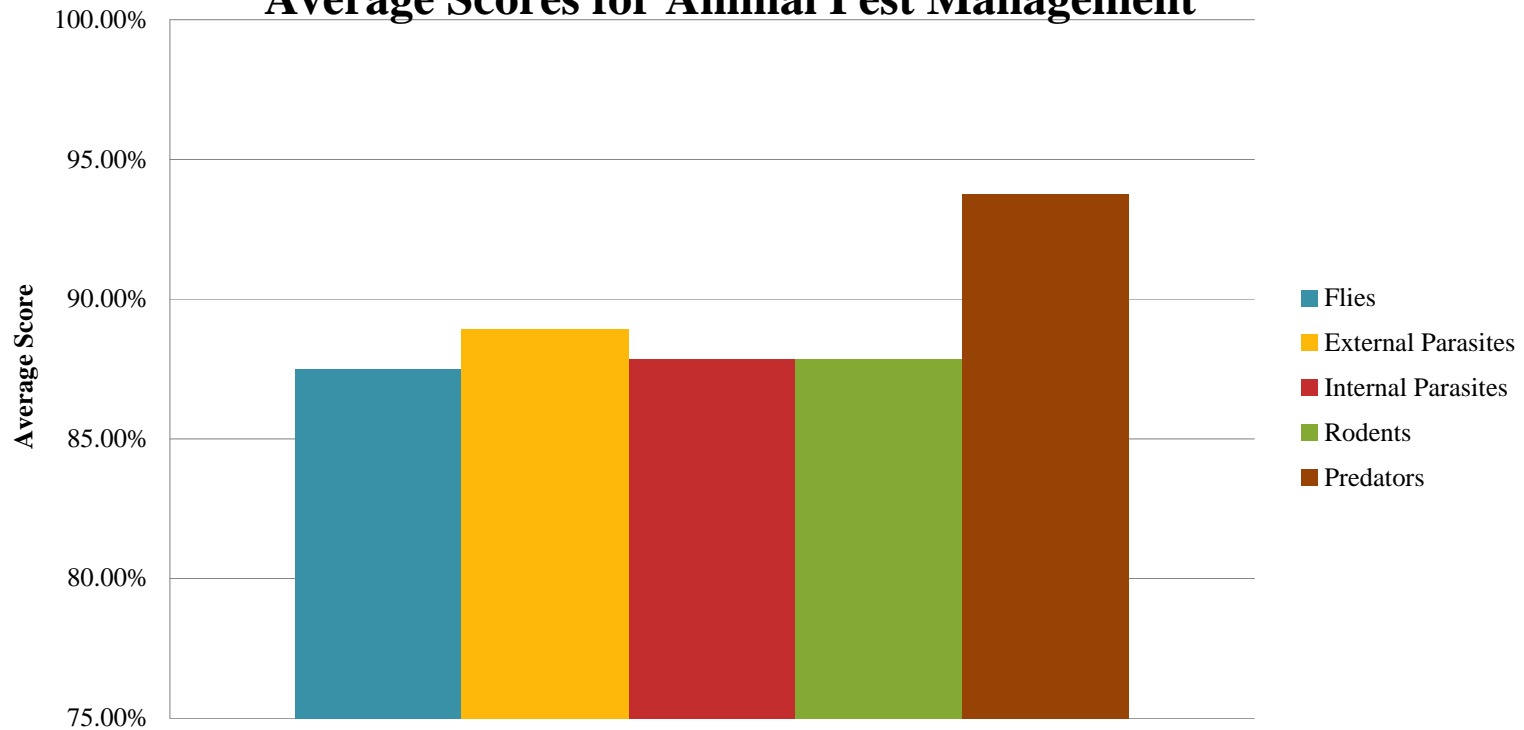


## Crop Specific Criteria - Beef Production: Average Scores for Manure Management



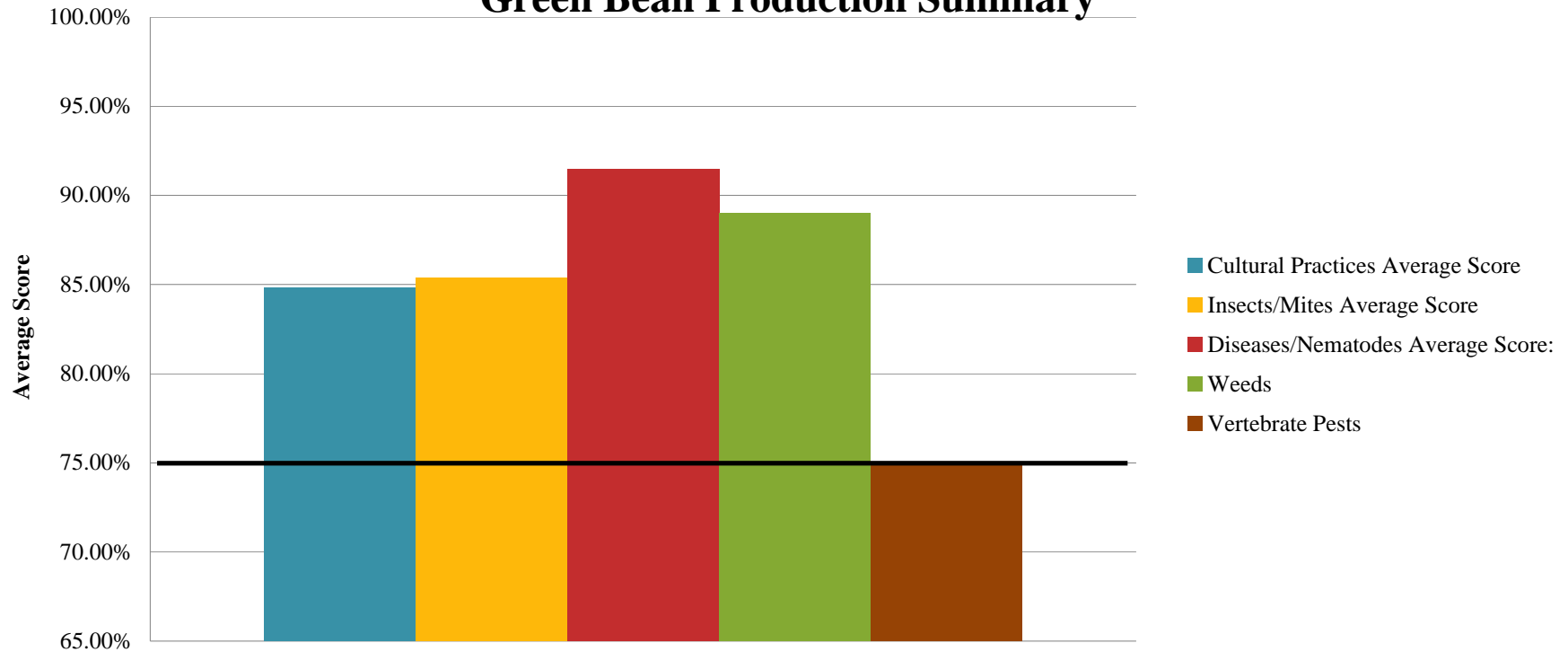
Manure Management Criteria	Average	Mean	Max	Min
Manure Management Plan	90.63%	93.75%	100.00%	75.00%
Manure Storage	93.42%	100.00%	100.00%	75.00%

## Crop Specific Criteria - Beef Production: Average Scores for Animal Pest Management



Animal Pest Management Criteria	Average	Mean	Max	Min
Flies	87.50%	87.50%	100.00%	62.50%
External Parasites	88.93%	87.50%	100.00%	75.00%
Internal Parasites	87.85%	87.50%	100.00%	50.00%
Rodents	87.87%	100.00%	100.00%	50.00%
Predators	93.75%	100.00%	100.00%	75.00%

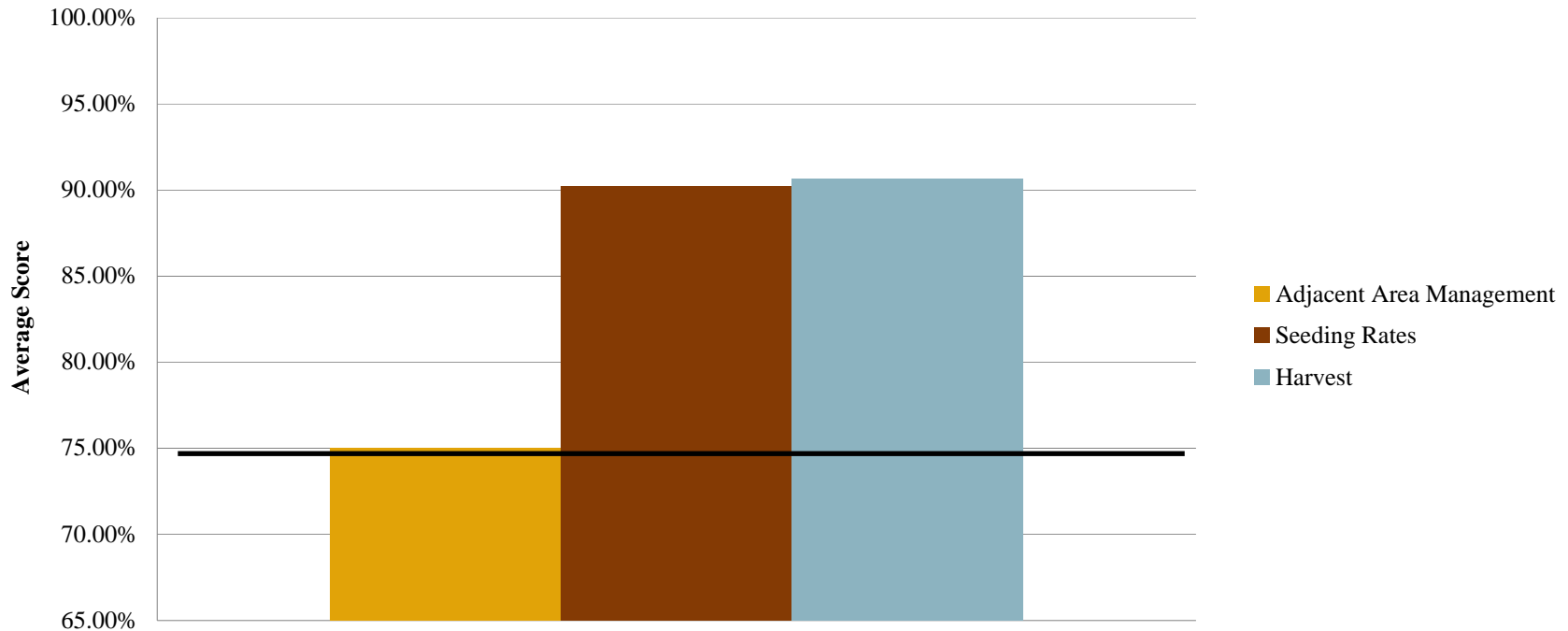
## Crop Specific Criteria: Green Bean Production Summary



Green Bean Production Subject Areas	Average Score	Median	Max	Min
Cultural Practices Average Score	84.83%	83.33%	100.00%	62.50%
Insects/Mites Average Score	85.37%	87.50%	100.00%	68.75%
Diseases/Nematodes	91.46%	90.00%	100.00%	75.00%
Weeds	89.00%	100.00%	100.00%	50.00%
Vertebrate Pests	75.00%	75.00%	75.00%	75.00%

**Note:** 26 farms are included in the Green Bean Production Summary.

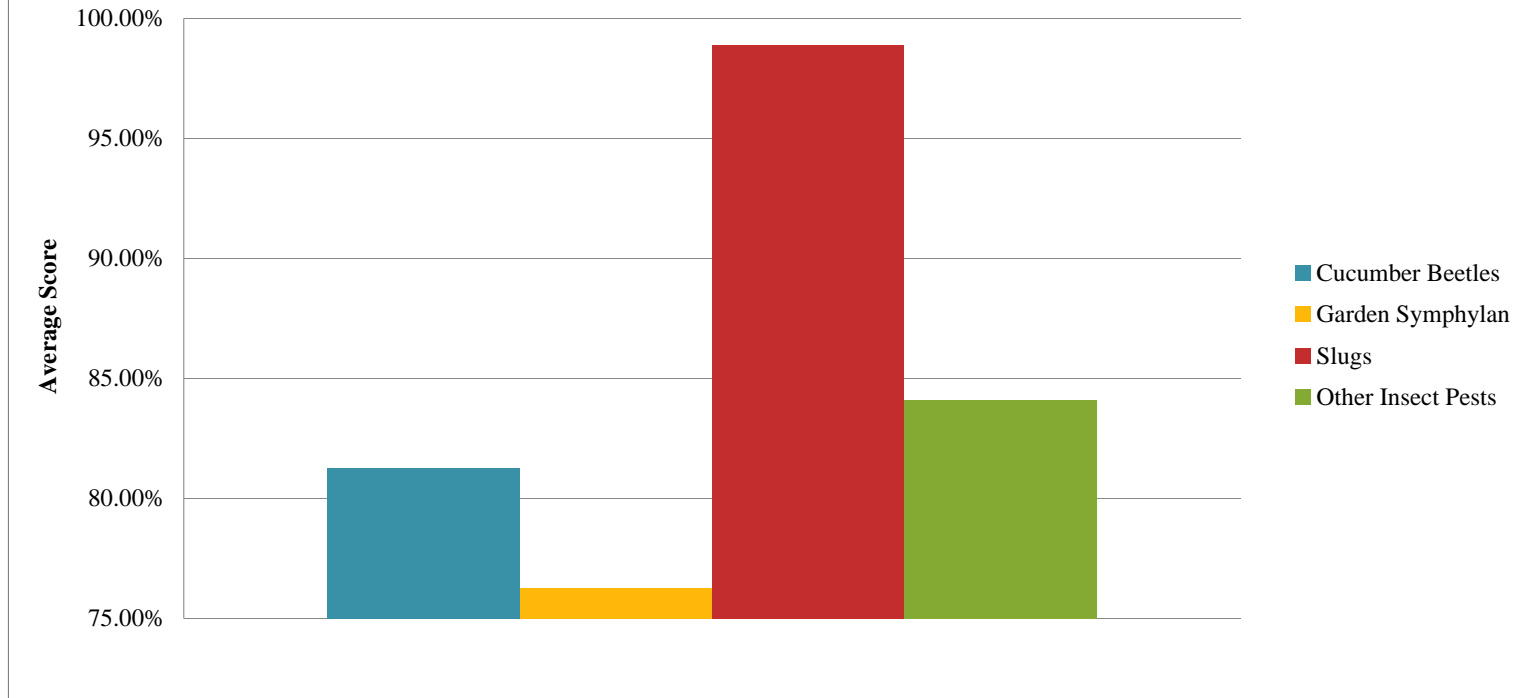
## Crop Specific Criteria - Green Bean Production: Average Scores for Cultural Practices and Crop Nutrition



Cultural Practices and Crop Nutrition Criteria	Average Score	Median	Max	Min
Adjacent Area Management	75.00%	75.00%	100.00%	25.00%
Seeding Rates	90.22%	100.00%	100.00%	75.00%
Harvest	90.63%	100.00%	100.00%	75.00%

**Note:** The following criteria were not included in the summary because the majority of the farms in the sample were either not evaluated for these criteria or the criteria were not applicable: Seed Selection, Seedbed Preparation, Crop Rotation, Fertilizer Applications, Soil pH Levels.

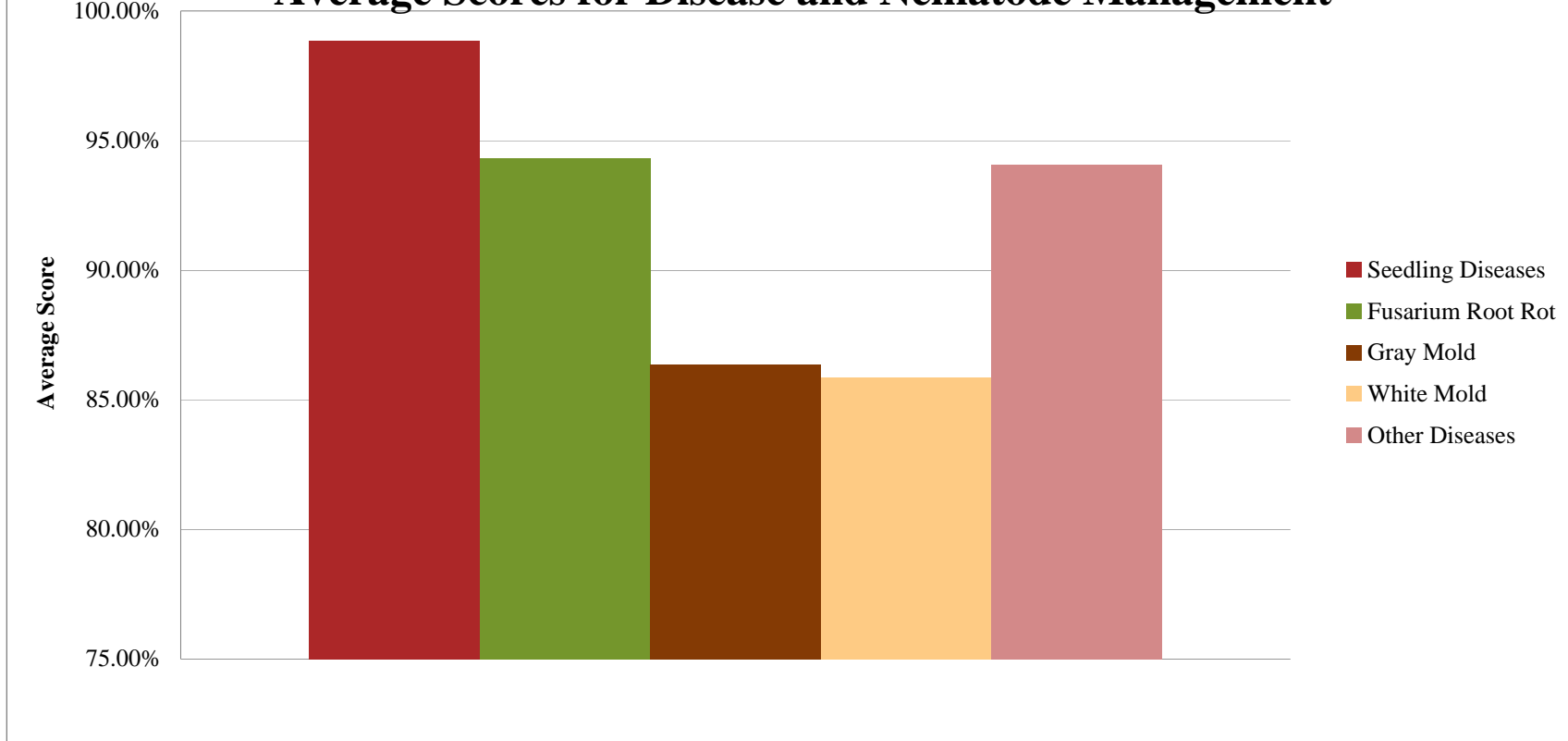
## Crop Specific Criteria - Green Bean Production: Average Scores for Insect and Mite Pest Management



Insect and Mite Pest Management Criteria	Average Score	Median	Max	Min
Cucumber Beetles	81.25%	75.00%	100.00%	50.00%
Garden Symphylan	76.25%	75.00%	100.00%	50.00%
Slugs	98.86%	100.00%	100.00%	75.00%
Other Insect Pests	84.09%	75.00%	100.00%	75.00%

**Notes:** The following criteria were not included in the summary because the majority of the farms in the sample were either not evaluated for these criteria or the criteria were not applicable: Aphids, Corn Earworm (and Borers), Bean Beetles, Leafhoppers, Mites, and Seedcorn Maggot. The following criteria were not applicable to any of the farms in this subset: Cutworms and Armyworms, Grasshoppers, Lima Bean Pod Borer, Loopers, Lygus and Stink Bugs, Pea Leaf Weevil, Wireworms.

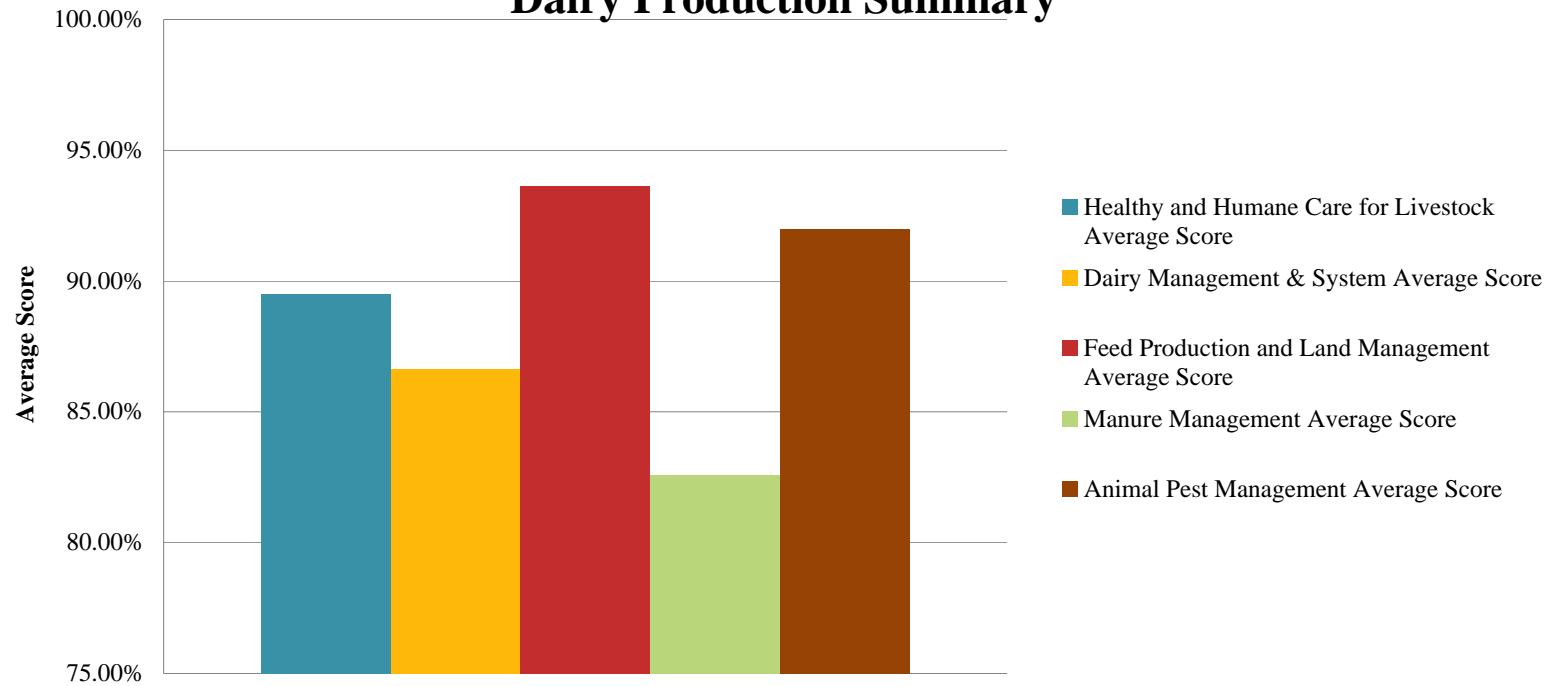
## Crop Specific Criteria - Green Bean Production: Average Scores for Disease and Nematode Management



Diseases and Nematodes Criteria	Average Score	Median	Max	Min
Seedling Diseases	98.86%	100.00%	100.00%	75.00%
Fusarium Root Rot	94.32%	100.00%	100.00%	75.00%
Gray Mold	86.36%	75.00%	100.00%	75.00%
White Mold	85.87%	75.00%	100.00%	75.00%
Other Diseases	94.05%	100.00%	100.00%	75.00%

**Notes:** The following criteria were not included in the summary because the majority of the farms in the sample were either not evaluated for these criteria or the criteria were not applicable: Bacterial Diseases, Damping-off, Rust and Virus Diseases.

## Crop Specific Criteria: Dairy Production Summary

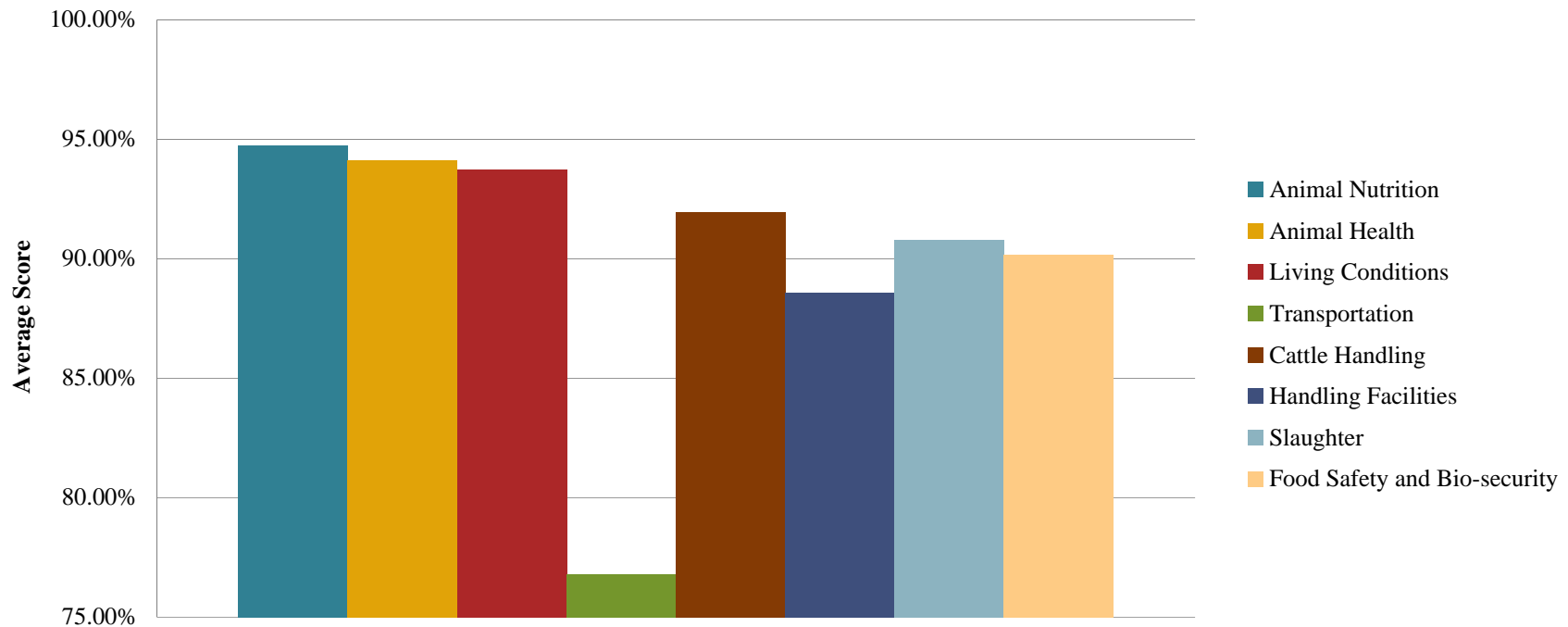


Dairy Production Subject Areas	Average	Mean	Max	Min
Healthy and Humane Care for Livestock Average Score	89.49%	91.25%	96.25%	81.00%
Dairy Management & System Average Score	86.62%	88.75%	94.17%	75.00%
Feed Production and Land Management Average Score	93.63%	95.83%	100.00%	77.08%
Manure Management Average Score	82.56%	84.79%	100.00%	58.75%
Animal Pest Management Average Score	91.96%	100.00%	100.00%	50.00%

**Note:** The Dairy Production Summary includes 15 farms.

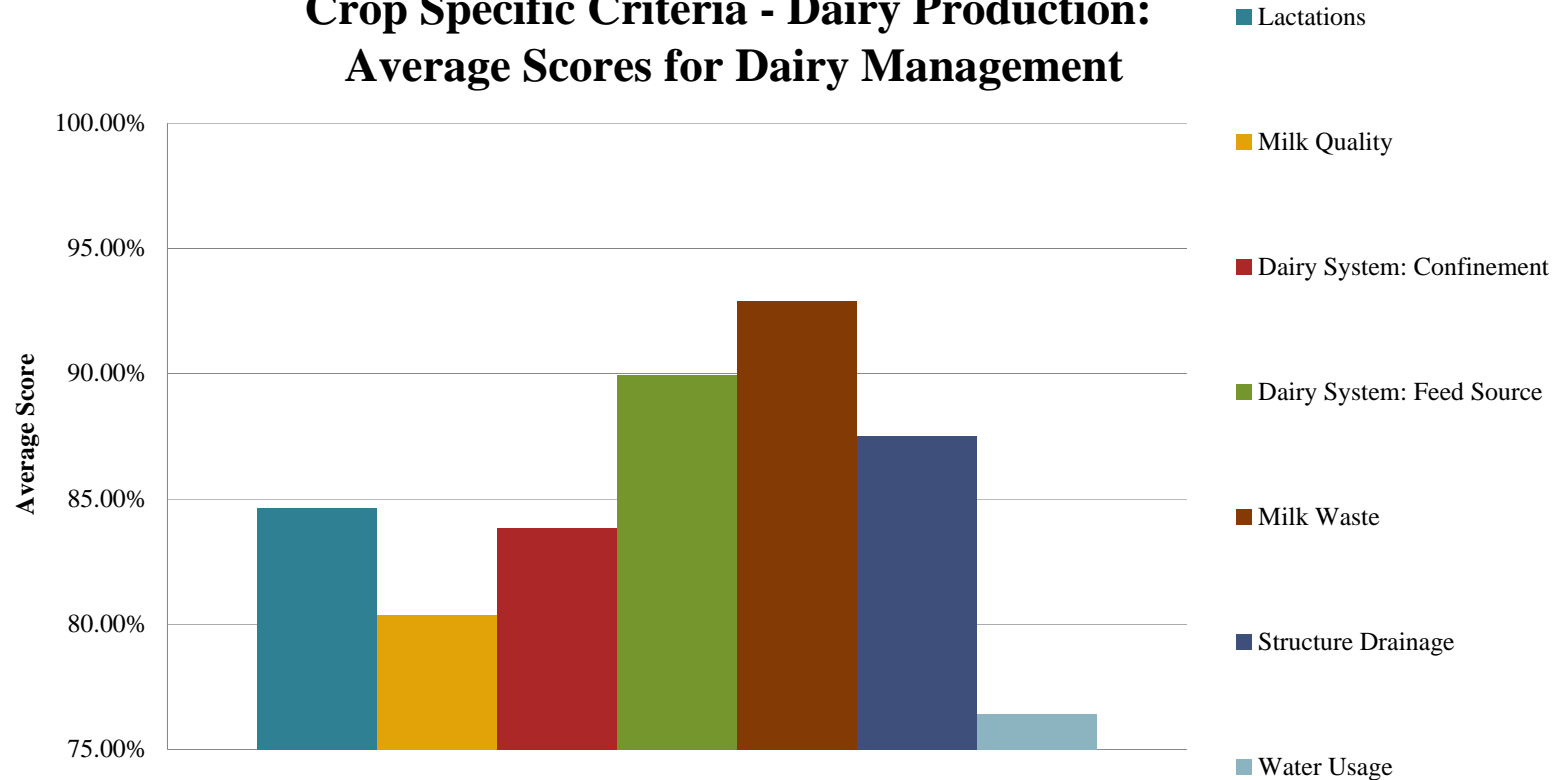


## Crop Specific Criteria - Dairy Production: Average Scores for Healthy and Humane Care for Livestock



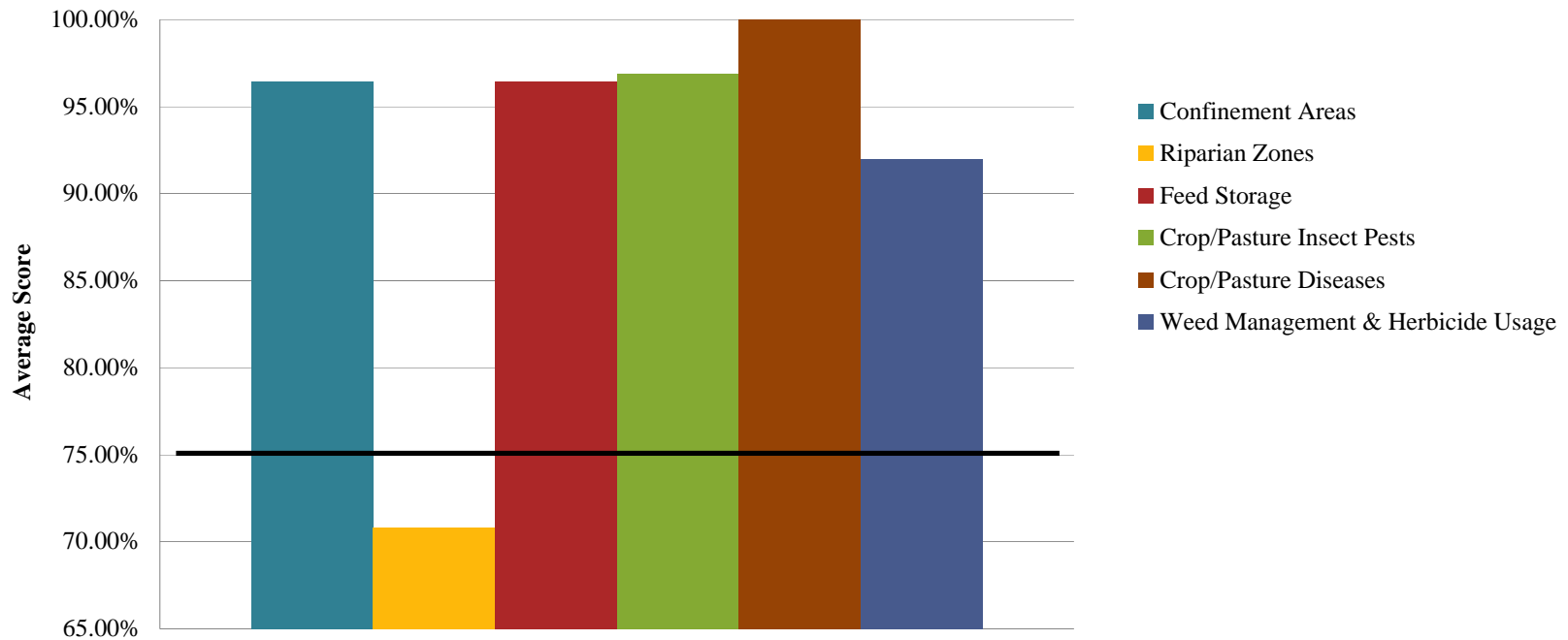
Healthy and Humane Care for Livestock Criteria	Average	Mean	Max	Min
Animal Nutrition	94.73%	100.00%	100.00%	75.00%
Animal Health	94.11%	100.00%	100.00%	75.00%
Living Conditions	93.75%	100.00%	100.00%	75.00%
Transportation	76.79%	75.00%	87.50%	75.00%
Cattle Handling	91.96%	100.00%	100.00%	25.00%
Handling Facilities	88.57%	88.75%	100.00%	62.50%
Food Safety for On-Farm/Ranch Processing	90.77%	100.00%	100.00%	75.00%

## Crop Specific Criteria - Dairy Production: Average Scores for Dairy Management



Dairy Management and System Criteria	Average	Mean	Max	Min
Lactations	84.62%	75.00%	100.00%	75.00%
Milk Quality	80.36%	81.25%	100.00%	62.50%
Dairy System: Confinement	83.84%	90.00%	100.00%	50.00%
Dairy System: Feed Source	89.91%	96.88%	100.00%	50.00%
Milk Waste	92.86%	100.00%	100.00%	62.50%
Structure Drainage	87.50%	100.00%	100.00%	50.00%
Water Usage	76.39%	75.00%	100.00%	62.50%

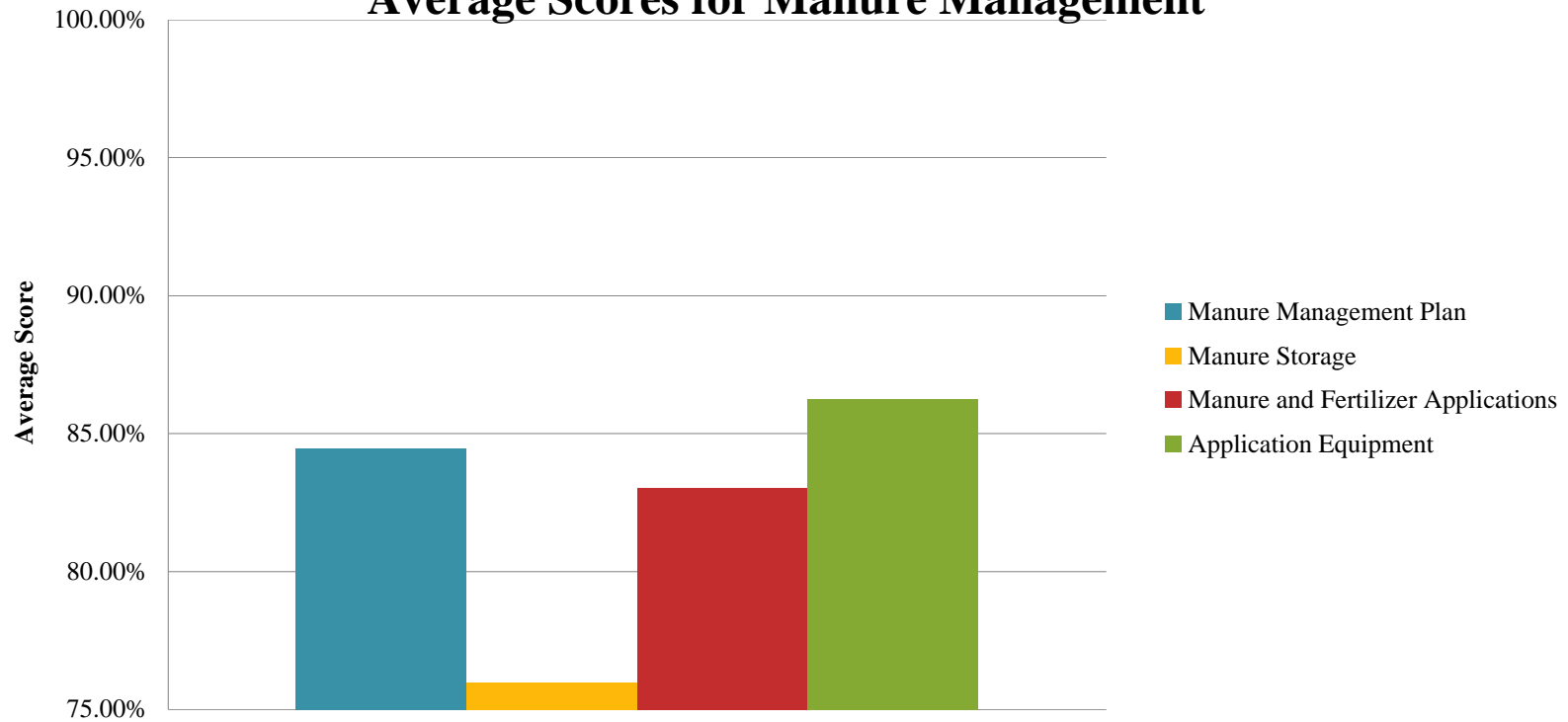
## Crop Specific Criteria - Dairy Production: Average Scores for Feed Production and Land Management



Feed Production and Land Management Criteria	Average	Mean	Max	Min
Confinement Areas	96.43%	100.00%	100.00%	75.00%
Riparian Zones	70.83%	75.00%	100.00%	25.00%
Feed Storage	96.43%	100.00%	100.00%	75.00%
Crop/Pasture Insect Pests	96.88%	100.00%	100.00%	62.50%
Crop/Pasture Diseases	100.00%	100.00%	100.00%	100.00%
Weed Management & Herbicide Usage	91.96%	100.00%	100.00%	62.50%

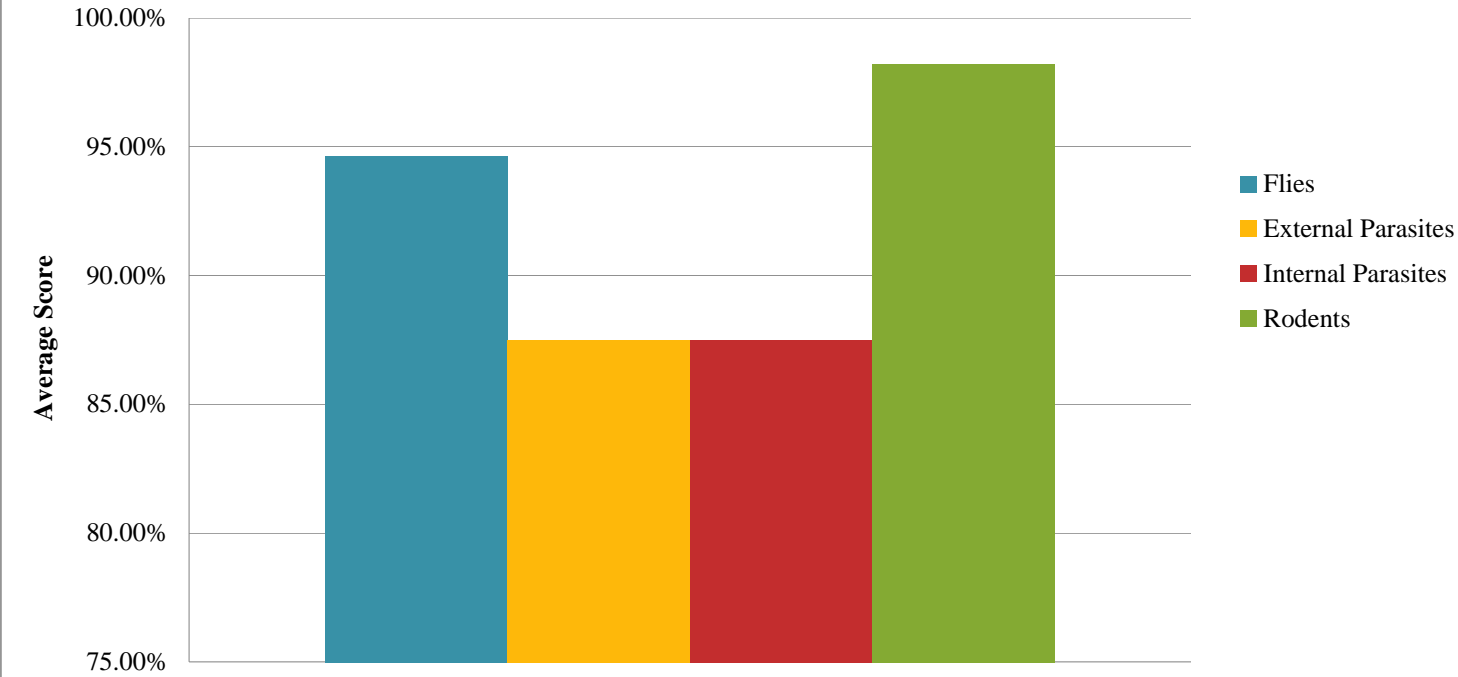
**Notes:** Sample size for Riparian zones was 9 farms (6 farms scored as NA). Crop/Pasture Diseases received a perfect score: inspectors noted that most farms are managed organically and either did not experience problems with crop/pasture diseases or were managing them without the use of chemical pesticides. Fertilizer Usage was not included in the summary because the criterion was not applicable to the majority of the farms in the sample.

## Crop Specific Criteria - Dairy Production: Average Scores for Manure Management



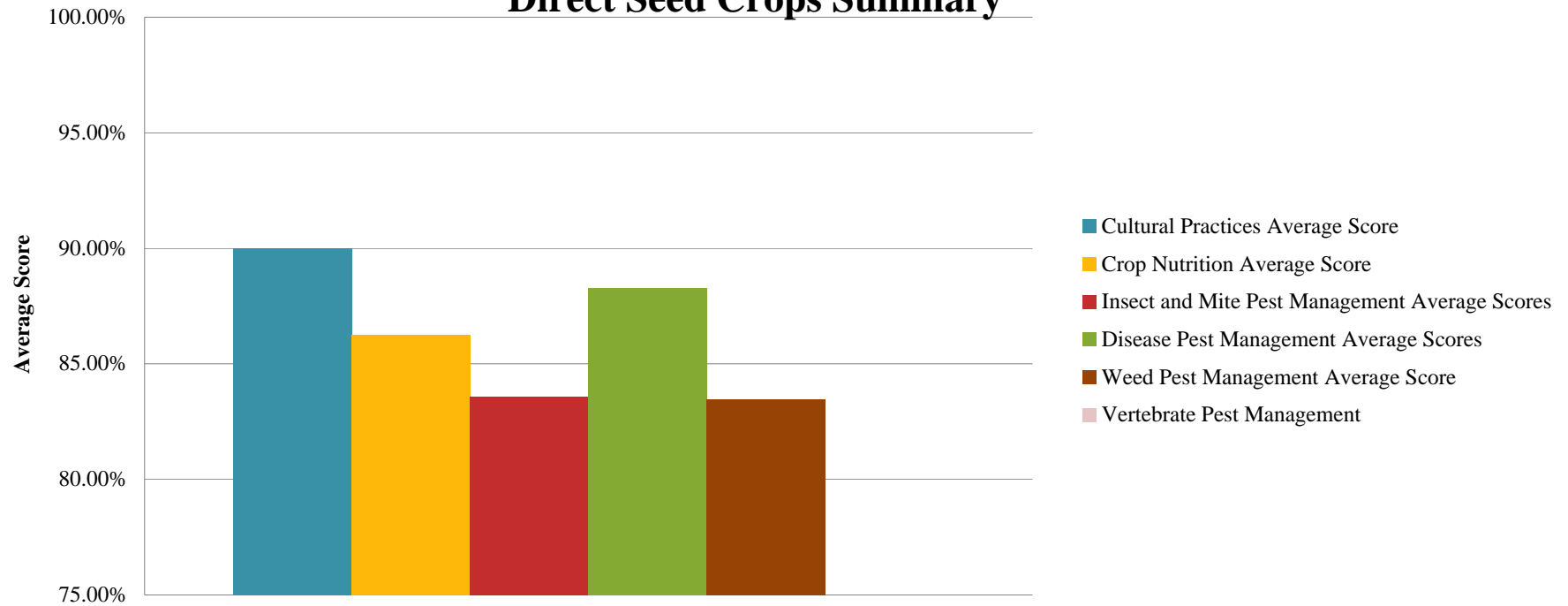
Manure Management Criteria	Average	Mean	Max	Min
Manure Management Plan	84.46%	87.50%	100.00%	25.00%
Manure Storage	75.96%	75.00%	100.00%	50.00%
Manure and Fertilizer Applications	83.04%	87.50%	100.00%	50.00%
Application Equipment	86.25%	100.00%	100.00%	37.50%

## Crop Specific Criteria - Dairy Production: Average Scores for Animal Pest Management



Animal Pest Management Criteria	Average Score	Median	Max	Min
Flies	94.64%	100.00%	100.00%	50.00%
External Parasites	87.50%	100.00%	100.00%	25.00%
Internal Parasites	87.50%	100.00%	100.00%	25.00%
Rodents	98.21%	100.00%	100.00%	75.00%

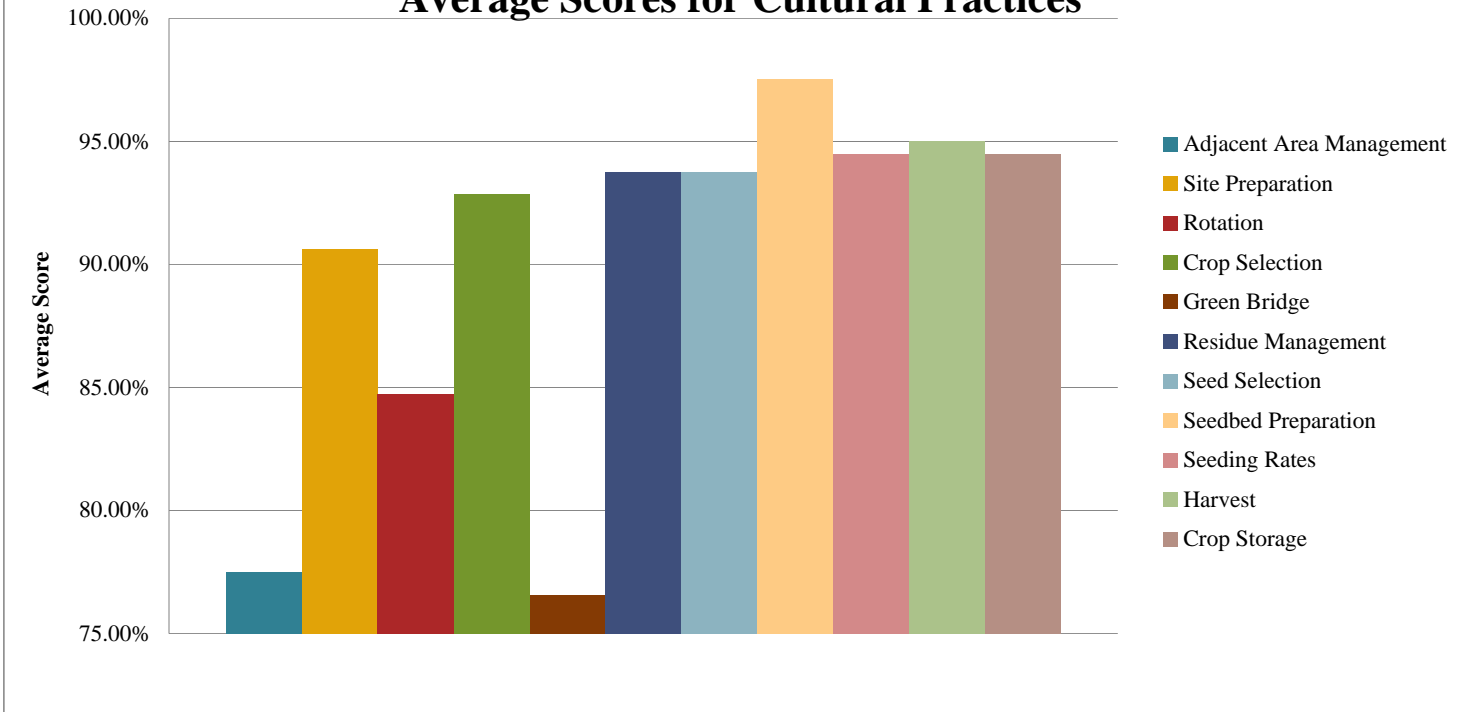
## Crop Specific Criteria: Direct Seed Crops Summary



Direct Seed Crops Subject Areas	Average Score	Median	Max	Min
Cultural Practices	89.98%	92.05%	98.86%	77.27%
Crop Nutrition	86.25%	85.42%	100.00%	66.67%
Insect and Mite Pest Management	83.56%	85.00%	98.33%	62.50%
Disease Pest Management	88.28%	87.50%	100.00%	80.00%
Weed Pest Management	83.44%	84.38%	100.00%	65.63%
Vertebrate Pest Management	62.50%	62.50%	62.50%	62.50%

**Note:** The Direct Seed Summary includes 10 farms. Direct Seed crops produced by these farms include wheat and canola.

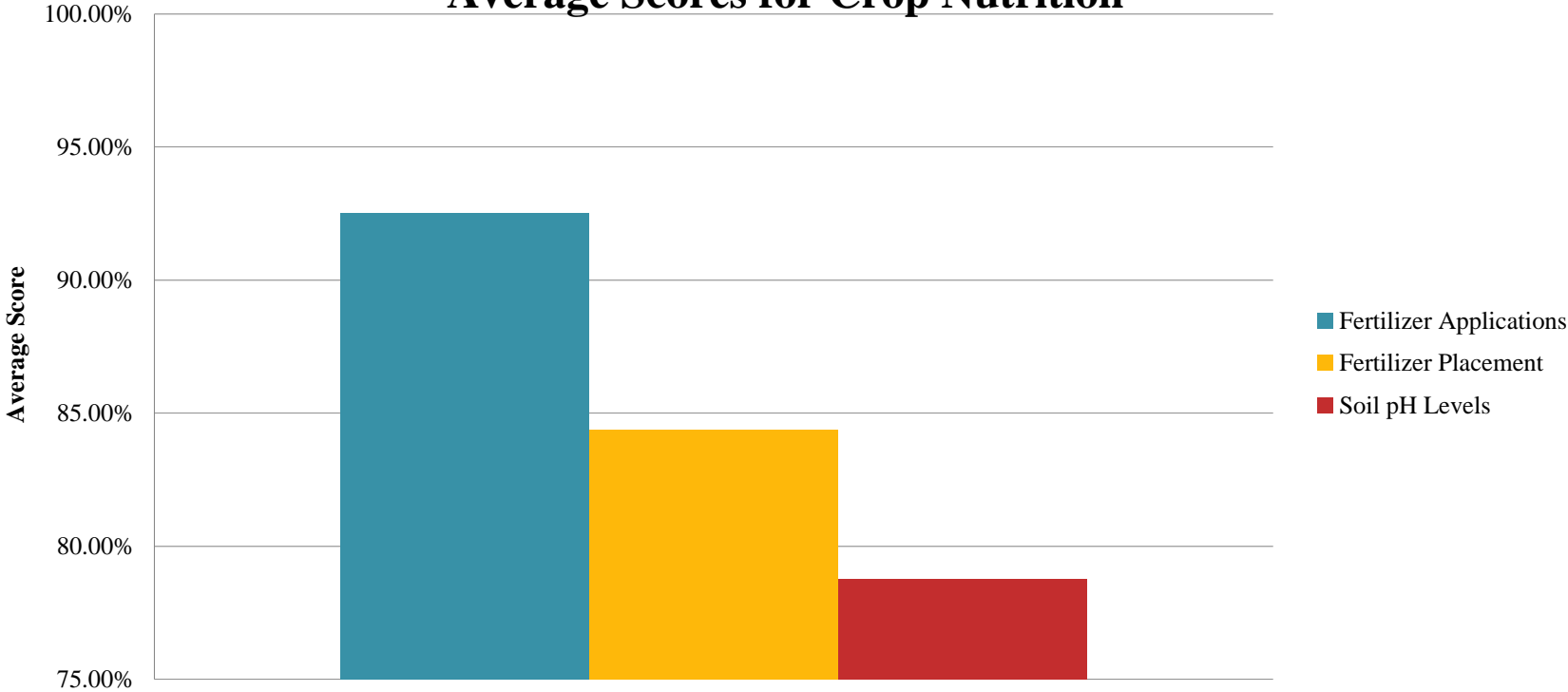
## Crop Specific Criteria - Direct Seed Crops: Average Scores for Cultural Practices



Cultural Practices Criteria	Average S	Median	Max	Min
Adjacent Area Management	77.50%	75.00%	100.00%	50.00%
Site Preparation	90.63%	100.00%	100.00%	62.50%
Rotation	84.72%	87.50%	100.00%	62.50%
Crop Selection	92.86%	100.00%	100.00%	62.50%
Green Bridge	76.56%	75.00%	100.00%	62.50%
Residue Management	93.75%	100.00%	100.00%	75.00%
Seed Selection	93.75%	100.00%	100.00%	75.00%
Seedbed Preparation	97.50%	100.00%	100.00%	75.00%
Seeding Rates	94.44%	100.00%	100.00%	75.00%
Harvest	95.00%	100.00%	100.00%	75.00%
Crop Storage	94.44%	100.00%	100.00%	75.00%

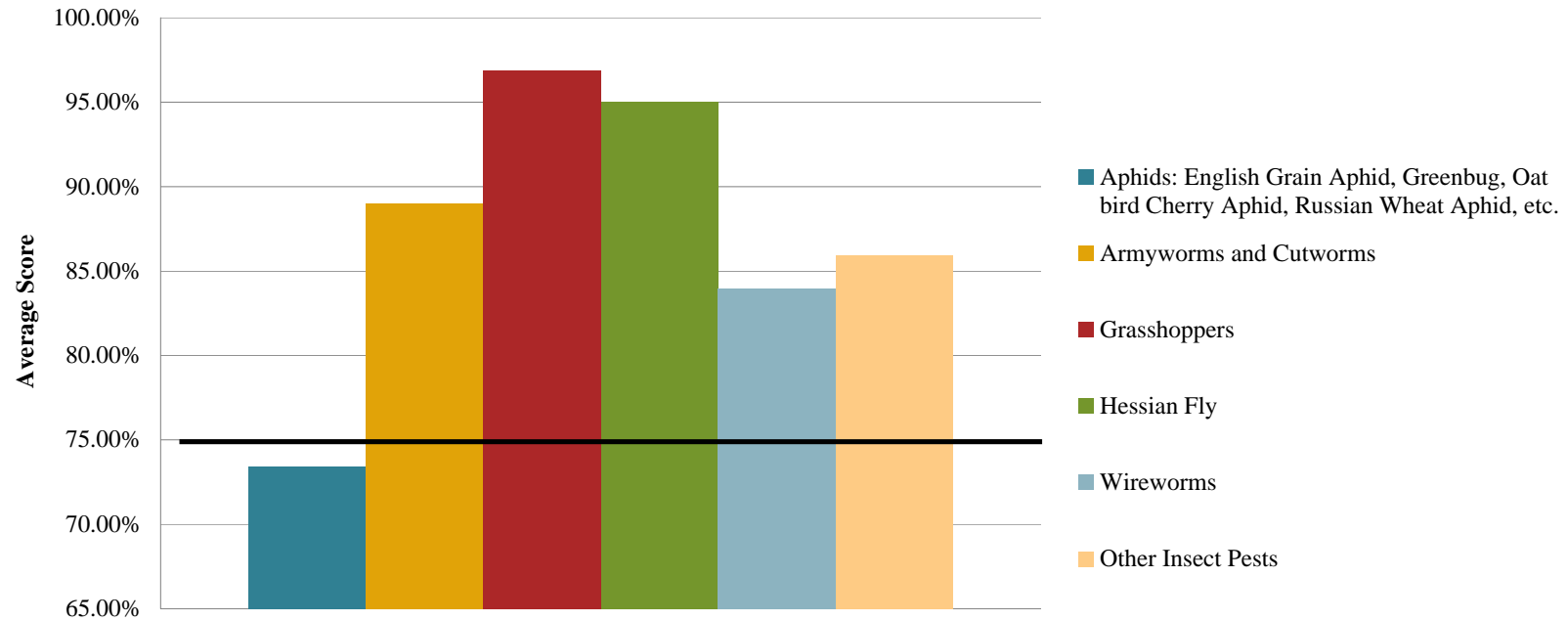


### Crop Specific Criteria - Direct Seed Crops: Average Scores for Crop Nutrition



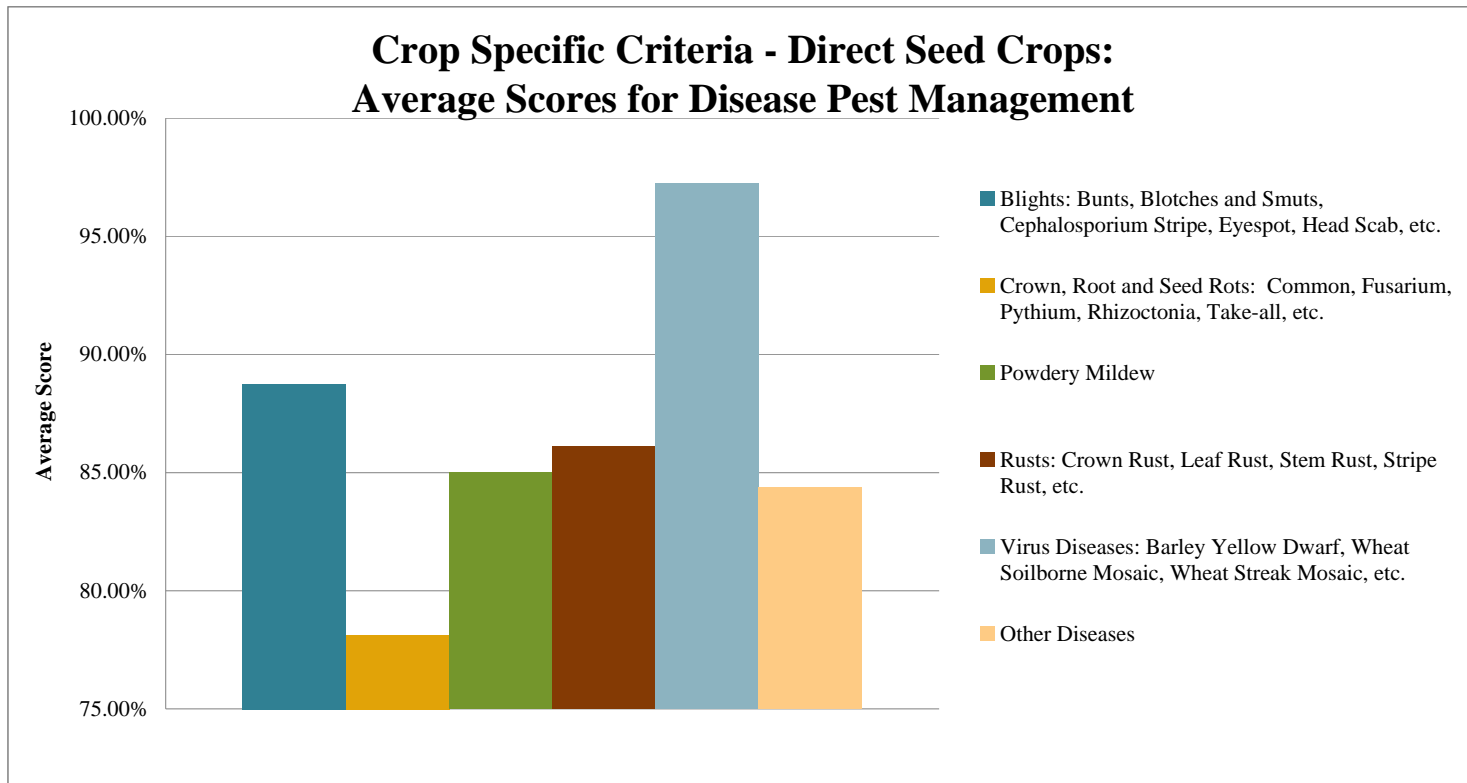
Crop Nutrition Criteria	Average Score	Median	Max	Min
Fertilizer Applications	92.50%	100.00%	100.00%	62.50%
Fertilizer Placement	84.38%	81.25%	100.00%	62.50%
Soil pH Levels	78.75%	75.00%	100.00%	50.00%

## Crop Specific Criteria - Direct Seed Crops: Average Scores for Insect and Mite Pest Management



Insect and Mite Pest Management Criteria	Average Score	Median	Max	Min
Aphids: English Grain Aphid, Greenbug, Oat bird Cherry Aphid, Russian Wheat Aphid, etc.	73.44%	75.00%	100.00%	50.00%
Armyworms and Cutworms	89.00%	95.00%	100.00%	75.00%
Grasshoppers	96.88%	100.00%	100.00%	87.50%
Hessian Fly	95.00%	100.00%	100.00%	75.00%
Wireworms	83.93%	75.00%	100.00%	62.50%
Other Insect Pests	85.94%	87.50%	100.00%	62.50%

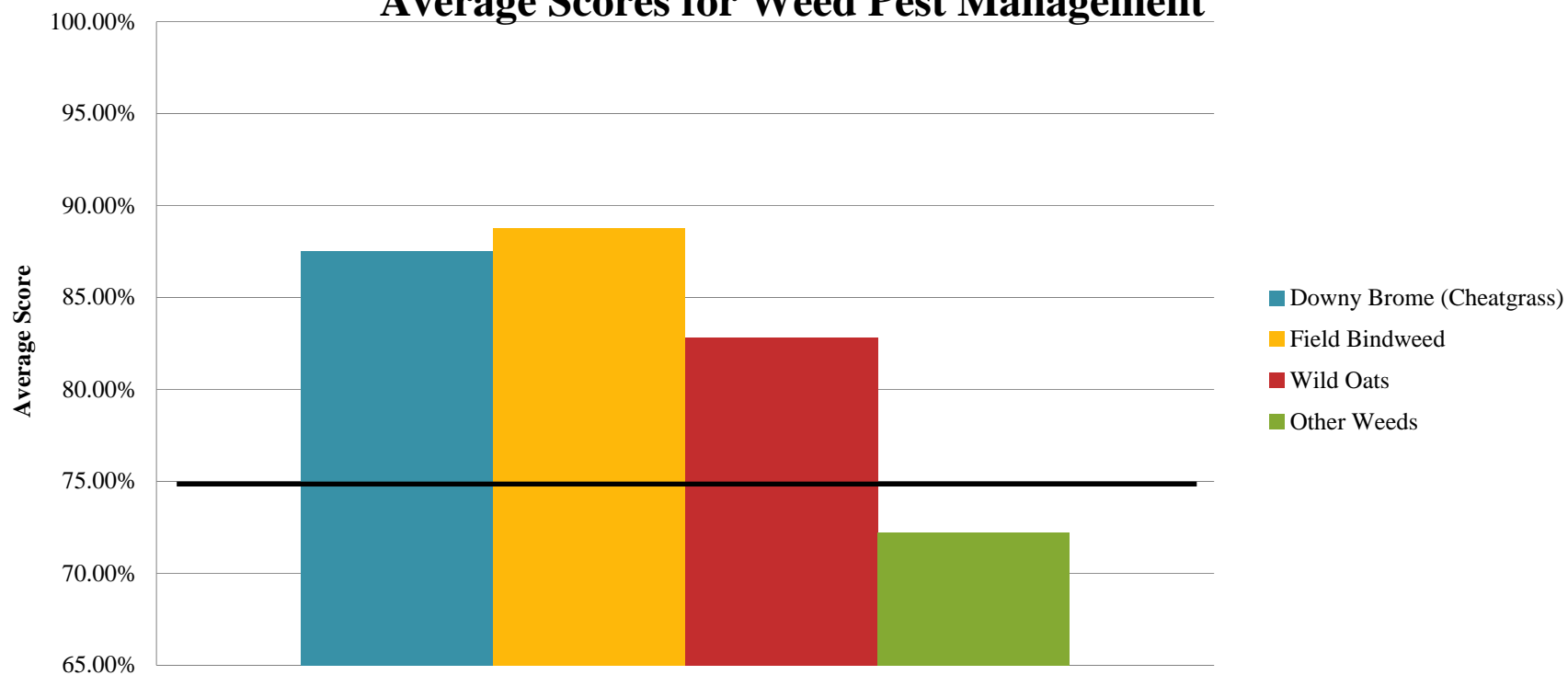
**Notes:** Farms must average of 75% on criteria to qualify for certification. Non-passing scores for "Aphids" were offset by higher scores on other criteria. The following criteria were not included in the summary because the criteria were not applicable to the majority of the farms in the sample: Mites: Brown Wheat Mite, Winter Grain Mite, etc. and Thrips: Barley Thrips, etc.



Disease Pest Management Criteria	Average Score	Median	Max	Min
Blights: Bunts, Blotches and Smuts, Cephalosporium Stripe, Eyespot, Head Scab, etc.	88.75%	100.00%	100.00%	62.50%
Crown, Root and Seed Rots: Common, Fusarium, Pythium, Rhizoctonia, Take-all, etc.	78.13%	75.00%	100.00%	25.00%
Powdery Mildew	85.00%	87.50%	100.00%	62.50%
Rusts: Crown Rust, Leaf Rust, Stem Rust, Stripe Rust, etc.	86.11%	100.00%	100.00%	62.50%
Virus Diseases: Barley Yellow Dwarf, Wheat Soilborne Mosaic, Wheat Streak Mosaic, etc.	97.22%	100.00%	100.00%	75.00%
Other Diseases	84.38%	81.25%	100.00%	75.00%

**Notes:** The following criteria were not included in the summary because the criteria were not applicable to the majority of the farms in the sample: "White Mold (Sclerotinia Rot)," "Nematodes," and "Other Diseases."

## Crop Specific Criteria - Direct Seed Crops: Average Scores for Weed Pest Management



Weed Pest Management Criteria	Average Score	Median	Max	Min
Downy Brome (Cheatgrass)	87.50%	100.00%	100.00%	50.00%
Field Bindweed	88.75%	93.75%	100.00%	75.00%
Wild Oats	82.81%	87.50%	100.00%	62.50%
Other Weeds	72.22%	75.00%	100.00%	50.00%

Note: Farms must average 75% on all criteria in the subject area to qualify for certification. Non-passing scores for "Other Weeds" were offset by higher scores on other criteria.